20 years since the IP Basic Act
-IP to promote SMEs and Startups-
WIPO symposium
2 December 2021
Hisamitsu Arai
IP Basic Act is the global model
Human history is Invention history
Inventions and Startups solve problems of mankind

Photo: WHO
https://www.who.int/health-topics/coronavirus#tab=tab_1

Photo: UN

Photo: United Nations Information Centre
SMEs are cores of the global economy

Number of Employees of large companies and SMEs

- SMEs: 70%
- Large companies: 30%
IP Ecosystem supports SMEs and Startups

Intellectual Creation Cycle

- Invention and Creation
- Protection
- Utilization
- Revenue

Intellectual Property Rights
WIPO : Global IP Platform
Thank You

Necessity is the mother of invention