World Intellectual Property Indicators

The annual survey of intellectual property activity around the world

Trademarks
Highlights
Trademark applications filed worldwide

7 million

Source: WIPO Statistics Database
Trademark applications filed worldwide

2015–2016 +16.4%

Seven years of consecutive growth

Source: WIPO Statistics Database
Top 5 offices for trademarks

1. China
2. U.S.
3. Japan
4. EUIPO
5. India

3,697,916

Source: WIPO Statistics Database
1. Advertising, business management, (...)

2. Scientific and photographic instruments, (...) computers and software

3. Education, entertainment, sporting activities

4. Clothing

5. Coffee, tea, cocoa, rice, (...)

Top 5 classes 33.7%

Source: WIPO Statistics Database