



SIDE-EVENT

ORIGINAL: ENGLISH
DATE: NOVEMBER 9, 2022

Presentation of a “Status Report on the Protection Against Unfair Competition in WIPO Member States”

organized by
the World Intellectual Property Organization (WIPO)

Geneva, November 22, 2022

PROGRAM

prepared by the International Bureau of WIPO

- 13.30 – 13.35 Welcome address by:

Mr. Marcus Höpperger, Senior Director, Department for Trademarks, Industrial Designs and Geographical Indications, Brands and Designs Sector, World Intellectual Property Organization (WIPO), Geneva
- 13.35 – 13.50 Presentation of the Status Report on the Protection Against Unfair Competition in WIPO Member States

Speaker: Mr. Martin Senftleben, Professor and Director, Institute for Information Law (IViR), University of Amsterdam, Amsterdam
- 13.50 – 14.40 Presentation of the Findings in Individual Region Reports and Discussion

Speakers: Ms. Christine Haight Farley, Professor and Faculty Co-Director, Program on Information Justice and Intellectual Property (PIJIP), American University Washington College of Law, Washington, D.C, United States of America (report on Canada and the United States of America)

Ms. Tammy L. Bryan, Attorneys-at-Law, George Walton Payne & Co., Bridgetown, Barbados (report on the Caribbean region)

Mr. Milton Lucídio Leão Barcellos, Partner, Leão Intellectual Property, Professor, Antonio Meneghetti School of Law, Porto Alegre, Brazil (report on the *Mercado Común del Sur* (MERCOSUR))

Mr. Patrick Juvet Lowé Gnintedem, Associate Professor, University of Dschang, Dschang, Cameroon (report on the African Intellectual Property Organization (OAPI))

Ms. Lin Xiuqin, Professor, School of Law and Dean, Intellectual Property Research Institute (IPRI), Xiamen, China (report on China)

Ms. Irene Calboli, Professor, Texas A&M University School of Law, Fort Worth, United States of America, Senior Lecturer, Melbourne Law School, Melbourne, Australia, Visiting Professor, Singapore University of Social Science, Singapore (report on the Association of Southeast Asian Nations (ASEAN))

Mr. Michael Handler, Professor, School of Private and Commercial Law, Faculty of Law and Justice, University of New South Wales, Ashfield, Australia (report on Australia and the South Pacific)
- 14.40 – 14.45 Closing

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