

# Chickenawayschikawtayk pi Awnkourazhee Indigene Lee zafayr pi Shipamihwayhk Online



Pleusk nawut ayiwawk ayshakamouhtayk en tayr, awtist indigene li moond akwa mouhchi outa a lawntour awpachistawak daw li computer atawwaywin pi mamaawinitowin awpachichikanaa chi atawwawkaychik soon lee zafayr pi shipamihiwayhk. Ooma kamawscheemakun ishi online platforms va oofayr neu la sawns poor indigene pi mouhchi outa a lawntour En ptsi pi Li miljeu-Ayspeeshchawk La business (SMEs) pi en parson di business chishoohki awnkourazhee pi mishawpayin see business, kawschitinayw awatawaywak didawn ishi ayiwawk dret pi bonn manyayr. Avek nawut ayiwawk kawschitinamowin, mawka, ishpayinwa neu en patawnt muwnayshkawkaywina. Awta weechihiwaywina chitochikawtayk la business online chikee miyouwashin, indigene pi mouhchi outa a lawntour SMEs pi en parson di business pikou chikishkayistahk weeput tawnsheeshi chi ahkikihtaw nahiyokohk en patawnt koonploon kwayesh chickenawayihchikawtayk wiyawow pi see a lawntour oninahitamowina online.



## 1. Peestikwaypayihta toon aen noo, la shiff pi domain aen noo (internet nadres) ishi trademarks

Neekawn aen step chiatawwakihk online chi ousishtawhk online kaw-sartaen ayawhk. Toon business chikee oushchikawtayw online kaw-sartaen ayawhk chi-atawwihk domain aen noo pi chiahkiki website keema chiawpachistahk oohin awpachichikanaa ka va oofayr ouschi jeufarawn online platforms tapishkoot mamaawinitowin awpachichikanaa. Kayschinhaw chipeestikwaypayihta aykwawnima aen noo ishi trademark akoushishi chinakinikawtayw keeshpin awiyek chiawpachistaw keema akishoowin paray aen noo. Kawmaem la business lee noo, trademarks chikee awpachischikawtaywa chickenawayhchikawtayk la shiff, oushihtawin lee noo pi kootaka si rawr lee sinn kaw-awpachischikawtaykihk online. Ishpee kaw-ayawyin trademark, awpachistaw. Wawpahtahiway toon trademark pi trademark weestamakaywin (®, TM keema i soun paray) ishi kee-oushihtawina pi shawpou toon online la business platforms.

## 2. Awpachistaw copyright keema l'industri itashinihikataywin chickenawayhchikawtayk ooma itashinihikataywin pi kootak la promyaenr kishkinawapachihchikewin didawn toon online la business platform

Ooma itashinihikataywin ouschi website keema webpage chikee chickenawayhchikawtayw ouschi copyright keema l'industri itashinihikataywin. Awta copyright kenawayhchikawtaywin ashayhkay pimouhtaymakun, ayndawayishchikawtayw pikou chipeestikwaypayihta l'industri itashinihikataywin. Kaykawt paray, kishkinawapachihchikewina kaw-kwayaachi astayw online, tapishkoot kaw-mashinahikawtaykihk awpachichikanaa, lee portray, aen video, la meuzik akwa mashnipayhtawina, chikee meena kenawayhchikawtayw ouschi copyright. Weestamowik awpachistawak aykwawnima kishkinawapachihchikewina kaw-mishkikawtayk shawpou toon website keema mamaawinitowin awpachichikanaa lee paezh kenawayhchikawtayw avek copyright ouschi avek copyright weestamakaywin (© keema li parol "Copyright", keema i soun paray) didawn kahkiyuw li paezh.

Ashta copyright weestamakaywin ishi pawhpayyek lee portray keema oushishta chi-ayimen tawpimashnahikaywin tee portray ayiwawk si jeur chi-ashtahk diloo lee mark. Kawya ashta kakwawyakakistayk ikouhk lee portray online.

### 3. Kawya weestamakay ka ishi pimatishahk saan sib, aen sigray, sacri keema la business valeur wehtamawkaywin online

La internet kee-oushishtaw kawschitinamowin ishi wehtamawkaywin si teezi tapishkoot chimawkounihk di bwatoon. Awta la business aen sigray lee lway kenawayhchikawtayk la business valeur wehtamawkaywin, tapishkoot oushihtawin mamiyoowin, paaminikaywin akwa kashkistawin, chikee pishishkayistamin rizanaab la sort chi-kenawayischikawtayk ooma wehtamawkaywin aen sigray. Tapishkoot, chaykwut chiwawpahchikawtayk tawnsheeshi kee-oushihtawina e-ousishchikawtaykihik, wawpahtahway tawnday e-ousishchikawtayk. Keeshpin si nissisayr, kayschinahow aykwawniki rispoonsabl poor chickenawayhtahkihik toon la business online kaw-sartaen ayawhk, tapishkoot atoushkaywak, website oushihchikaywak keema pamihwaywak, mitouni kishkayistamwak keemoochayihk di ispray wehtamawkaywin kaw-kweetakoon ishi toon la business keema toon a lawntour. Itayhta chiashtawyin tosal awn nagrimawn didawn atoushkaywak see marshee pi aen sinee tosal awn nagrimawn avek la business lee partineuz.

### 4. Kishkaythemahiwe didawn ooma si rawr pi aen vray ouschi toon oushihtawina pi shipamihwayhk

Weechihik anikik awatawwaywak pi mamaawinitowin awpachchikanaa pimitishahikwaywak chikishkayistahkik e-kishkayistakwun akwa valeur awn naryayr toon lee zafayr pi shipamihwayhk shawpou kaw-atoushkaymakuhk daw li computer awchimoutahkwaywin koonploon. Daw li computer awchimoutahkwaywin chikee weechihwayw chioushistahk ayshitamahchihouhk kweetakoowin avek tee kenawawpichikaywak pi kaweechihwayw en pawr di wehtamawkaywin si rawr ouschi

toon lee zafayr pi shipamihwayhk akwa see kweetakoowin ishi toon koumaen kishkayistamowin pi toon a lawntour. Oohin li koonploon chikee shasheepishiw in kaw-awpachistahk awtist en patawnt awpachichikanaa, tapishkoot prouvee lee mark, anima chikee weechihwayw e-pakitinahk tawndouuwuhk nishtowinamowin pi kishkayhtemahiwew li piblik ishi aen vray keema kootaka paray ishitoutawtowin ouschi lee zafayr pi shipamihwayhk kaw-atawawkihk awntsoor lee mark. Didawn ooma li plawn, lee shiff chikee awpachischikawtaywa chiashtawhk lee plawn keema kishinahamakaywin weehtamawkaywin aykwawnima en patawnt namowiya chikee kashkistahk chipimohtahtahk.

## 5. Tool tawn awn gaard pi mooshkeehtahk chickenawayschikawtayk toon online kishkinawapachihchikewin

Kiya kee-rispoonsabl chipishkayihtamin ooma web poor unauthorized awpachistawin ouschi toon online kishkinawapachihchikewin pi en patawnt profee. Keeshpin kee-ayawn en patawnt lee drway, kishkayistamoohiwe, tapishkoot, chiawpachistawhk trademark pi copyright weestamakaywins il i kwarik, mitouni emamiyouhk, akwa ikouhk si possib. Payhtik pishkayihtahk toon en patawnt profee, avek tee trademarks, copyright keema l'industri itashinihikataywin kenawayhchikawtayw awpachichikanaa aykwawnihi en pawr ishi toon website keema mamaawinitowin awpachichikanaa lee rekor, nawut tasheehka keeshpin si nissisayr. Nakatawaytahk aykwawnima kaw-awnfors toon en patawnt lee drway chikee shoohkakistayw. Didawn awtist chi-ishpayinwin, nawut ikouhk kee-atoushkaymakun di tasheehkeewin aykwawnima chiayahk sawn la parmisyoon awpachichikanaa chioutinikawtaykihik ouschi web shaymawnk si possib. Awtist websites ayow en patawnt awnfors en seksyoon, itay li troub chikee ashtaywa pi natountkataywa pi mashnaykewin natoutamawina chikee ouschikawtayw.

## 6. Awpachistahk kaw-ihakouhk awpachichikanaa poor indigene pi mouhchi outa a lawntour SMEs pi en parson di business

Akishoowin pi awnfors en patawnt lee drway chikee shoohkacistayw. Awta WIPO's Koumaen Kishkayistamowin En Seksyoon namowiya maykiw si la lway kawkakayshkimiwaywin pi weechihiwaywin akwawnima ouhchi, chikee mawka kashkistaw chikishkishomiwayhk indigene pi mouhchi outa a lawntour SMEs pi en parson di business ishi *pat tipahamawkawin* keema si la lway pamihwaywin li service aykwanima chikee ihtakoun. Ooma Koumaen Kishkayistamowin En Seksyoon chikee kawschitinawchik itay [grtkf@wipo.int](mailto:grtkf@wipo.int).

**Poor ayiwawk weehtamawkaywin tawnsheeshi ooma en patawnt aen system chikee pamihiwayw indigene SMEs pi en parson di business, wawpasta ooma la gawzet awntsoor:**

**Kenawayschikawtayk pi Awnkourazhee Toon Kee-**

**ishipimawchihounawniwun:** Aen Awpachishiwin Mashinahikan ishi En patawnt poor Indigene Li moond pi Mouhchi outa a lawntour

**En patawnt pi Folk, Arts pi Ka ishi Pimatishahk Leu fet:**

Awpachishiwin Mashinahikan

**Kawawshakawshkayhk Brief 5:** En patawnt pi Koumaen aen Michee

**Kaw-oushistahk en Mark -** Nakishkatoowin ishi Trademarks poor

En ptsi pi Li miljeu-Ayspeeshchawk La business

**Miyeunawkwun:** Nakishkatoowin ishi L'industri Itashinihikataywin

poor En ptsi pi Li miljeu-ayspeeshchawk La business

**La promyaenr Kishkinawapachihchikewin:** Nakishkatoowin ishi

Copyright pi Kaykawt paray Lee drway poor En ptsi pi Li miljeu-

ayspeeshchawk La business

**Meeshkoopitumowin di Li taan ki vyayn:** Nakishkatoowin ishi Lee

patawnt poor En ptsi pi Li miljeu-ayspeeshchawk La business





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