REQUEST FOR CONTRIBUTIONS FOR THE INFORMATION SESSION ON THE IMPACT OF THE COVID-19 PANDEMIC ON THE COPYRIGHT ECOSYSTEM

INTRODUCTION

During the upcoming 42nd Session of the Standing Committee on Copyright and Related Rights (SCCR), an Information Session on the Impact of the Covid-19 Pandemic on the Copyright Ecosystem will take place. In order to provide a clear overview of the “impact on the cultural, creative and educational ecosystem, including copyright, related rights, and limitations and exceptions”, the Secretariat kindly invites Member States and Observers to share existing examples of situations that arose and actions that were taken and/or interventions that were made during the Covid-19 pandemic with respect to the industries or institutions that are being considered in the Information Session. We ask you to describe these situations or actions by providing the information requested below. If you are able to give us some elements of your response before March 15, it could help our researchers who are preparing the overview. In addition, all contributions received by the eve of the Information Session will be uploaded (with your permission) onto the WIPO web site.

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2. Contact person with email address and telephone number for questions or clarifications about the submission.
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Frontiers, a leading Open Access Publisher and Open Science Platform, conducted a survey of more than 25,000 academics representing diverse countries, roles, and areas of research to gauge the impact of the COVID-19 pandemic on the international scientific community. The survey found that about 20% of researchers globally, and over 30% of researchers in South America report that COVID has completely altered or halted their work. (Copyright exceptions in South America are among the most restrictive). As a result of the pandemic, 44% of respondents are more likely to publish in an open access journal; 45% of respondents will consider sharing their data in the future, with those most likely in Mexico, Chile, India and Brazil, and 29% of respondents are more likely to deposit their work on an open access preprint server, including almost half of the researchers in India and China. The survey concludes, "Science saves lives. And open science will get us there faster."

6. Territory where it took place (continent, country, and city or region). Global

7. Relevant sector or sectors.
Libraries, Educational and Research, Publishing

7.1 Additional observation or sector not listed above:
Click or tap here to enter text.

8. Please provide the key lessons from this example.
The COVID-19 pandemic has highlighted the benefits of open science, cooperation among researchers and rapid dissemination of information. Copyright laws and policies should accommodate the drive towards open science through the adoption of exceptions that enable sharing and re-use of data and research results, including across borders.

In November 2021, UNESCO member states adopted a Recommendation on Open Science. The Recommendation stresses the importance of exceptions to copyright and other intellectual property (IP) rights for research and educational uses that allow distribution and re-use of protected material (including derivatives), and the role of existing flexibilities in the IP system that support and promote open science. WIPO should work with UNESCO to help implement these recommendations.

9. Please provide links to relevant documents or other sources that could provide further information about this example.
Matías Jackson Bertón, Text and Data Mining Exception in South America: A Way to Foster AI Development in the Region, GRUR International, 2021; Link here
UNESCO Recommendation on Open Science (2021): Link here

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At the start of the pandemic, the International Coalition of Library Consortia (ICOLC) requested publishers to temporarily lift certain restrictions on the use of electronic resources contained in e-resource licences. For example, to lift campus-only access so that teaching activities could continue remotely during building closures; waive limits on the number of simultaneous users to accommodate spikes in online usage; lift any contractual restrictions on photocopying limits to help libraries assist students in completing assignments. Over 115 national and international publishers generously responded e.g. by providing access to additional content for existing customers (including textbooks), making certain COVID-19 content openly available, lifting paywalls, or allowing remote access (if not already permitted). ICOLC kept track of the expanded access that was set to expire at a variety of times, depending on the publisher and the territory e.g. by a certain date, the end of the semester, or when the public health emergency ends. By November 2020, the ICOLC tracker showed that 48% of the concessions had expired, while others continued on a rolling basis. While the concessions were welcome and appreciated, in times of a global emergency, libraries should not have to rely on goodwill to enable the continuation of education.

6. Territory where it took place (continent, country, and city or region). Global

7. Relevant sector or sectors.
   Libraries, Educational and Research, Publishing

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8. Please provide the key lessons from this example.
   In times of a global emergency, libraries need clear rights backed by law that enable consistent, uniform access to copyright protected content within online teaching and learning environments. While voluntary publisher concessions during the pandemic were welcome and appreciated, libraries should not have to rely on goodwill, publisher generosity or lack of enforcement to facilitate the continuation of education and research.

   “A copyright law that can work in practice only if unenforced is not a sound copyright law. It is a law that would create uncertainty, would bring about selective enforcement, and, if widely unenforced, would breed disrespect for copyright law itself”. Kirtsaeng v. John Wiley & Sons, Inc.

9. Please provide links to relevant documents or other sources that could provide further information about this example.


   ICOLC COVID19 Complimentary Expanded Access Specifics:
   https://docs.google.com/spreadsheets/d/1xIINF9P00tQ-51GKi3v4S413iu7YCm5QJoKUGt9a_Y/edit#gid=2027816149

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Rolling lockdowns, a feature of the pandemic, don't easily lend themselves to temporary licensing solutions: in June 2020, the majority of publishers in the ICOLC tracker had yet to determine when the concessions would end. Such uncertainties do not facilitate the necessary communication and planning needed to support faculty and students working remotely.

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A library professor from Kenya reports: During the Covid pandemic lockdowns, teaching and learning came to a halt in many centres of learning in Africa. Libraries too, closed to prevent the spread of the disease. For those that opted to continue, the programmes had to move to distance or e-learning. Access to physical or in-person library services was suspended. Libraries resorted to serving the users through e-resources (for those that could afford). Where the e-resources were not available, libraries had to photocopy or scan the printed materials for the users. Digitizing information resources often required a reproduction fee or license. Many libraries did not have the ability to raise this money. Copyright exceptions and limitations in many countries do not cover distance learning, reproducing course packs, and inter-library lending. These services would have been very useful during the pandemic period. In view of copyright restrictions, many libraries were not able to support teaching and learning during the pandemic period.

6. Territory where it took place (continent, country, and city or region).
   Africa – Kenya

7. Relevant sector or sectors.
   Libraries, Educational and Research, Publishing

7.1 Additional observation or sector not listed above:
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8. Please provide the key lessons from this example.
   Based on the experience of the Covid pandemic, efforts should be made to re-visit copyright exceptions and limitations in national laws to cover future calamities. Added to the above is lack of knowledge of copyright exceptions and limitations by librarians, many of whom think they have to pay reproduction fees whenever they are harassed by RROs. Librarians need guidance and support on the use of copyright exceptions from governments and WIPO.

9. Please provide links to relevant documents or other sources that could provide further information about this example.

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During COVID lockdowns, universities in Malawi switched to Zoom for online teaching and used Moodle, the open source learning management system, to manage the courses. When restrictions were eased, university libraries aimed to operate 24 hours a day to cater for the reduced numbers allowed in the library. Use of physical resources was limited because returned books were placed in quarantine before they could be re-issued. Libraries relied heavily on access to e-resources and needed subscriptions in more subjects. A major problem was the lack of access to electronic publications outside the library. MALICO tried to negotiate ‘remote access’, and some publishers granted remote access, but others did not. In addition, some publishers provided access to abstracts instead of the whole articles that were needed. Librarians tried to source alternative materials, such as open access resources.

6. Territory where it took place (continent, country, and city or region).  
Africa – Malawi

7. Relevant sector or sectors.  
Libraries, Educational and Research, Publishing

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8. Please provide the key lessons from this example.  
Some e-resource licences did not provide the remote access that was needed during COVID lockdowns when students and faculty had to study and learn off-campus. Some publishers did not grant access to the full-text resources that were needed in these circumstances. The key lesson is that librarians should ramp up efforts to identify, encourage and promote open access and open educational resources as alternatives.

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A librarian in South Africa reports: In March 2020, South Africa went into level 5 COVID-19 lockdown. All libraries, archives and other information services closed overnight. Lecturers and students had to quantum leap into remote teaching and learning mode. Lecturers had to suddenly scan book chapters, articles, and other teaching material from personal or borrowed copies onto e-learning platforms. Unable to access a hard-copy book in her institution’s library, one lecturer asked the publisher for permission to upload sections of the e-book version onto her institution’s password-protected e-learning platform. Access was required for registered students for that course only, for a 6-week period. Her request was declined on the basis that the copying was not permitted under the e-resource licence. Urgently needing the content, she requested the collective management organisation (CMO) for assistance. The CMO declined the request saying it could not assist if the publisher had already declined permission. Other lecturers had similar experiences with other works. Publishers advised that students needed to purchase e-book versions (despite high prices and limited study grants). Students had already paid for the printed versions that unfortunately, were left behind in their rooms when their residences were evacuated without warning on lockdown.

6. Territory where it took place (continent, country, and city or region).
   Africa – South Africa

7. Relevant sector or sectors.
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8. Please provide the key lessons from this example.
   Lecturers wasted time trying to get permission only to be refused, causing stress for lecturers and students and delays in getting access to suitable content. Alternative material had to quickly be sourced. Since rightsholders would not suffer monetary loss or competition in the market, it is hard to understand why lecturers were not allowed to make the relevant content accessible to their students for educational purposes during lockdown. In order to remedy this situation, an appropriate copyright exception is needed, especially for emergency situations such as the pandemic lockdowns.

9. Please provide links to relevant documents or other sources that could provide further information about this example.
   How SA’s copyright bill would benefit citizens during COVID. COVID-19 highlights how citizens would have benefitted if the new copyright bill had been enacted: Link here

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    There were often no appropriate substitutions for the works, so lecturers had to seek alternative, less relevant material for teaching purposes.

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A librarian in South Africa reports: As part of their literacy programmes, public librarians in South Africa offer face-to-face reading sessions, where the librarian reads extracts from various library books to children to increase interest in reading and to improve literacy and comprehension. During the COVID-19 lockdown, all libraries were closed, making this important activity impossible. The only way librarians could continue providing this valuable service during the lockdown was to read onto YouTube and other e-platforms. This, unfortunately, is not permitted under the copyright law. On enquiring how to continue these readings online, some librarians were told by the collective management organization (CMO) that they would need prior permission and would have to pay copyright costs. Save for having to quickly find money in the middle of a pandemic, or using alternative material, what were these librarians supposed to do? With limited budgets, this option was not feasible. The alternative was to read from old out-of-copyright books or use open access books. Some librarians managed to get permission directly from authors who were only too happy for their works to be read online.

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   Since this reading aloud activity is permitted in the analogue world, it should also extend to the digital space. Regardless of the mode of delivery, whether face-to-face or in the digital space, this activity should be allowed via an appropriate copyright exception. Ironically, new authors were the most prejudiced in this situation where copyright law was a barrier to promoting their works through online reading sessions. Access to new or popular titles was hampered, and in the process works by new authors could not be used.

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A librarian in South Africa reports: In general, database and e-book licences were problematic during COVID. A few local publishers made concessions for expanded access during COVID and this was welcomed, but the concessions were limited. For example, two SA law databases lifted access restrictions for legal practitioners during lockdown, but not for academic institutions. International publishers also offered temporary concessions, for example, adding additional content for free to existing subscriptions, but the concessions often did not apply in South Africa, or they were discipline-specific and not always relevant to students and researchers working in other subject areas. Access to e-books was problematic for libraries in the lockdown period. Most books that are considered textbooks are simply not available for purchase by libraries in electronic format. For example, two South African textbook providers do not allow libraries to purchase e-books, and will only sell directly to individual lecturers or students. But e-book prices in South Africa are unaffordable for many individuals. Where libraries are allowed to purchase e-books, prices range from US$50 to over US$1,000.

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8. Please provide the key lessons from this example.
An appropriate copyright exception allowing printed and electronic course packs to be made for non-commercial, educational purposes would have been extremely helpful.

Regarding the conditions of e-licences, some publishers do allow articles on their e-databases to be shared via printed and/or electronic course packs. However, these conditions are not always made public to the database users. It would be very helpful if publishers could put conspicuous notices on their databases setting out what is allowed e.g. that printed and/or electronic course packs are permitted. Whilst lecturers were hurriedly trying to prepare teaching materials for their students, not all of them were aware of the licence conditions so they sometimes applied for permission and paid copyright fees for material that essentially was already permitted in the licence. Having this information online would have saved a lot of time for lecturers during the lockdown who had to engage in copyright clearances before placing material on their e-learning platforms and having to pay copyright fees for them. This was a duplication of costs and effort.

It would also be helpful for the future if all publishers allowed printed and/or electronic course packs to be provided to licensees’ students, via password-protected e-learning platforms.

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A librarian in South Africa reports: The current South African copyright law allows a limited number of copies of single journal articles or extracts from books to be handed out to each student in a classroom situation, without permission. To circulate the same material to the same students via the institution’s password-protected e-learning platform, the local collective management organisation (CMO) insisted on copyright clearance and payment of the appropriate licence fees. Although the relevant CMO offered assistance in clearing material more quickly during the lockdown period, the fees for copying were not reduced or waived. Whilst the licences allowed students to use the online resources directly themselves, access was problematic for students as mobile data costs were unaffordable. If students had been able to access the uploaded material via the institution’s e-learning platform, access costs would have been free because Vodacom, a local mobile telecoms company, generously provided students with a free data package during the lockdown period. This free data package would have removed problems with data costs, and enabled students to access the articles needed for their online studies.

6. Territory where it took place (continent, country, and city or region).
   Africa – South Africa

7. Relevant sector or sectors.
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8. Please provide the key lessons from this example.

   As libraries and other information services were closed at short notice, lecturers were suddenly forced to find suitable course material for their students for online teaching. It would have been very helpful if copyright owners and the collective management organizations could have waived or reduced copyright fees during the lockdown period, matching the goodwill shown by other industry sectors, in this case, telecoms. It would have avoided the extra administration of having to apply for copyright clearance, and trying to find funds for copyright fees during a difficult and unprecedented time for institutions and individuals.

9. Please provide links to relevant documents or other sources that could provide further information about this example.

   COVID-19 turns learning into costly data exercise: [Link here]

10. Please provide any additional comment you might have.

   [End of document]
REQUEST FOR CONTRIBUTIONS FOR THE INFORMATION SESSION ON THE IMPACT OF THE COVID-19 PANDEMIC ON THE COPYRIGHT ECOSYSTEM

INTRODUCTION

During the upcoming 42nd Session of the Standing Committee on Copyright and Related Rights (SCCR), an Information Session on the Impact of the Covid-19 Pandemic on the Copyright Ecosystem will take place. In order to provide a clear overview of the “impact on the cultural, creative and educational ecosystem, including copyright, related rights, and limitations and exceptions”, the Secretariat kindly invites Member States and Observers to share existing examples of situations that arose and actions that were taken and/or interventions that were made during the Covid-19 pandemic with respect to the industries or institutions that are being considered in the Information Session. We ask you to describe these situations or actions by providing the information requested below. If you are able to give us some elements of your response before March 15, it could help our researchers who are preparing the overview. In addition, all contributions received by the eve of the Information Session will be uploaded (with your permission) onto the WIPO web site.

Please send this form by email to the following address: copyright.mail@wipo.int with the subject: “Information Session”.

INFORMATION REQUEST

1. Full name of the entity or individual submitting the response.
   EIFL.net - Electronic Information for Libraries

2. Contact person with email address and telephone number for questions or clarifications about the submission.
   Name: Teresa Hackett; Email: <teresa.hackett@eifl.net>; Tel: +353 87 6253768

3. Would you accept having your response made public (e.g. posted on the WIPO website)?
   ☒ Yes
   ☐ No

4. Do you accept having the information contained in your responses mentioned in studies and presentations for the Information Session?
   ☒ Yes
   ☐ No

5. Brief description of example, measures or interventions that took place (up to 200 words).
   (Explanation: Please briefly explain the situation and why it is of interest for the Information Session. Examples could include policies put in place or other measures aimed at increasing the resilience of an industry or institution, or to assist the people they serve.)
A leading South African copyright scholar, Professor Caroline Ncube, wrote of the time during the COVID-19 pandemic*: The HE sector in South Africa found itself pressed to provide quick alternatives to face-to-face teaching. The easiest alternative, open educational resources (OER) that are openly licensed for such use, were not sufficient because of a lack of OER resources relevant across all subjects and fields taught in HE in South Africa. During the pandemic, HE institutions therefore had to turn to existing copyright protected materials. Such uses have to be lawful in terms of an existing licence or a limitation or exception in the copyright law. An examination of the standard terms in an existing blanket licence concluded with most HE institutions in South Africa, shows that the necessary digitization and distribution of learning materials in an emergency remote teaching scenario is not permitted. Ideally limitations and exceptions should enable such emergency uses, and the pending reforms in the Copyright Amendment Bill (CAB) would have gone some way in alleviating the situation “through modernized limitations and exceptions, more suited to online contexts”.

6. Territory where it took place (continent, country, and city or region).
Africa – South Africa

7. Relevant sector or sectors.
Libraries, Educational and Research, Publishing

7.1 Additional observation or sector not listed above:
Click or tap here to enter text.

8. Please provide the key lessons from this example.

Professor Ncube states that the need to revise copyright law to meet digital contexts has been exacerbated by the pandemic that forced libraries and HE institutions to close their buildings and to switch to remote delivery of their services. In addition, copyright law “is not supportive of emergency remote teaching in its current form and reform is urgently needed”.

Further, there are no suitable limitations and exceptions in South Africa’s copyright law to meet emergency demands and existing licensing agreements were not equal to the task. Copyright law is not supportive of emergency remote teaching in its current form and reform is urgently needed. “Internationally, it is accepted that copyright limitations and exceptions are in need of reform and that WIPO’s Standing Committee on Copyright and Related Rights (SCCR) has devoted much attention to this matter including the changes that are required for contemporary digital contexts”.

9. Please provide links to relevant documents or other sources that could provide further information about this example.

*Source: The musings of a copyright scholar working in South Africa: is Copyright Law supportive of emergency remote teaching? By Caroline Ncube, Afronomics Law, 13 May 2020, Link here

10. Please provide any additional comment you might have.

[End of document]

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*Note: The asterisk (*) indicates a referenced source from which the quote is taken.
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   Zimbabwe University Libraries Consortium (ZULC): During COVID-19 restrictions, universities were closed and the physical library was not accessible. Most students and faculty had to leave campus to return to their home towns or villages. The library suddenly relied on its electronic
resources for all learning materials. The choice was more limited, but we did our best and quickly adapted. There was pressure for students to complete exams. Institutions had to sign licence agreements for e-resources to be accessed by users. Some e-resources restrictions created challenges e.g. some could only be viewed online, downloaded one page at a time, or could not be printed in hard copy, creating challenges especially for students in rural areas who did not have Internet access and those in towns had challenges with power cuts. Students who could not afford to buy data, or did not have the necessary equipment to access e-resources really needed this offline access. In addition, libraries provided online reference services through WhatsApp, email, website chat reference services. The inability to make print-outs also created problems for students with visual impairments, such as blind and those with albinism who needed alternate formats to read, such as large print or Braille.

6. Territory where it took place (continent, country, and city or region).
Africa – Zimbabwe

7. Relevant sector or sectors.
Libraries, Educational and Research, Publishing

7.1 Additional observation or sector not listed above:
Click or tap here to enter text.

8. Please provide the key lessons from this example.

During lock downs, libraries in Zimbabwe were creative in strengthening online services in universities, using technologies to enable remote access and promoting e-resources to university staff and students. In other words, educational institutions were encouraged to offer blended or hybrid teaching and learning cognizant of the fact that other institutions would not afford the technologies. Orientation and training on the use of e-resources was done online and this helped users to keep in touch with the library staff. Library staff members had to attend meetings online to keep themselves updated with current trends and technological development. Copyright laws and licences should allow users to be free to use both hard copies and e-resources to accommodate the particular needs and situation of students in Zimbabwe. Licences for e-resources should respect copyright exceptions and allow reasonable uses of material in educational settings.

9. Please provide links to relevant documents or other sources that could provide further information about this example.

Digital tragedy: doing online teaching in Zimbabwe during the pandemic (article expands on the practical challenges described above): Link here

Varsity online learning continues: Link here

Students challenge ‘exclusionary’ university eLearning. ‘Students from poor and rural backgrounds should not be unfairly discriminated’: Link here

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