

REQUEST FOR CONTRIBUTIONS FOR THE INFORMATION SESSION ON THE IMPACT OF THE COVID-19 PANDEMIC ON THE COPYRIGHT ECOSYSTEM

INTRODUCTION

During the upcoming 42nd Session of the Standing Committee on Copyright and Related Rights (SCCR), an Information Session on the Impact of the Covid-19 Pandemic on the Copyright Ecosystem will take place. In order to provide a clear overview of the “impact on the cultural, creative and educational ecosystem, including copyright, related rights, and limitations and exceptions”, the Secretariat kindly invites Member States and Observers to share existing examples of situations that arose and actions that were taken and/or interventions that were made during the Covid-19 pandemic with respect to the industries or institutions that are being considered in the Information Session. We ask you to describe these situations or actions by providing the information requested below. If you are able to give us some elements of your response before March 15, it could help our researchers who are preparing the overview. In addition, all contributions received by the eve of the Information Session will be uploaded (with your permission) onto the WIPO web site.

Please send this form by email to the following address: copyright.mail@wipo.int with the subject: “Information Session”.

INFORMATION REQUEST

1. Full name of the entity or individual submitting the response.
CISAC – International Confederation of Societies of Authors and Composers
2. Contact person with email address and telephone number for questions or clarifications about the submission.
Leonardo de Terlizzi
Leonardo.de.terlizzi@cisac.org
0033 155620864
3. Would you accept having your response made public (e.g. posted on the WIPO website)?
 Yes
 No
4. Do you accept having the information contained in your responses mentioned in studies and presentations for the Information Session?
 Yes
 No
5. **Brief** description of example, measures or interventions that took place (up to 200 words).
(Explanation: Please briefly explain the situation and why it is of interest for the Information Session. Examples could include policies put in place or other measures aimed at increasing the resilience of an industry or institution, or to assist the people they serve.)

The Covid-19 crisis is having a devastating impact on the creative sector, causing severe loss of royalties and a profound longer-term impact that will run well into 2022 and probably 2023.

CISAC members have reacted fast and proactively to support their members in the past two years. Key actions taken to date have comprised:

- Release of emergency funds, grants, interest free loans, etc.
- Advance royalty payments.
- Changes in distribution rules to speed up payments to authors.
- Release of specific social and solidarity funds.
- Reduction of membership fees.
- Launch of dedicated complementary health insurance plans.
- Advocacy to governments for actions targeted at creators.

On the global perspective, CISAC has built a very fruitful partnership with UNESCO with the launch of “ResiliArt”, a global movement aimed at raising awareness on the impact of COVID-19 on the cultural and creative sector, mobilising the global creative community and helping shape effective policies by governments worldwide.

More detailed information on the impact of the crisis and the international response by CISAC and its members is available in the [CISAC Annual Reports](#) and [Global Collection Reports](#).

6. Territory where it took place (continent, country, and city or region).

More than 60 countries around the world including all continents. By way of example, specific case studies in the [2021 CISAC Global Collection Report](#) show emergency actions of 11 CISAC member societies in Australasia, Brazil, Colombia, France, Morocco, Norway, Spain, UK and US.

7. Relevant sector or sectors.

Music, Audiovisual including cinema, Visual Arts

7.1 Additional observation or sector not listed above:

[Click or tap here to enter text.](#)

8. Please provide the key lessons from this example.

The Covid-19 crisis has been a catastrophe for the creative sector. It caused long term loss of income and jobs, damage to economies and devastation to communities built on culture and arts. It is not surprising that the OECD has identified the cultural and creative sector among the most affected by the current crisis, due to the impact of containment measures¹.

The impact of the pandemic on creators is particularly severe because most of them are individuals or very small businesses who have little or no safety net to help them.

The collective management community of authors societies has responded proactively, shown resilience and demonstrated their value. Above all, the Covid crisis has proven that no one else defends creators’ interests like authors’ societies.

However, this is a global crisis demanding dedicated strategies by governments to invest in, promote and defend their creative communities. For this reason, we call upon governments all around the world to

¹ *Culture shock: COVID-19 and the cultural and creative sectors*, available at: <https://www.oecd.org/coronavirus/policy-responses/culture-shock-covid-19-and-the-cultural-and-creative-sectors-08da9e0e/#notea0z2>.

work on developing best ways to revive culture and creation during and post-pandemic period, with dedicated support and by strengthening the rights of creators.

9. Please provide links to relevant documents or other sources that could provide further information about this example.

[CISAC Global Collection Report 2021](#)

[CISAC Global Collection Report 2020](#)

[CISAC Annual Report 2021](#)

[CISAC Annual Report 2020](#)

10. Please provide any additional comment you might have.

CISAC remains at disposal for any further information that WIPO may need on the subject matter.

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