

WHO FILED THE MOST MADRID TRADEMARK APPLICATIONS IN 2012?

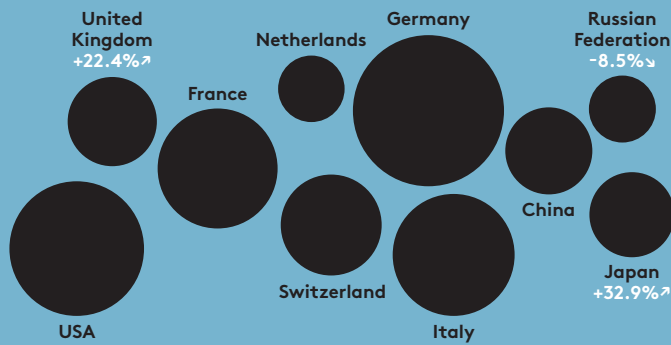
44,018

Number of applications

+4.1%

Growth in 2012

TOP 10 COUNTRIES



1 Germany	6,545	6 United Kingdom	2,308
2 USA	5,430	7 China	2,179
3 France	4,100	8 Japan	2,092
4 Switzerland	2,898	9 Russian Fed.	1,321
5 Italy	2,787	10 Netherlands	1,272

TOP 5 CLASSES

1 Computer & electronics	9,598
2 Services for business	7,912
3 Technological services	5,966
4 Clothing, footwear, headgear	5,617
5 Pharmaceuticals & medical preparations	4,936

TOP 15 COMPANIES

Swiss pharmaceutical company Novartis was the largest filer in 2012.

