

China

Protection of country names

1. Legal basis:

Article 10 (2) of Trademark Law:

The following words or devices shall not be used as trademarks: those identical with or similar to the State names, national flags, national emblems or military flags of foreign countries, except that content has been given by the relevant country's government.

2. Applicable procedures:

Those applications consisting foreign country names or forming part of the application, will be refused by Trademark Office. Anybody could request the Office to cancel the registration consisting foreign country names or forming part of the application, after the application get registered.