What technologies are involved?

- Hearing aids and induction loops: 10,381 (73%)
- Signaling products: 3,771 (27%)
- Closed captioning devices: 740 (5%)
- Video interpretation services: 161 (1%)
- Lip reading: 28 (0.2%)

European companies are leading innovation in conventional hearing assistive technology, but there are some emerging Asian players.

Which are the fastest growing technologies?

- Filings in spectacle hearing aids and tactile hearing aids saw an average annual growth rate of 10% and 20%, respectively, between 2013 and 2017.
- Video interpretation services marked an average annual growth rate of 16% since 2000.

Who is filing?

- Applicant sector:
  - Corporate: 75%
  - Individuals: 17%
  - Academia: 8%

Top patent applicants:

- WS Audiology (Denmark & Singapore): 1,188
- Sonova (Switzerland): 846
- Demant (Denmark): 527
- Cochlear (Australia): 441
- GN Group (Denmark): 333

The top 5 patent applicants dominate accounting for 23% of the dataset.