

REQUEST FOR CONTRIBUTIONS FOR THE INFORMATION SESSION ON THE IMPACT OF THE COVID-19 PANDEMIC ON THE COPYRIGHT ECOSYSTEM

INFORMATION REQUEST

1. Full name of the entity or individual submitting the response:

Cultural Strategy, Planning and Assessment Bureau, Portuguese Ministry of Culture

2. Contact person with e-mail address and telephone number for questions or clarifications about the submission:

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3. Would you accept having your response made public (e.g. posted on the WIPO website)?

Yes

4. Do you accept having the information contained in your response mentioned in studies and presentations for the Information Session?

Yes

5. Brief description of example measures or interventions that took place

The following measures are not specific nor exclusive for copyright,

National supports:

1. 1.7 million euros Emergency Support Line for the Arts Sector intended to support creative artistic projects in the areas of performing arts, visual arts and cross-disciplinary areas, financed through the Cultural Promotion Fund of the Ministry of Culture.

1.1. Support for artistic projects by entities that do not benefit from any public support;

1.2. Support for projects by entities that benefit from clearly insufficient support to ensure their regular functioning or programmed activities.

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2. Economic and Social Stabilization Program in the amount of 34,3 million euros to be distributed among:

2.1. Social support line, complementary support to the Social Security social support granted to self-employed workers in Culture;

2.2. Support line for artistic entities to support the resumption and maintenance of artistic activities;

2.3. Support line for the adaptation of physical cultural spaces to the new health rules in the context of the covid19 pandemic;

2.4. Support line for Cinema and Audiovisual to mitigate the losses of entities and professionals who have a contract with ICA (Cinema and Audiovisual Institute)

3. “Garantir Cultura”, a non-repayable support program worth 48 million euros that aims to mitigate the impacts of the pandemic crisis on the cultural sector and encourage the gradual resumption of activity and support for artistic creation or programming activities to be carried out in physical or digital format and contexts and is intended to:

3.1. Non-profit singular and collective artistic entities;

3.2. Micro, small and medium-sized enterprises (including individual entrepreneurs) in the cultural and artistic sector

Local support (example):

Measures to support crafts and popular arts:

1- Reinforcement of support to the artisanal community that lives exclusively from artisanal production, through the purchase of pieces from each artisan up to €800 + VAT;

2- OSAC - operational support to the artisanal community consisting of support for the acquisition of materials in all situations considered essential for the preservation, development and promotion of creativity as a structuring axis of development and which materializes in a support of €2,500 per artisan;

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3- PISHB – Handicraft promotional incentive system whose objective is to support the participation of Barcelos artisans in tourism and handicraft fairs and events that are relevant to the value of the Barcelos brand. This system supports up to 16 artisans/artists per year.

These measures were designed by Barcelos as a UNESCO Creative City and are intended to contribute in the short and medium term to the sustainability of this creative and handicraft cluster.

6. Territory where it took place (continent, country, and city or region).

Country, and at local level when explicitly mentioned

7. Relevant sector or sectors.

Cultural and creative industries

7.1. Additional observation or sector not listed above:

N/A

8. Please provide the key lessons from this example:

9. Please provide links to relevant documents or other sources that could provide further information about this example.

<http://www.culturacovid19.gov.pt/>

<https://pees.gov.pt/>

<https://www.culturaportugal.gov.pt/pt/faq-programa-garantir-cultural/>

<http://www.creativetourismnetwork.org/barcelos-covid-19-measures/>

10. Please provide any additional comment you might have.

N/A