

WHO FILED THE MOST MADRID TRADEMARK APPLICATIONS IN 2012?

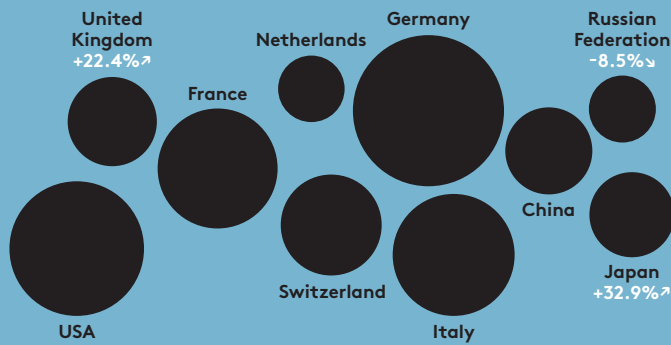
44,018

Number of applications

+4.1%

Growth in 2012

TOP 10 COUNTRIES



1	Germany	6,545	6	United Kingdom	2,308
2	USA	5,430	7	China	2,179
3	France	4,100	8	Japan	2,092
4	Switzerland	2,898	9	Russian Fed.	1,321
5	Italy	2,787	10	Netherlands	1,272

TOP 5 CLASSES

1	Computer & electronics	9,598
2	Services for business	7,912
3	Technological services	5,966
4	Clothing, footwear, headgear	5,617
5	Pharmaceuticals & medical preparations	4,936

TOP 15 COMPANIES

Swiss pharmaceutical company Novartis was the largest filer in 2012.

