

Mr. Daniel Keller is the founder and President of Swiss Consulting Co, Ltd., a Hanoi-based provider of executive counseling services and venture opportunity screenings for Small and Medium Enterprises (SMEs). His company is also specialized in institutional assessments, evaluations and project management services in the field of development cooperation.

Mr. Keller has extensive experience in designing, managing and evaluating technical cooperation projects. He contributed to over 30 evaluations, covering a wide range of topics in the field of trade-related technical assistance, including in the area of intellectual property (IP).

In the field of IP, Mr. Keller designed and evaluated technical cooperation projects for Vietnam, Egypt, Lao PDR, Azerbaijan, Ghana, Kenya, Indonesia, Bangladesh and ASEAN. He was an adviser to the Swiss-Vietnamese Intellectual Property Project (SVIP) for more than ten years. In 2010, the Government of Vietnam awarded him with a certificate of merit for his contributions.

Mr. Keller started his professional career in 1991 as a secretary in a District Court in Switzerland. Prior to establishing Swiss Consulting in 2001, he was the General Manager of Ringier – Thong Nhat Joint Venture Company, the first foreign-invested printing company in Vietnam. Mr. Keller has earned a Master's Degree in Law from the University of Zurich and an MBA of Rollins College, Florida (USA).

He is also President of Mekong Enterprise Fund (MEF) and serves on the Board of Vietnam Azalea Fund, two leading private equity funds in Vietnam. Besides this, he is a member of Mekong Enterprise Fund II's and Mekong Capital's investment committees.