

# Call for applications

## Project-Based Training and Mentoring Program on Intellectual Property for Women Entrepreneurs from Indigenous Peoples and Local Communities

Making strategic and effective use of intellectual  
property in support of projects based on traditional  
knowledge and traditional cultural expressions



**WIPO**  
WORLD  
INTELLECTUAL PROPERTY  
ORGANIZATION

## **WIPO is launching a new “Project-Based Training and Mentoring Program on Intellectual Property for Women Entrepreneurs from Indigenous Peoples and Local Communities” (the Program).**

Through this Program, candidates will learn how to make strategic and effective use of intellectual property (IP) rights in support of projects based on traditional knowledge (TK) and traditional cultural expressions (TCEs).

### **How will the Program be delivered?**

The Program has a practical approach and consists of a training and a mentoring phase.

The training phase will take place in Geneva, Switzerland, from November 11 to 15, 2019. Participants will:

- acquire basic knowledge of the main principles, systems and tools of the IP system as they relate to TK and TCEs.
- share and learn from each other’s experiences and meet potential partners that can provide support with the implementation of their projects.
- further develop and implement TK or TCEs-based projects that have an IP component.

**The mentoring phase** will take place in 2020. During this phase, participants are expected to implement the project they have selected. Mentors will be assigned to guide the implementation of the IP components of the projects. Mentoring will principally take place through email and phone.

WIPO will cover the costs of the Geneva-based training. WIPO will not provide financial support to the implementation of the participants’ projects.

**Deadline for applications: August 30, 2019**

More information and the application form can be found at:  
[www.wipo.int/tk/en/women\\_entrepreneurs/](http://www.wipo.int/tk/en/women_entrepreneurs/)  
To contact us: [grtkf@wipo.int](mailto:grtkf@wipo.int)

### **What types of projects could benefit from the Program?**

The Program could, for example:

- assist creative and innovative entrepreneurs to sustainably brand and commercialize TK and TCEs-based products and services.
- help identify and manage the IP issues that can arise in the context of TK and TCEs documentation and digitization projects.
- help folk, art and cultural festival organizers, but also artists, performers and exhibitors at such festivals, to monitor and manage the use of IP rights in that context.

### **Who can apply?**

Women entrepreneurs from IPLCs - such as artisans, designers, traditional musicians and dancers, researchers, healers or small-scale farmers - who are planning or have already initiated a project based on TK and/or TCEs that includes an IP component.

Candidates should be able to communicate in English, French, Spanish or Russian.