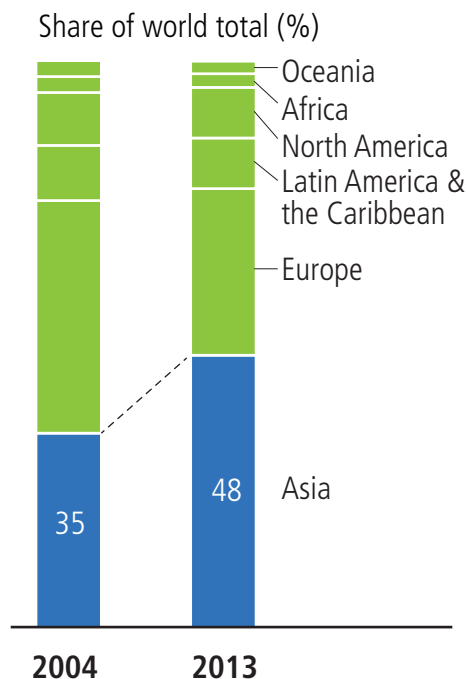


Trademark applications approach 5 million in 2013

Registrations 3 million

Growth in applications in both 2012 and 2013 has returned to single-digit levels of 6–8% following double-digit growth in 2010 and 2011.

Asia has significantly increased its world share



Applications have risen 2.7-fold since 1995

