



WIPO Regional Office in Singapore (WSO)

Geneva
Thursday, September 27
2018

Side-Event at the 2018 WIPO Assemblies

About the WSO

- Established in 2005
- Regional Office for the 10 ASEAN Countries
- Located in Singapore



WSO – Resources

■ Personnel Resources

- WSO: 1 D1, 1 P5, 1 P4 and 1 administrative assistant (G6)
- AMC: 1 P2
- IPOBSD: 1 P5 and 1 P3

■ Non-Personnel Resources available for Program Implementation

➤ CHF 239,202 per year

- Office operations and maintenance: 25%
- Activities under the WIPO-Singapore MoU: 35%
- *Technical assistance and capacity building: 40%*

Strategic Focus of the WSO

- Provision of Premier Global IP Services, as WIPO Service Center in ASEAN (Strategic Goal II)
- Providing a responsive communications interface between WIPO and all IP stakeholders (Strategic Goal VIII)
- Facilitating the use of IP for Development (Strategic Goal III)
- Coordination and development of Global IP infrastructure (Strategic Goal IV)

Key Achievements of the WSO

- A dynamic **WIPO Service Center** in the heart of the sixth largest economy of the world (2.8 trillion US\$ of GDP) serving 10 Member States and 625 million people
- **Locally based support** to the efforts of ASEAN countries concerning their accession to WIPO Global systems (PCT, Madrid, The Hague, Lisbon)
- A **strong network** of IP stakeholders and users in ASEAN through innovative and cost efficient modes of cooperation, including partnering with regional and national IP associations, and chambers of commerce and industry

Supporting ASEAN Countries Concerning Their Accession to and Use of WIPO Global Systems

■ Accessions to WIPO Global IP systems

- PCT: 9/10 AMS
- Madrid: 8/10 (Accession by Malaysia soon)
- The Hague: 3/10 AMS
- Lisbon: 1 (Cambodia)

■ Wider and more effective use of WIPO global systems

- Roving seminars for businesses on Protecting their IP Rights Overseas: WIPO Global Services
- Cambodia, Lao PDR, Vietnam, Philippines
- Myanmar, Indonesia, Malaysia, Thailand

Intensively Promoting WIPO Platforms, Tools, Databases and Publications

- **Platforms:** WIPO Green, WIPO Re:Search, ABC, WIPO Match
 - 62% increase in the 2016-17 biennium of WIPO GREEN members from ASEAN
- **Tools:** Courses of the IP Academy, Inventor Assistance Programme (IAP), TISCs, WIPO Lex, etc.
- **Databases:** Patentscope, Global Brand database
- **Publications:** Global Innovation Index (GII), WIPR ..
- **Study visits** (7 universities and 4 business groups)

Developing an Expanded and Inclusive ASEAN IP Ecosystem

■ Expanded

- Strengthening and expanding WSO's network with the private sector throughout ASEAN
- Developing new modes of cooperation, including partnering with regional and national IP associations, and chambers of commerce and industry in each ASEAN Member State

■ Inclusive

- Annual meeting of coordination of technical assistance providers in the ASEAN (Australia, France, EPO, EUIPO, JPO, USPTO and UK)
- Annual meeting of executives of ASEAN regional and national IP Associations (with INTA, APAA)

Strengthening IP Offices and Building IT Infrastructure in ASEAN

Improved patent, trademark and industrial design services

- Expand work sharing activities (WIPO CASE)
- Continued implementation of ASPEC (WIPO CASE Workshop)
- Establish an ASEAN database for patent (ASEAN PATENTSCOPE)

Promote improvement of IP services in terms of timeliness and quality of output

- Harmonize the patent examination practices and share best practices on patent examination (WIPO CASE)

Accession to International Treaties

- Facilitate Madrid data communication between IB and ASEAN (IPAS)
- Seamless access for PCT national phase data (IPAS)

Improve service delivery through connected online services

- Implement on-line filing for patents, trademarks and industrial design applications (WIPO File)

Adopt modern information technologies to improve quality of services

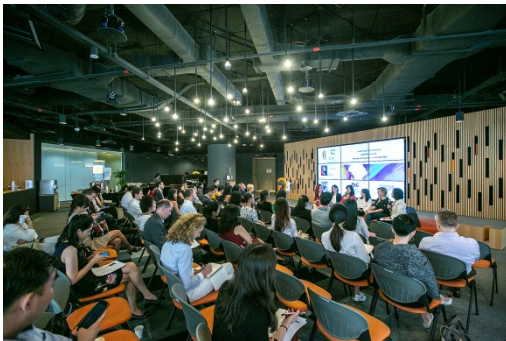
- Ensure IP offices' patent, trademark, industrial design databases and relevant information are easily accessible to their customers, partners, industry and the public (WIPO Publish)

Improve and centralize the management of ASEAN IP Portal

- Integrated searches of ASEAN IP databases through ASEAN IP Portal (ASEAN PATENTSCOPE)

Outreach & Customer Service

- Leading role in providing service to customers during the ‘Singapore’ window. Enquiries mainly relate to Madrid applications from ASEAN-based callers
- Significant local media coverage of the WSO event for WIPD which was one part of a week of activity



- Regional Seminar for Journalists

The Year Ahead...

- Developing an economic intelligence strategy on user behavior related to WIPO Services, platforms and tools
 - Market surveys, marketing campaign, customized promotion tools, use of social media..

- Accession of ASEAN countries to the Hague System
 - Partnering with donor organizations to deliver workshops for government officials and IP professionals

- Accessions to international copyright treaties
 - Establishing a network of national professional associations as the driver to facilitate change

Thank you for your time.