

REQUEST FOR CONTRIBUTIONS FOR THE INFORMATION SESSION ON THE IMPACT OF THE COVID-19 PANDEMIC ON THE COPYRIGHT ECOSYSTEM

INTRODUCTION

During the upcoming 42nd Session of the Standing Committee on Copyright and Related Rights (SCCR), an Information Session on the Impact of the Covid-19 Pandemic on the Copyright Ecosystem will take place. In order to provide a clear overview of the “impact on the cultural, creative and educational ecosystem, including copyright, related rights, and limitations and exceptions”, the Secretariat kindly invites Member States and Observers to share existing examples of situations that arose and actions that were taken and/or interventions that were made during the Covid-19 pandemic with respect to the industries or institutions that are being considered in the Information Session. We ask you to describe these situations or actions by providing the information requested below. If you are able to give us some elements of your response before March 15, it could help our researchers who are preparing the overview. In addition, all contributions received by the eve of the Information Session will be uploaded (with your permission) onto the WIPO web site.

Please send this form by email to the following address: copyright.mail@wipo.int with the subject: “Information Session”.

INFORMATION REQUEST

1. Full name of the entity or individual submitting the response.

IFPI

2. Contact person with email address and telephone number for questions or clarifications about the submission.

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Lauri.Rechardt@ifpi.org

3. Would you accept having your response made public (e.g. posted on the WIPO website)?

- Yes
 No

4. Do you accept having the information contained in your responses mentioned in studies and presentations for the Information Session?

- Yes
 No

5. **Brief** description of example, measures or interventions that took place (up to 200 words).

(Explanation: Please briefly explain the situation and why it is of interest for the Information Session. Examples could include policies put in place or other measures aimed at increasing the resilience of an industry or institution, or to assist the people they serve.)

The COVID-19 pandemic hit all sectors and the creative industries, including the music industry, have been impacted in a variety of ways. Organisations from across the global music sector, including IFPI's national groups and record company members, rolled out a wide range of initiatives to help combat the effects of the pandemic on the music community. There were a large number of measures to support a huge network of those working in music, from artists and labels to publishers, composers, music charities and a wide range of employees in different roles across the music industry.

In April 2020, IFPI launched an online, open access resource (<https://musicresponsecovid-19.ifpi.org>) to help those in the sector and in government to learn from successful initiatives put in place around the world to support the industry. The website provides detailed information about the initiatives in place (at national and global level), and users can filter to find information about help and resources available from a range of bodies, including industry organisations, record labels, governments, the live sector, digital service providers and others.

6. Territory where it took place (continent, country, and city or region).

Internationally

7. Relevant sector or sectors.

Music, Choose an item., Choose an item.

7.1 Additional observation or sector not listed above:

Click or tap here to enter text.

8. Please provide the key lessons from this example.

The IFPI Global Music Industry COVID-19 online response tracker re-affirmed the globally interconnected nature of the industry and the importance of the whole sector coming together during a challenging period. It also reinforced the need for clear and effective copyright frameworks to be in place in every territory around the world - the steps taken to license music to an expanding and diverse range of digital services based on exclusive rights helped lay the foundations for a predominantly digital industry that proved its resilience against the extraordinary circumstances of the COVID-19 pandemic. This provided an important revenue base for the broader sector during the pandemic, with streaming revenue continuing to drive growth despite declines in revenue from performance rights, physical, synchronization, downloads & non-streaming digital during the height of the COVID-19 pandemic in 2020 (although these returned to growth in 2021 with the exception of downloads and non-streaming digital).

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Based on this experience, record companies continue to be dedicated to creating a sustainable environment in which the whole music community can grow and develop, as investment from record companies, in people and in infrastructure, helps ignite music markets around the world, supporting their cultures and connecting their artists to a global fanbase.

9. Please provide links to relevant documents or other sources that could provide further information about this example.

<https://musicresponsecovid-19.ifpi.org>

<https://globalmusicreport.ifpi.org>

10. Please provide any additional comment you might have.

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