



Hague Yearly Review 2026



Executive Summary **Hague Yearly Review 2026** International Registration of Industrial Designs

This executive brief identifies key trends in the use of the WIPO-administered Hague System for the International Registration of Industrial Designs.

For fuller statistics, see the *Hague Yearly Review 2026* – available in English at: www.wipo.int/ipstats

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Key numbers for 2025

10,344 (+9.4%)
International applications

28,588 (+5.2%)
Designs contained in
international applications

10,044 (+13.5%)
International registrations

28,551 (+10.8%)
Designs contained in
international registrations

45,698 (+6.2%)
Designations in
international applications

115,446 (-2.8%)
Designs contained in designations in
international applications

43,642 (+11.7%)
Designations in international
registrations

113,295 (+9.1%)
Designs contained in designations in
international registrations

6,740 (+13.3%)
Renewals of international
registrations

23,641 (+2.8%)
Designs contained in renewals of
international registrations

67,878 (+8.9%)
International registrations
in force

242,209 (+6.2%)
Designs contained in international
registrations in force

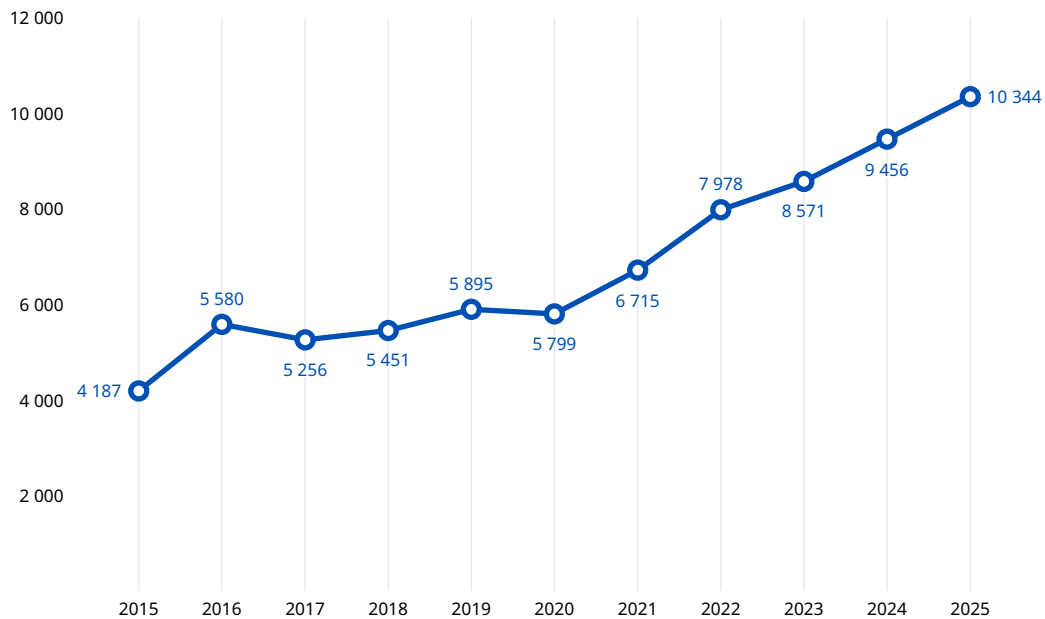
Statistics on Hague international applications

Filings for the international protection of industrial designs via the Hague System increased by 9.4%; designs contained in applications grew by 5.2% to reach 28,588 designs – a record number

In 2025, the World Intellectual Property Organization (WIPO) received 10,344 international applications for design protection under the Hague System for the International Registration of Industrial Designs, a 9.4% increase over the previous year (see figure 1). Applications contained a record 28,588 designs, representing a 5.2% growth and marking the System's fifth consecutive year of expansion (see figure 2). The strong 5.2% growth rate in 2025 is largely attributable to China and the United States of America (US).

In 2025, international applications grew by 9.4% to reach 10,344 applications.

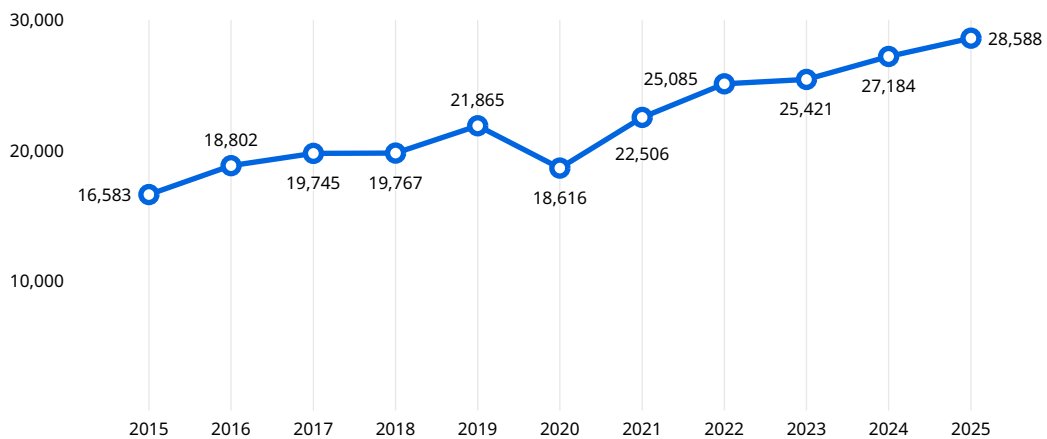
1. International applications, 2015–2025



Source: WIPO Statistics Database, March 2026.

Designs contained in international applications reached a record high of 28,588 in 2025, up 5.2% on the previous year.

2. Number of designs contained in international applications, 2015–2025



Source: WIPO Statistics Database, March 2026.

Applicants from at least 73 countries or territories filed one or more Hague application

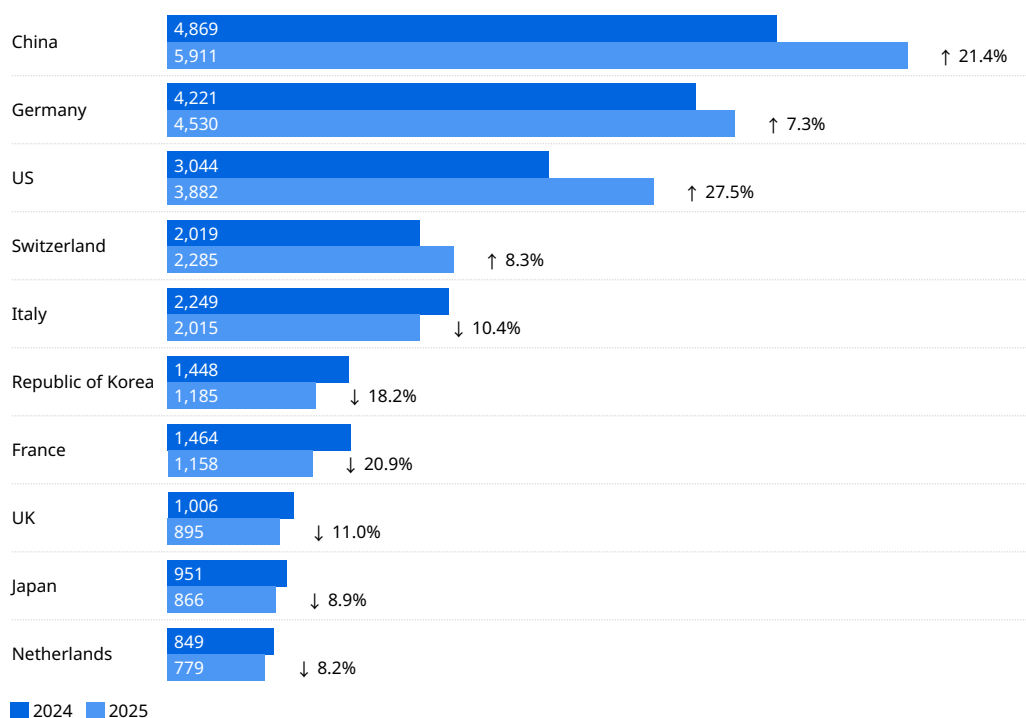
The accession of Saudi Arabia and Uzbekistan in 2025 has increased the number of Hague members to 82. Applicants can now obtain design protection within the territories of 99 countries. Note that there are fewer Hague members than there are countries covered by the System. This is due to the Hague membership of the African Intellectual Property Organization (OAPI) and the European Union (EU). By choosing to designate these intergovernmental organizations in an application, applicants are able to gain protection for their designs across all the respective member states. In 2025, over 3,700 applicants from at least 73 countries filed international applications.

China was the top Hague System user in 2025, with 5,911 designs

China led design filings in 2025, with 5,911 designs, followed by Germany (4,530), the US (3,882), Switzerland (2,285) and Italy (2,015) (see figure 3). Four of these top five origins recorded growth. Filings from the US increased by 27.5%, and those from China rose by 21.4%, while Italy experienced a decline of 10.4%.

China, with a 21.4% growth rate, remained the leading Hague System user in 2025, increasing its total to 5,911 designs.

3. Designs contained in international applications for the top 10 origins



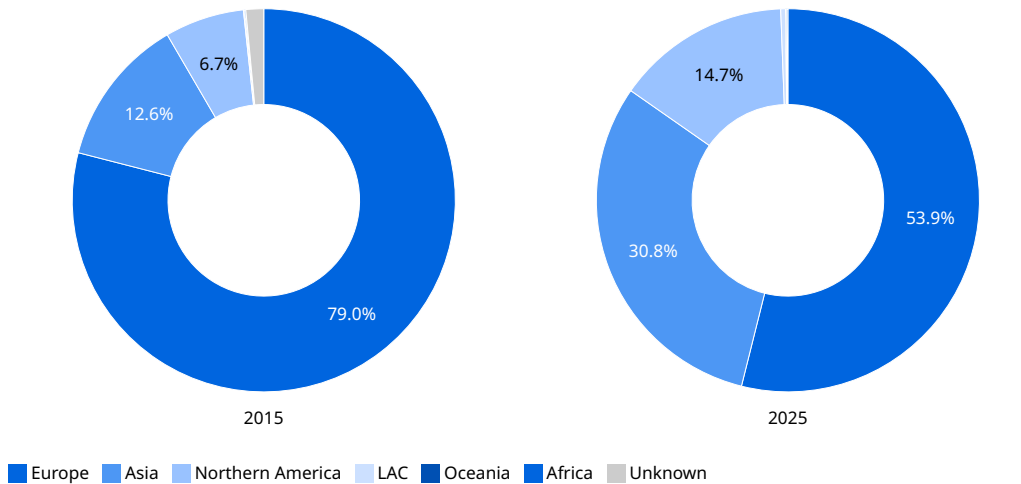
Note: Netherlands refers to the Kingdom of the Netherlands. The origin of an application is defined as the country or territory of residence stated in an applicant address.

Source: WIPO Statistics Database, March 2026.

In 2025, applicants based in Europe accounted for more than half (53.9%) of all designs filed worldwide (see figure 4). This is largely attributable to the majority of Hague System members being European countries. However, the proportion of designs originating from Asia has increased significantly over the past 10 years, rising from 12.6% in 2015 to 30.8% in 2025. This growth is primarily due to the accession of China (2022), Japan (2015) and the Republic of Korea (2014) to the Hague System. Similarly, the accession of Canada (2018) and the US (2015) has led to a substantial increase in Northern America's share, from 6.7% in 2015 to 14.7% in 2025. In contrast, Africa, Latin America and the Caribbean (LAC) and Oceania collectively had just 0.6% of the total share in 2025. This low share reflects the limited number of Hague Agreement parties within these three regions.

Europe accounted for over half of all designs in applications in 2025.

4. Designs contained in international applications by region, 2015 and 2025



Note: Each geographical region includes the following number of countries or territories that filed at least one design application in either 2015 or 2025: Africa (10), Asia (19), Europe (41), Latin America and the Caribbean (LAC) (7), Northern America (2) and Oceania (1). Regions are defined according to United Nations definitions.

WIPO Statistics Database, March 2026.

China's Huawei Technologies overtook Procter & Gamble of the US to become top Hague filer in 2025

China's Huawei Technologies became the leading filer, in 2025, with a record 1,200 designs included in published registrations (see table 5). Last year's top filer, Procter & Gamble of the US, dropped to third place, with 613 designs, which is 28 fewer than the previous year. Other top filers include Beijing Xiaomi Mobile Software of China, with 659 designs, Philips Electronics of the Kingdom of the Netherlands, with 540 designs, and Samsung Electronics of the Republic of Korea, with 525 designs. Six of the top 10 applicants operate within the ICT and consumer electronics sector, while two companies are active within the automotive sector, one company is active in consumer goods, and one in construction.

In 2025, six of the top 10 applicants saw a substantial increase in the number of designs within published registrations compared to 2024. Huawei Technologies (769 additional designs), Beijing Xiaomi Mobile Software (429), Apple Inc. (323) of the US and Philips Electronics (312) experienced the fastest growth.

With 1,200 designs in published registrations, Huawei Technologies climbed four positions to secure the top filing spot in 2025.

5. Top Hague applicants, 2023–2025

Ranking 2025	Applicant's name	Origin	2023	2024	2025
1	Huawei Technologies Co. Ltd.	China	44	431	1,200
2	Beijing Xiaomi Mobile Software Co. Ltd.	China	315	230	659
3	Procter & Gamble Co.	US	525	641	613
4	Koninklijke Philips Electronics N.V.	Netherlands	294	228	540
5	Samsung Electronics Co. Ltd.	Republic of Korea	544	426	525
6	Apple Inc.	US	7	85	408
7	LG Electronics	Republic of Korea	352	459	347
8	Ferrari S.P.A.	Italy	172	442	266
9	Kronoplus Limited	Malta	172	93	246
10	Volkswagen AG	Germany	312	285	229

Note: For confidentiality reasons, data are derived from published registrations and their corresponding publication dates. The Netherlands refers to the Kingdom of the Netherlands.

WIPO Statistics Database, March 2026.

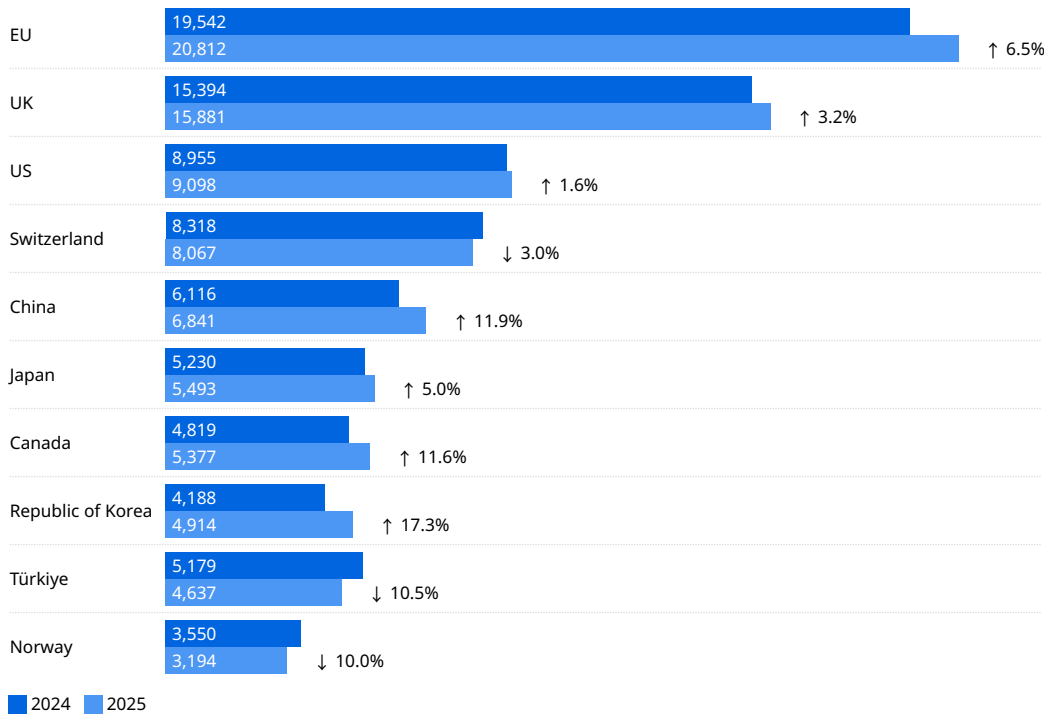
The European Union received 20,812 design designations in 2025, making it the most designated Hague member in international applications

The Hague System is a mechanism simplifying the process of registering designs in multiple jurisdictions by creating a single international procedure. Applicants can select the Hague members in whose jurisdictions they wish to protect their designs, which are referred to as designated members. In 2025, applicants could seek protection for up to 100 designs in a single international application covering up to 99 countries.

The European Union (EU) remains the most designated Hague member in international applications, with 7,182 designations containing 20,812 designs (see figure 6). The EU has held top position since 2010. Following the EU, the United Kingdom (UK) was the second most designated member, with 15,881 designs, followed by the US (9,098), Switzerland (8,067) and China (6,841). Three of the top 10 most designated members saw a double-digit growth in designs contained in designations, with the Republic of Korea reporting the fastest increase at 17.3%. China (+11.9%) and Canada (+11.6%) are the other two countries with double-digit growth. In contrast, Türkiye (–10.5%) and Norway (–10%) were the two designated Hague members to record double-digit declines in the number of designs contained in designations in 2025 compared with the previous year.

The EU and the UK continue to be the two most designated Hague members in terms of designs in designations.

6. Designs contained in designations in international applications for the top 10 most designated Hague members



Source: WIPO Statistics Database, March 2026.

Designs relating to recording and communication equipment accounted for 13.2% of all designs in 2025

In 2025, the biggest share of total designs was in recording and communication equipment (Class 14), accounting for 13.2% of all designs. Means of transport (Class 12) at 8% occupied second spot, followed by packages and containers (Class 9) at 7.9%, furnishings (Class 6) at 6.7% and machines (Class 15) at 5.6%. The top 10 most specified Locarno classes together accounted for 63.9% of all designs in 2025, whereas the 10 least specified classes accounted for only 3.6% (see table 7). Among the top five classes, there was a significant growth in the number of designs relating to machines (+25%), and recording and communication equipment (+13.2%).

Designs related to recording and communication equipment (13.2%) accounted for the largest share of total designs in 2025.

7. Designs contained in international applications by class, 2023–2025

Class	2023	2024	2025	Growth rate (%): 2024-2025	2025 share of total (%)
Class 14: Recording and communication equipment	2,176	3,344	3,784	13.2	13.2
Class 12: Means of transport	2,831	2,971	2,277	−23.4	8.0
Class 9: Packages and containers	1,740	2,140	2,254	5.3	7.9
Class 6: Furnishing	1,908	2,075	1,924	−7.3	6.7
Class 15: Machines, not elsewhere specified	1,009	1,290	1,613	25.0	5.6
Class 7: Household goods	1,431	1,386	1,385	−0.1	4.8
Class 26: Lighting apparatus	1,398	1,317	1,383	5.0	4.8
Class 21: Games, toys, sporting goods	1,192	882	1,345	52.5	4.7
Class 24: Medical and laboratory equipment	931	1,088	1,192	9.6	4.2
Class 28: Pharmaceutical and cosmetic products	883	895	1,126	25.8	3.9

Source: WIPO Statistics Database, March 2026.

Statistics on Hague international registrations

Around 28,600 designs were registered through the Hague System in 2025

The International Bureau (IB) reported 10,044 international registrations in 2025, representing a 13.5% increase over 2024 and marking a fourth consecutive year of growth. Additionally, the number of designs included in registrations totaled 28,551, representing a double-digit (+10.8%) increase on the previous year (see table 8). The long-term trend indicates an upward trajectory, with the number of designs registered via the Hague System having almost doubled over the past decade – from 14,483 in 2015 to 28,551 in 2025.

In 2025, China had the largest proportion of all design registrations at 20.0%. China was followed by Germany (16.1%), the US (13.2%), Switzerland (8.4%) and Italy (8.0%) (see table 8). Each of the top five origins recorded double-digit growth in 2025. The US led with a 34.6% increase, followed by China (+27.5%), Switzerland (+22.9%), Germany (+13.4%) and Italy (+10.3%). With growth more than twice that of Italy, Switzerland moved up one position to fourth place, while Italy slipped to fifth.

China, with 5,715 registered designs, was the country with the most design registrations in 2025.

8. International registration design counts for the top 10 origins, 2023–2025

Origin	2023	2024	2025	Growth rate (%): 2024-2025	2025 share of total (%)
China	3,531	4,482	5,715	27.5	20.0
Germany	4,612	4,063	4,608	13.4	16.1
US	2,557	2,792	3,759	34.6	13.2
Switzerland	2,320	1,960	2,409	22.9	8.4
Italy	2,071	2,066	2,278	10.3	8.0
Republic of Korea	1,261	1,344	1,220	−9.2	4.3
France	1,565	1,526	1,107	−27.5	3.9
UK	977	818	901	10.1	3.2
Japan	987	984	884	−10.2	3.1
Netherlands	685	835	855	2.4	3.0
Others/Unknown	4,696	4,889	4,815	−1.5	16.9
Total	25,262	25,759	28,551	10.8	100.0

Note: Top 10 origins were selected based on the number of designs contained in registrations in 2025. The Netherlands refers to the Kingdom of the Netherlands.

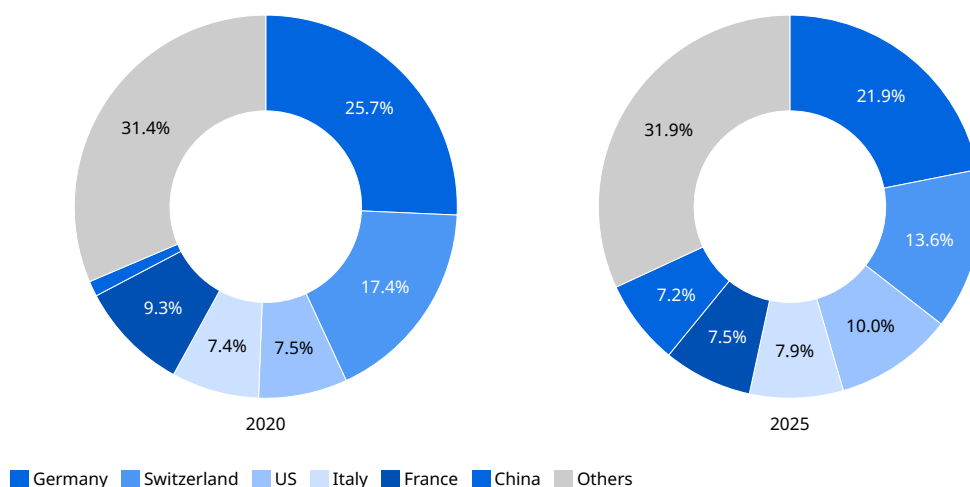
Source: WIPO Statistics Database, March 2026.

Around 67,900 international registrations, containing around 242,200 designs, were in force in 2025

Active registrations increased by 8.9% to reach 67,878 in 2025. Registrations in force consisted of approximately 242,200 designs. However, the majority of designs and registrations were concentrated in a small number of countries of origin. In 2025, China, France, Germany, Italy, Switzerland and the US collectively held approximately 68.1% of all active designs (see figure 9), slightly below their combined share of 68.6% in 2020.

In 2025, the top six origins accounted for 68.1% of designs for registrations in force, a share comparable to the 2020 level.

9. Share of designs contained in international registrations in force for the top six origins, 2020 and 2025



Source: WIPO Statistics Database, March 2026.

Statistics on fees

In 2025, the IB distributed CHF 17.8 million to 80 designated members – up 17.9% on the previous year

In 2025, designated offices received approximately 17.8 million Swiss francs (CHF) from the International Bureau (IB), compared with CHF 15.1 million the previous year. The US received the largest share of the total at 24.4%, followed by Japan (18.4%), Canada (13.5%), the EU (11.3%) and the Republic of Korea (8.3%) (see table 10). Four of the top five recipients – Japan being the exception – increased their share of the total amount distributed by the IB in 2025 compared with the previous year. The EU's share rose by 0.8 percentage points – fastest among these five recipients. In contrast, Japan's share declined by 0.9 percentage points over the same period. Beyond the top five recipients, China's share declined by 0.8 percentage points, causing it to fall one position to become the sixth largest recipient in 2025. In contrast, Mexico's share increased by 0.7 percentage points, lifting it three places to rank as the seventh largest recipient in 2025.

Combined, the top five designated offices – Canada, the EU, Japan, the Republic of Korea and the US – received three-quarters of the CHF 17.8 million in fees distributed to designated members in 2025.

10. Fees distributed to the top 10 designated members by the IB, 2024–2025

Designated member	2024	2025	2025 share of total (%)
US	3,620,194	4,342,451	24.4
Japan	2,910,345	3,274,351	18.4
Canada	1,951,548	2,399,999	13.5
EU	1,588,862	2,010,030	11.3
Republic of Korea	1,178,879	1,487,090	8.3
China	1,340,115	1,433,845	8.0
Mexico	200,619	367,719	2.1
Switzerland	304,341	320,127	1.8
UK	223,906	264,042	1.5
Russian Federation	239,357	199,758	1.1
Others	1,569,149	1,732,615	9.7
Total	15,127,315	17,832,027	100.0

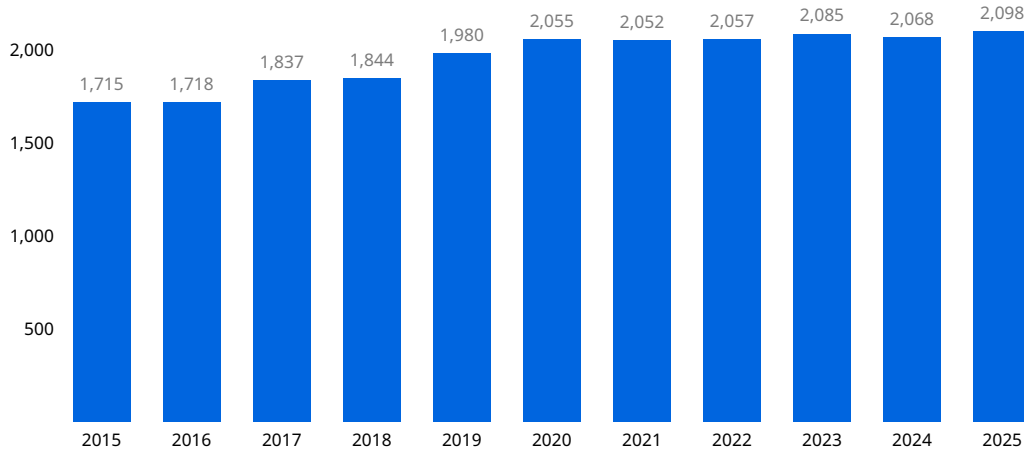
Source: WIPO Statistics Database, March 2026.

Applicants paid an average of just under CHF 2,100 per international registration through the Hague System in 2025

In 2025, the average fee for a Hague international registration was CHF 2,098, which was CHF 30 more than the previous year (see figure 11). Over the past three years, the average registration fee has remained relatively stable, ranging from CHF 2,068 in 2024 to CHF 2,098 in 2025. In 2025, the fee per registration ranged between CHF 456 for six single-design registrations to CHF 46,359 for a single registration originating from the US that contained 70 designs and designated eight Hague members. Around two-thirds of registrations cost less than the CHF 2,098 average fee, while only 3.5% of registrations cost more than CHF 5,000 per registration.

The average fee per registration has remained stable over the past three years at just under CHF 2,100.

11. Registration fees, 2015–2025



Source: WIPO Statistics Database, March 2026.

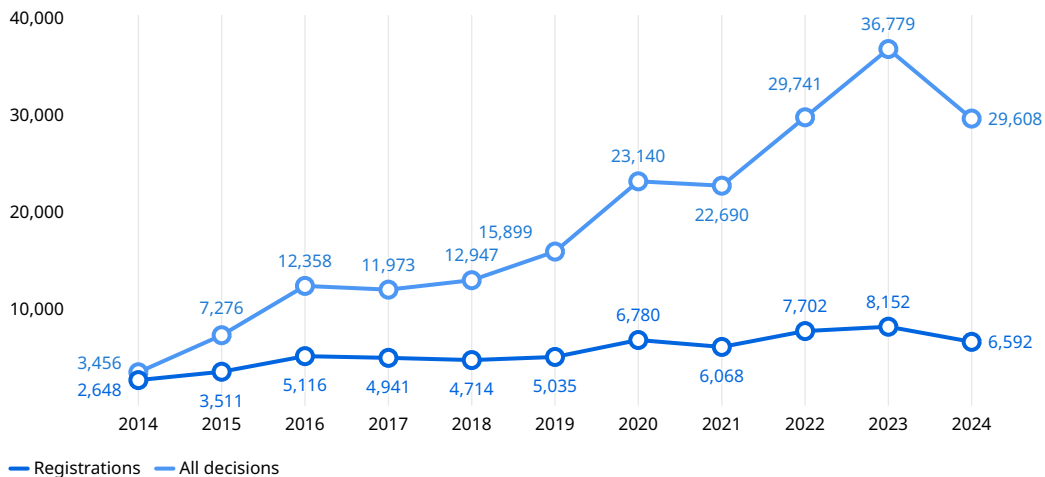
Statistics on decisions

Decisions conveyed by designated offices to the IB have increased significantly since 2014

Between 2014 and 2024, the number of decisions communicated to the IB by designated offices regarding international registrations far outpaced the number of registrations. In 2014, designated offices communicated 3,456 decisions to the IB, whereas in 2024, they communicated 29,608 decisions. However, the total number of decisions in 2024 was 19.5% below the peak of 2023, when 36,779 decisions were communicated. Over the same period, the number of registrations increased from 2,648 to 6,592. Consequently, the ratio of decisions per registration increased from 1.3 in 2014 to 4.5 in 2024 (see figure 12). In 2024, the EU communicated the largest share of decisions to the IB, accounting for 20.7% of the total, closely followed by the UK (20.2%) and the US (19.9%) (see figure 13). The combined share of these top three offices in 2024 was 60.8%.

In 2024, an average of 4.5 decisions were made per international registration, which is similar to the previous year.

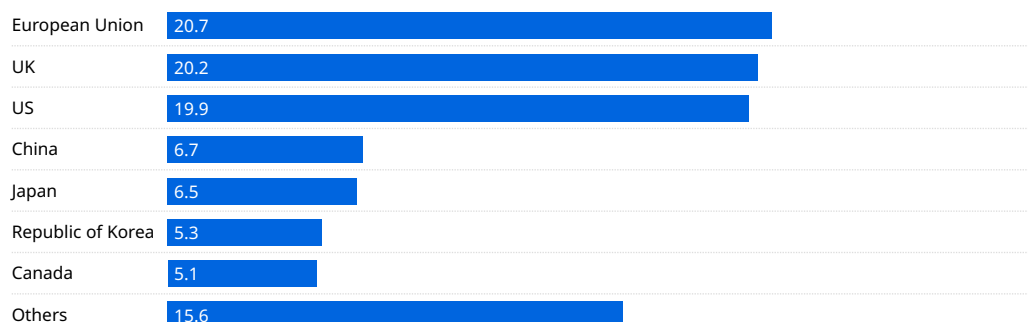
12. International registrations and decisions, 2014–2024



Source: WIPO Statistics Database, March 2026.

The EU, the UK and the US together accounted for 60.8% of decisions communicated to the IB in 2024.

13. Share of decisions communicated to the International Bureau by the top designated offices, 2024



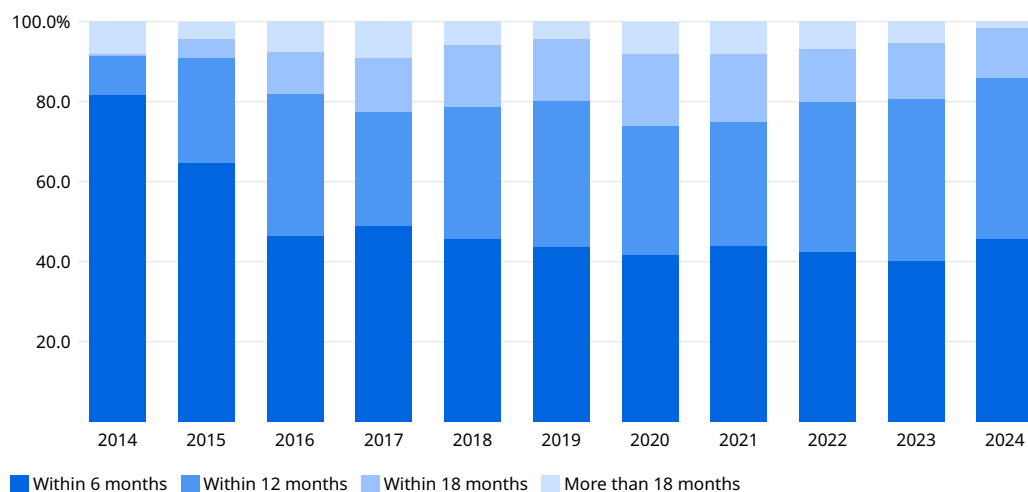
Source: WIPO Statistics Database, March 2026.

In 2024, around 86% of all decisions were transmitted to the IB within 12 months

The proportion of decisions transmitted to the IB exceeding the 12-month time limit gradually increased from approximately 1.6% in 2011 to approximately 26.0% in 2020. The proportion has since declined, falling to 14.1% by 2024. In 2024, around 86% of all decisions were transmitted to the IB within 12 months, and another 12.5% within 18 months (see figure 14). Only 1.5% of all decisions took more than 18 months from the publication date to be conveyed to the IB. Timelines for decisions vary significantly across designated offices, depending on the type of decision.

In 2024, around 86% of all decisions were transmitted within 12 months of the publication date.

14. Timelines for decisions by all designated offices, 2011–2024



WIPO Statistics Database, March 2026.

