

# The Lisbon System: Recent Developments and Perspectives



**WIPO Worldwide Symposium  
on Geographical Indications**  
*Geneva (Virtual), September 6 to 8, 2021*

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**WIPO**  
WORLD  
INTELLECTUAL PROPERTY  
ORGANIZATION

# Presentation

- Recent Developments and trends
- Main characteristics and benefits

## ***WIPO LISBON System***

***International Registration and Protection  
for Appellations of Origin and Geographical Indications***



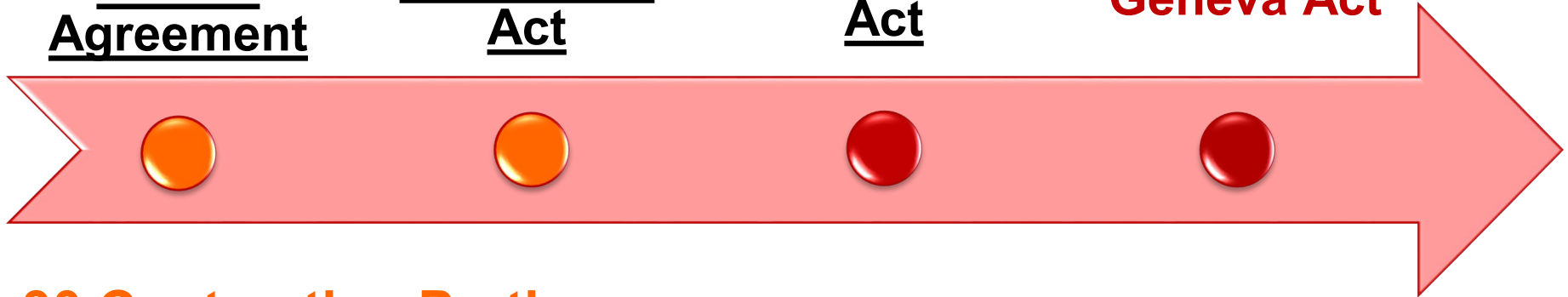
# Lisbon System: *Key dates and figures*

**1958**  
**Adoption**  
**Lisbon**  
**Agreement**

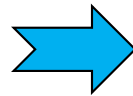
**1967**  
**Revision**  
**Stockholm**  
**Act**

**2015**  
**Revision**  
**Geneva**  
**Act**

**2020**  
***Entry into***  
***force***  
***Geneva Act***



**30 Contracting Parties**  
**30 Countries**



**10 Contracting Parties**  
**34 Countries**

**Lisbon System**  
**overall protection in 55 countries**

# Most recent accessions to the Geneva Act



**Lao PDR**  
(November 24, 2020)



**France**  
(January 21, 2021)



**Hungary**  
(June 10, 2021)



**Switzerland**  
(August 31, 2021)



**Oman**  
(March 30, 2021)

# Accessions Outlook...

**Increasing Interest  
for GI & Lisbon Protection in all Regions**

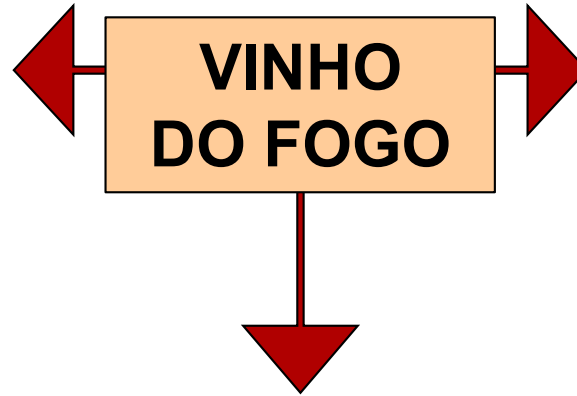


# GI = Interaction Between a Product, a Producers' Group and a Geographical Area



## PRODUCTION AREA

(Influence of natural conditions → the product is generally different from the ones produced elsewhere)



## PRODUCERS' KNOW-HOW

(GI products are often traditional products, with a connection to the local knowledge and heritage)



## PRODUCT WITH A SPECIFIC NAME AND SPECIFIC NAME OR REPUTATION

→ Consumers make a direct connection between the origin of the product and its specific characteristics/quality

# WIPO / GI Projects

## Protection and commercialization

- Economic development, better leaving conditions in the region
- Women & youth empowerment
- Preservation of the environment
- Recognition and valorization of emblematic products and traditions
- etc.



# WIPO / GI Projects

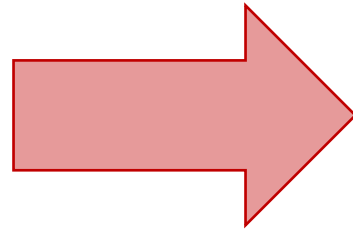
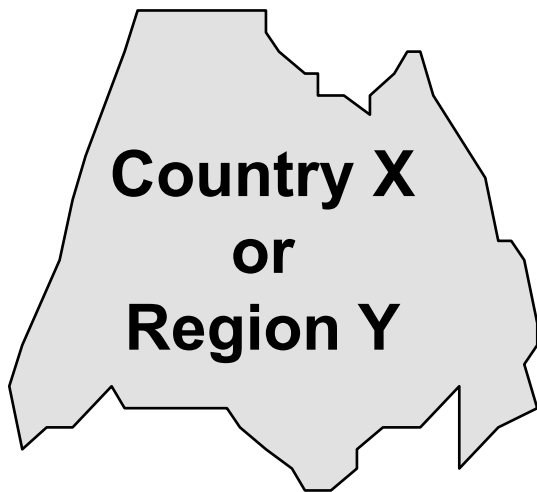
## Protection and commercialization

- *Koh Trung Pomelo* (Cambodia)
  - *Madd de Casamance* (Senegal)
  - *Kampot Sea Salt* (Cambodia)
  - *Riz de Kovié* (Togo)
- etc...





# How to protect your AOs or GIs abroad?



**WIPO Lisbon System  
an efficient solution**

# The Lisbon System (Geneva Act)

## Cost Effective

- Facilitates the **international protection** of AOs and GIs
- A **single registration procedure** (*“simple & cost effective”*)
- Covers **all kinds of products**

# The Lisbon System (Geneva Act)

## Legal Benefits

- **High level protection**
  - *against any “usurpation” and “imitation”*
  - exceptions: *refusal, invalidation, renunciation*
- **Indefinite protection in other Lisbon Members, including in futures ones**
- **Protection against “genericity”**
- **Title for taking legal action**

# The Lisbon System (Geneva Act)

## Flexibilities

### ■ Inclusion of **geographical indications**

*no need to distinguish between AOs and GIs in domestic Law*

### ■ Flexibility as to the **type of legislation** to protect AOs/GIs in Contracting Parties

*sui generis/GI system, trademarks system, etc.*

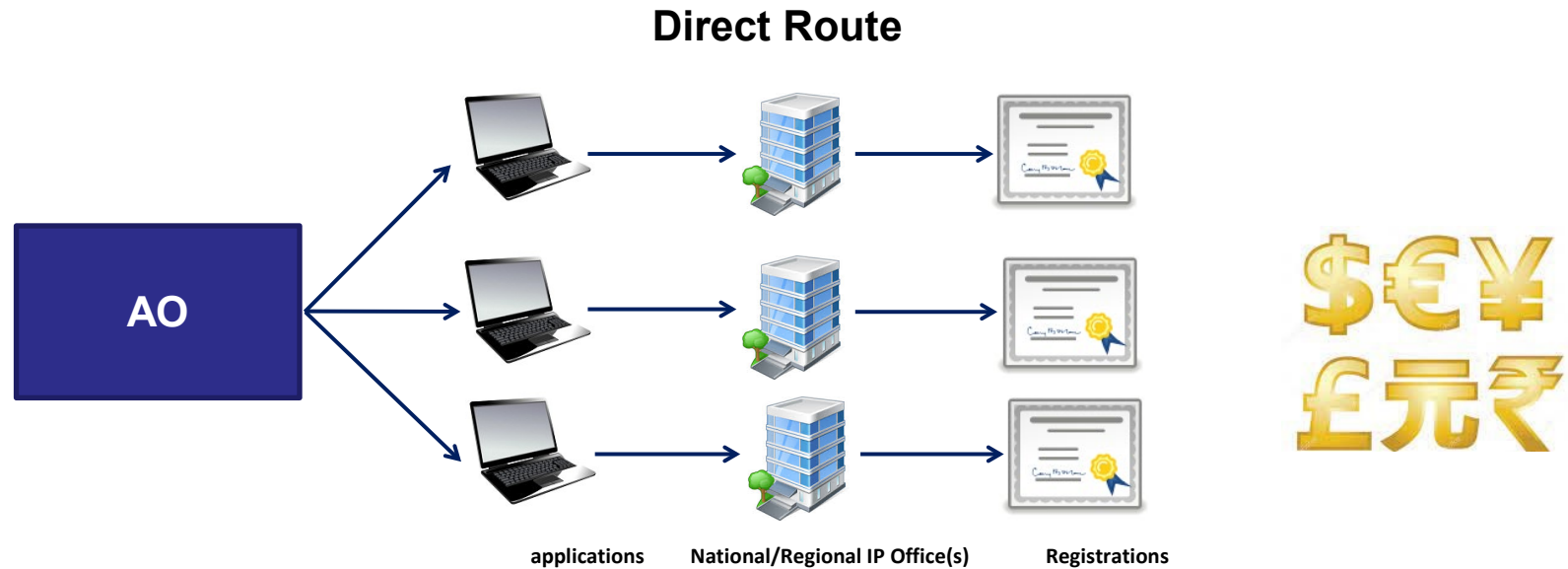
### ■ Inclusion of **safeguards**

- *prior trademarks; personal names used in business; plant variety or animal breed denominations;*
- *generic terms;*
- *possibility for interested parties to request refusal*

### ■ Accession by **intergovernmental organizations**

### ■ Possibility to request **individual fees**

# Direct filings vs. WIPO systems



## Lisbon System (*international registration & protection system*)



# Lisbon International Register

## 1066 International Registrations

(in force, including applications, 15.04.2021)



**KAMPOT PEPPER**  
(IG1152 / Cambodia)



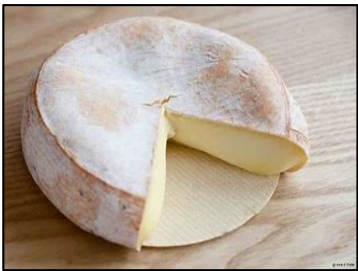
**BANANO DE COSTA RICA**  
(AO900 / Costa Rica)



**FIGUES DE DJEBBA**  
(AO1155 / Tunisia)



**CAFE VERACRUZ**  
(AO840 / Mexico)



**REBLOCHON**  
(AO458 / France)



**TSINANDALI**  
(AO855 / Georgia)



**PORTO**  
(AO682 / Portugal)



**PROSCIUTTO DI PARMA**  
(AO843 / Italy)



**HEREND**  
(AO737 / Hungary)



**CHULUCANAS**  
(AO869 / Perou)



**IRAN'S KORDESTAN  
MARBLE** (AO1105 / Iran)



**PEŠKIRI ŠABAČKOG  
KRAJA**(AO1154 / Serbia)

# International Registrations

## LISBON EXPRESS Database

The screenshot shows the 'STRUCTURED SEARCH' interface of the LISBON EXPRESS Database. At the top, there are navigation links for 'WIP PORTAL', 'MENU', 'Lisbon Express', 'Covid-19 Update', 'HELP', and 'ENGLISH'. Below the navigation, there are options for 'SIMPLE SEARCH', 'STRUCTURED SEARCH', and 'BROWSE'. The main heading is 'STRUCTURED SEARCH' followed by 'APPELLATIONS OF ORIGIN AND GEOGRAPHICAL INDICATIONS'. A descriptive paragraph states: 'This database contains information on all the Appellations of Origin and Geographical indications entered in the International Register kept by the WIPO International Bureau in accordance with the Lisbon System for the Protection of Appellations of Origin and Geographical indications and their International Registration'. Below this is a search form with a 'Search' input field and several filter rows. Each row has an 'Operator' field with 'AID' selected and a dropdown menu. The filter fields are: 'Number', 'Name of AIGI' (with 'AO' and 'GI' buttons), 'Contracting Party of Origin', 'Geographical Area', 'Goods', 'Category', 'Beneficiaries', 'Status by Contracting Party', and 'Date from'/'Date to' (with 'admin/yy' and 'admin/yy' fields). At the bottom left, there is a checkbox for 'Show cancelled records'. At the bottom right, there are 'Reset' and 'Search' buttons.

## Lisbon Bulletin



***The Bulletin is the official publication of the Lisbon System. The Bulletin contains registrations and other recordings in the International Register, as well as information concerning changes in the legal framework of the Lisbon System and statistical information.***



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# Lisbon Agreement's Geneva Act Receives First Geographical Indication: Kampot Pepper from Cambodia

January 18, 2021

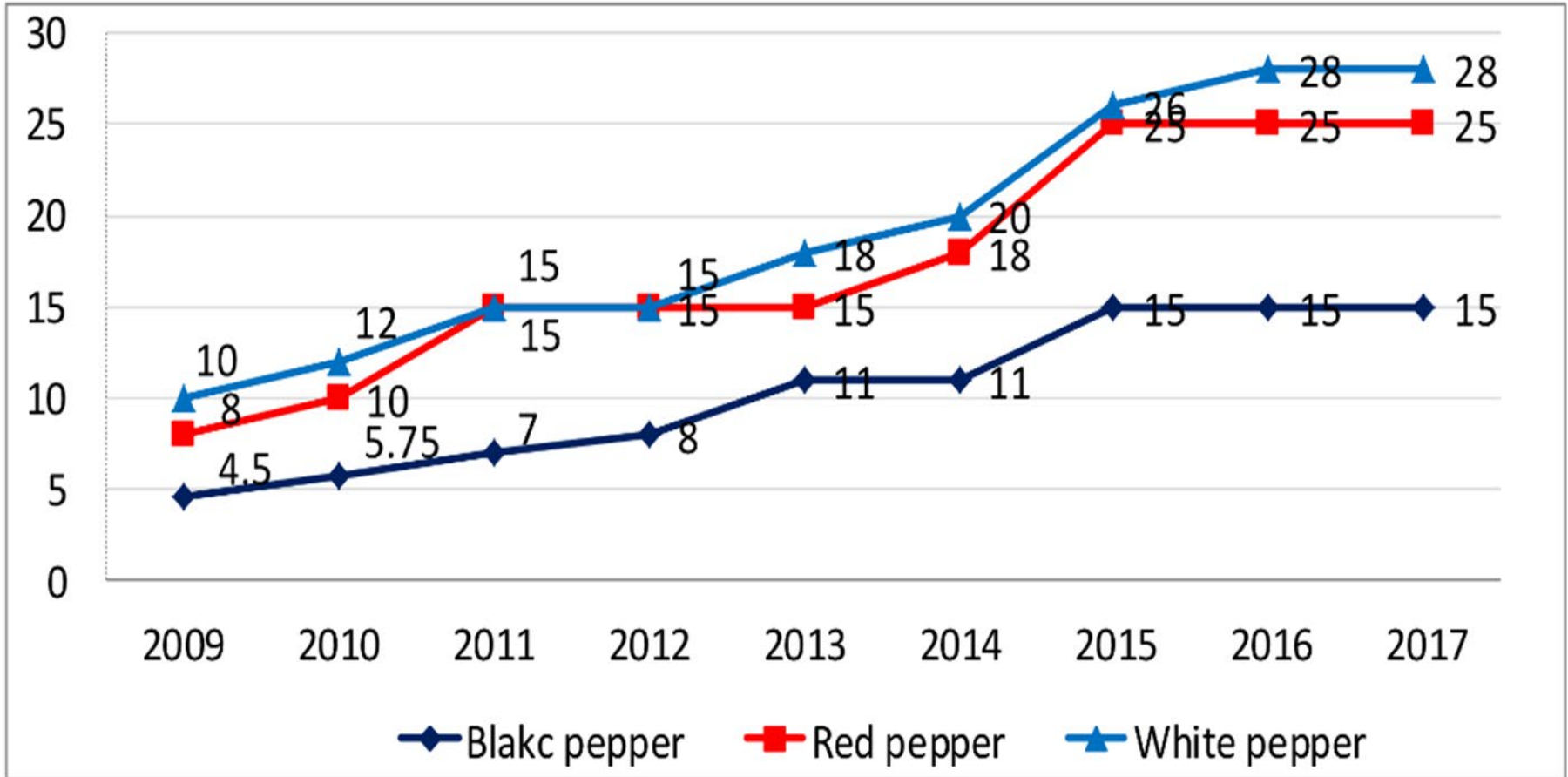
Cambodia has recorded Kampot Pepper as the first geographical indication (GI) registered via the [Geneva Act of WIPO's Lisbon System](#), which provides protection for names identifying the geographic origin of products such as coffee, tea, cheese, wine, pottery, and cloth.



0:00



# Kampot Pepper: Price Evolution



Source: H.E. Mr. Thay Bunthou



សមាគមលើកកម្ពស់រដ្ឋប្រចាំពត "ស.ល.ប.ក"  
 Kampot Pepper Promotion Association (KPPA)

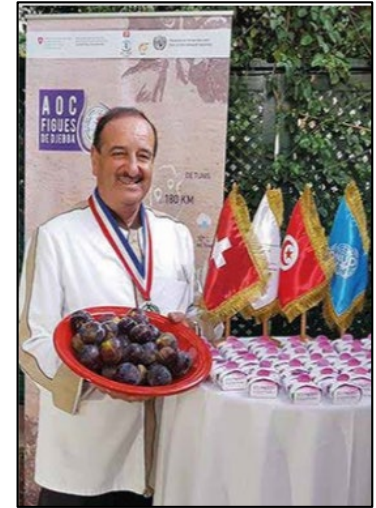
# Kampot Pepper: Local Tourism



**LA PLANTATION**  
FAIR SPICES PRODUCER



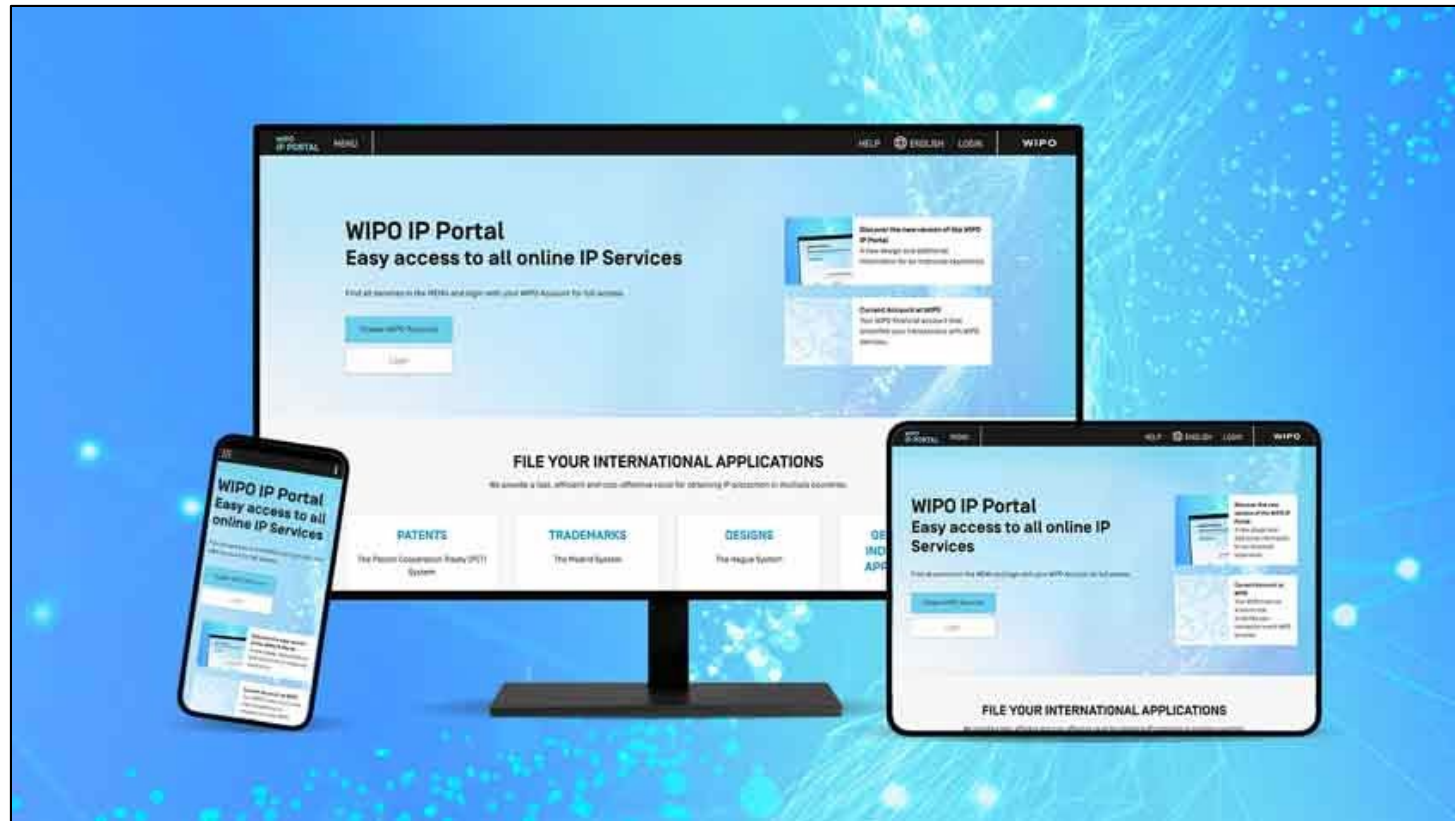
# International Protection of *Djebba Figs* at the Heart of Local Development (Tunisia)



Lisbon International Registration  
AO 1155 تين دجة /Figs de Djebba

# WIPO IP PORTAL....

and soon *eLisbon* !



[https://www.wipo.int/export/sites/www/shared/images/ipportal\\_news\\_newportal\\_1\\_845.jpg](https://www.wipo.int/export/sites/www/shared/images/ipportal_news_newportal_1_845.jpg)

# More information on the Lisbon System

## ■ Web Page Lisbon System:

<https://www.wipo.int/lisbon/en/>

## ■ Newsletter - *Lisbon News*:

[https://www.wipo.int/newsletters-archive/en/lisbon\\_notices.html](https://www.wipo.int/newsletters-archive/en/lisbon_notices.html)

## ■ Webinars:

[https://www.wipo.int/meetings/en/topic.jsp?group\\_id=344](https://www.wipo.int/meetings/en/topic.jsp?group_id=344)

The screenshot shows the WIPO Lisbon System website homepage. At the top, there is a navigation bar with links for 'Home', 'IP Services', 'Lisbon System', and a search bar. Below the navigation bar, the main heading reads 'WIPO LISBON' followed by 'Lisbon – The International System of Appellations of Origin and Geographical Indications'. A prominent orange banner highlights a 'Covid-19 update – Important information'. The main content area includes a video player for 'Protecting Geographical Indications' and a section titled 'Find out more' with bullet points: 'What are the advantages of the Lisbon System?', 'Who can use the Lisbon System?', and 'How to use the Lisbon System?'. Below this is a link to 'Read the full list of Lisbon System FAQs' and a 'Learn about Lisbon System webinars' button. The 'News' section lists recent events: 'Switzerland Joins Geneva Act of WIPO's Lisbon Agreement' (August 21, 2021), 'Worldwide Symposium on Geographical Indications – Virtual Session' (August 12, 2021), and 'Hungary Joins Geneva Act of WIPO's Lisbon Agreement' (June 10, 2021). A 'Key resources' section provides links for 'Search appellations of origin (Lisbon Express)', 'Bulletins', 'Legal texts', 'Fees', 'Forms', and 'Meetings'. The 'Other resources' section includes links to 'Records of the Diplomatic Conference of 2015', 'Records of the Diplomatic Conference of 1988', and 'Download Lisbon System file (bibliographic data (XML) and documents (PDF))'. The 'Members' section lists 'Contracting parties', 'Information notices', and 'Contact details of the offices of the members of the Lisbon Union'. The 'Related links' section is organized into three columns: 'Knowledge' (Case studies, Meetings and documents, Publications, Laws and Treaties, Country profiles, WIPO Magazine articles), 'Training' (WIPO Academy, Workshops and seminars), and 'Other IP services' (The International Design System (Hague), The International Patent System (PCT), The International Trademark System (Madrid)). The footer contains contact information, a site map, accessibility links, and social media icons for Twitter, Facebook, LinkedIn, YouTube, Flickr, RSS, and Newsletters.

**More information on the Lisbon System:**  
**[www.wipo.int/lisbon](http://www.wipo.int/lisbon)**



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