

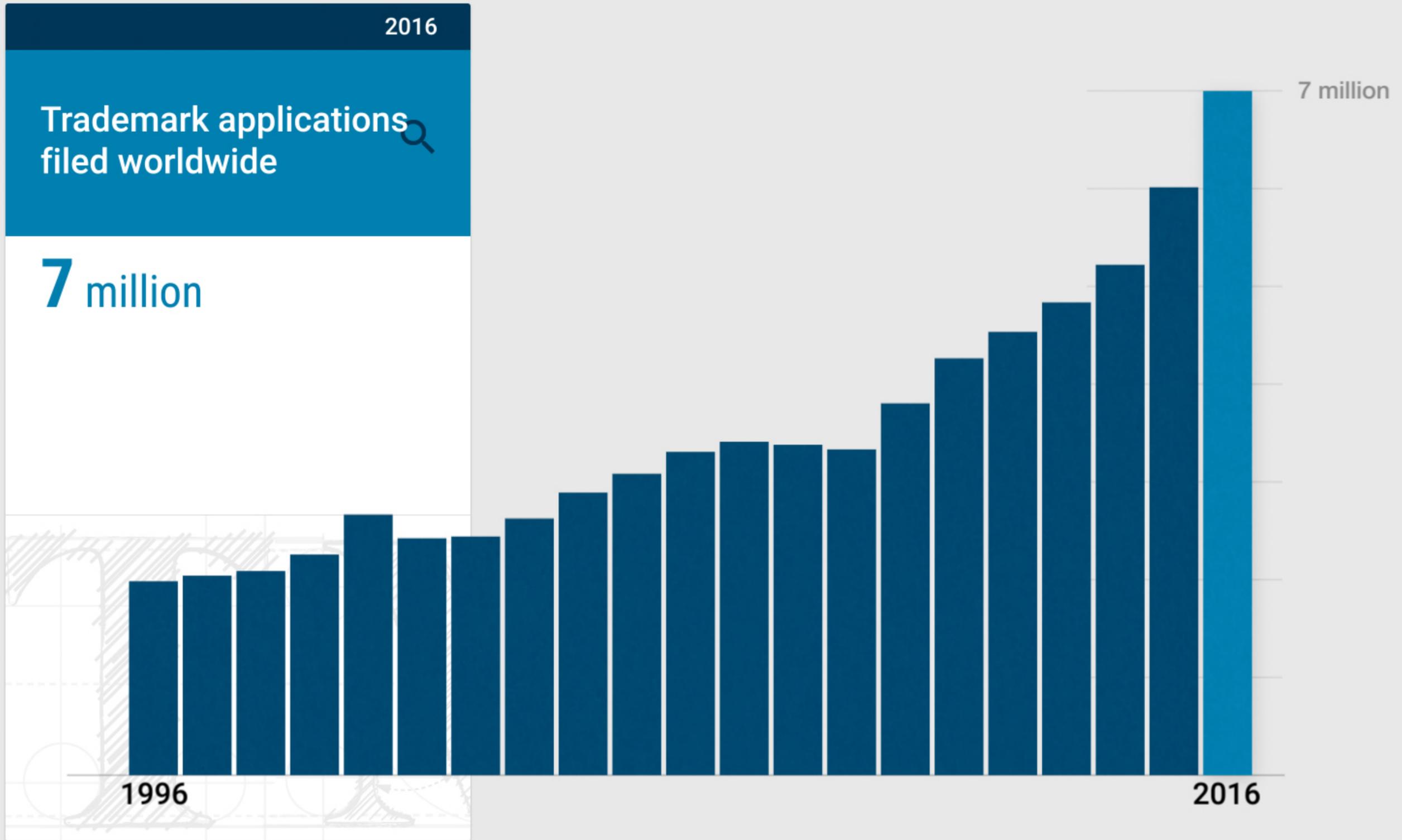


2017 Report

# World Intellectual Property Indicators

The annual survey of intellectual  
property activity around the world

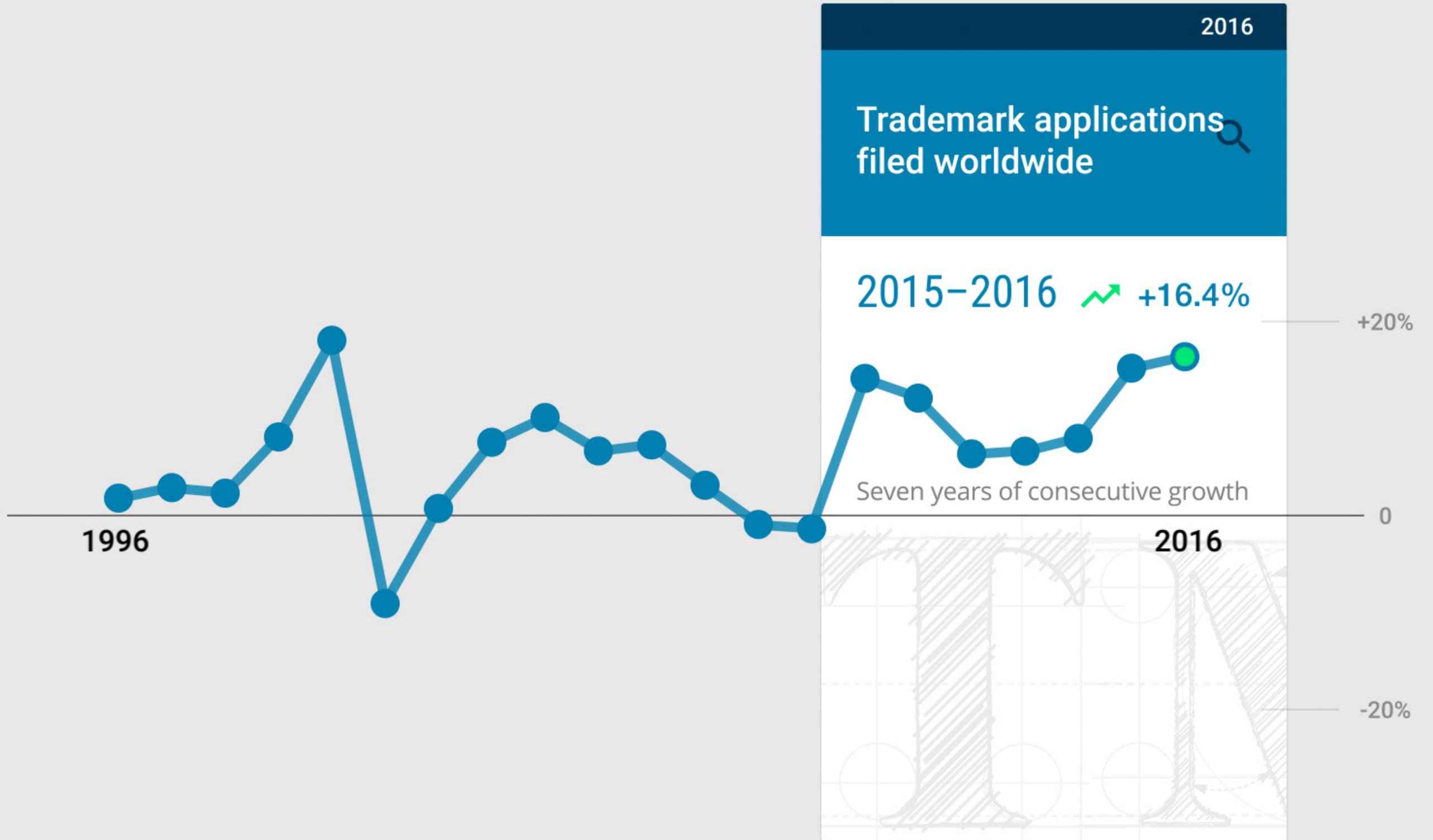
## Trademarks Highlights



Source: WIPO Statistics Database



# Trademarks



Source: WIPO Statistics Database



2016

## Top 5 offices for trademarks

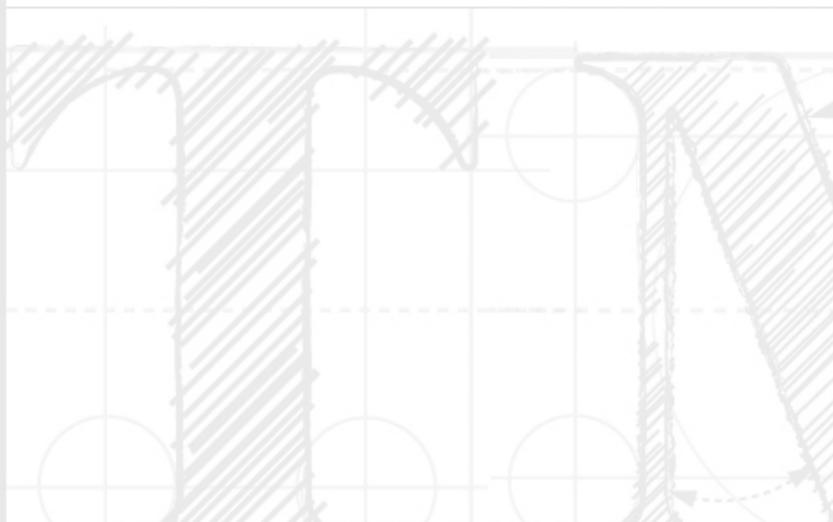


**China**



**38%**

Accounted for over a third of worldwide trademark filing activity (class count)



Source: WIPO Statistics Database

1. China



3,697,916

2. U.S.



3. Japan



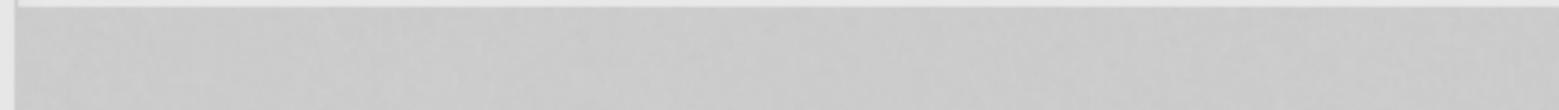
4. EUIPO

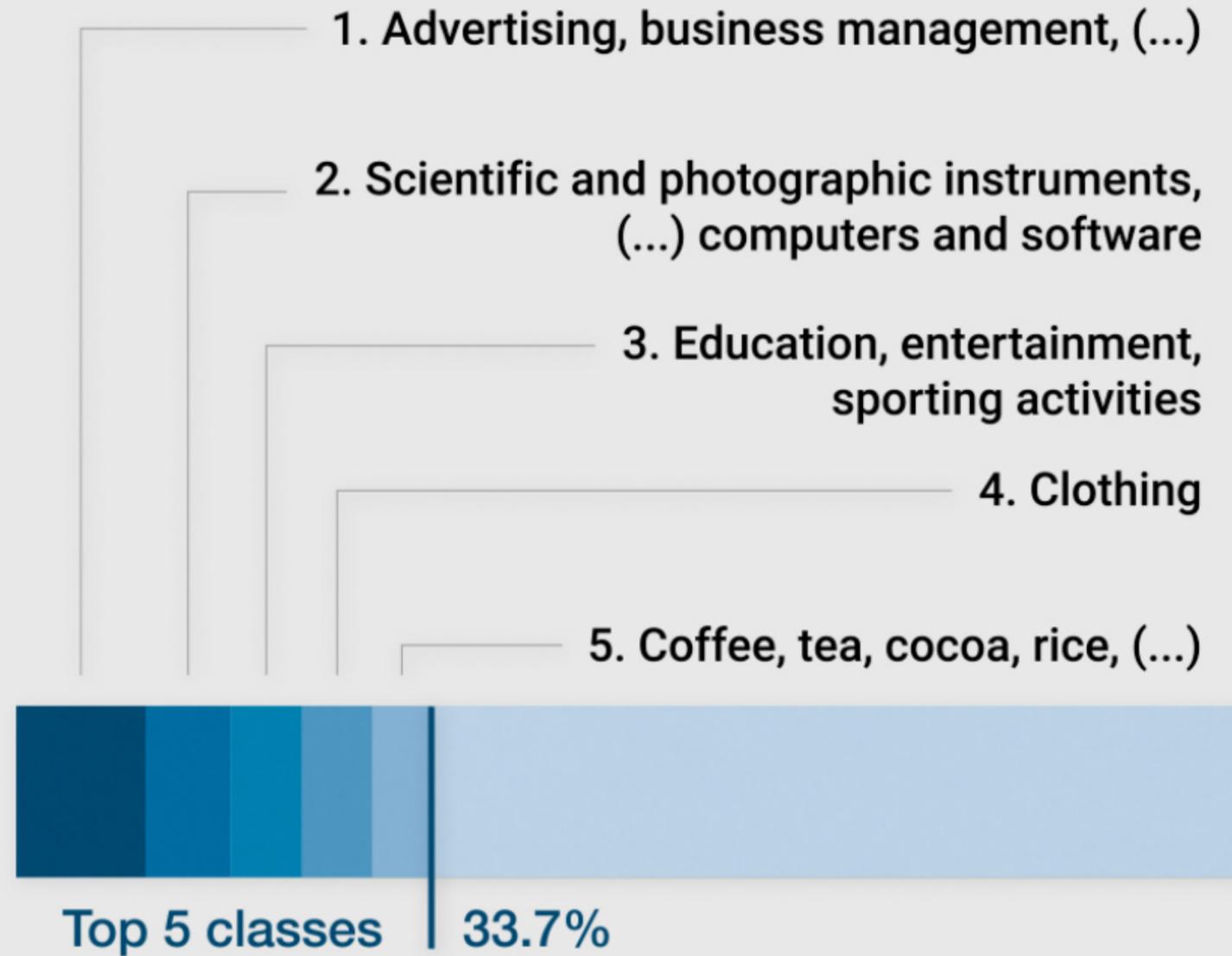


5. India



Others





2016

## Top 5 trademark classes



### 1 Advertising

and business management has been the number one Nice class since 2004



Source: WIPO Statistics Database