

REQUEST FOR CONTRIBUTIONS FOR THE INFORMATION SESSION ON THE IMPACT OF THE COVID-19 PANDEMIC ON THE COPYRIGHT ECOSYSTEM

INTRODUCTION

During the upcoming 42nd Session of the Standing Committee on Copyright and Related Rights (SCCR), an Information Session on the Impact of the Covid-19 Pandemic on the Copyright Ecosystem will take place. In order to provide a clear overview of the “impact on the cultural, creative and educational ecosystem, including copyright, related rights, and limitations and exceptions”, the Secretariat kindly invites Member States and Observers to share existing examples of situations that arose and actions that were taken and/or interventions that were made during the Covid-19 pandemic with respect to the industries or institutions that are being considered in the Information Session. We ask you to describe these situations or actions by providing the information requested below. If you are able to give us some elements of your response before March 15, it could help our researchers who are preparing the overview. In addition, all contributions received by the eve of the Information Session will be uploaded (with your permission) onto the WIPO web site.

Please send this form by email to the following address: copyright.mail@wipo.int with the subject: “Information Session”.

INFORMATION REQUEST

1. Full name of the entity or individual submitting the response.
Associação Brasileira da Propriedade Industrial – ABPI (Brazilian Intellectual Property Association)
2. Contact person with email address and telephone number for questions or clarifications about the submission.
Erika Diniz / Adriana Rosa, +55 21 2507-6407, abpi@abpi.org.br
Pedro Tavares, +55 21 3824-5757, pss@bmapi.com.br
Daniela Colla, +55 21 3981-0080, daniella.colla@diblas.com.br
Camila Garrote, +55 21 3723-9852, cgarrote@demarest.com.br
3. Would you accept having your response made public (e.g. posted on the WIPO website)?
 Yes
 No
4. Do you accept having the information contained in your responses mentioned in studies and presentations for the Information Session?
 Yes
 No
5. **Brief** description of example, measures or interventions that took place (up to 200 words).
(Explanation: Please briefly explain the situation and why it is of interest for the Information

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Session. Examples could include policies put in place or other measures aimed at increasing the resilience of an industry or institution, or to assist the people they serve.)

The creative industry was particularly impacted by the Covid-19 pandemic and the measures taken by government officials to combat it. As such, some initiatives have been taken in Brazil to try to soften this scenario:

- a) Ecad (Brazilian Central Bureau for Collection and Distribution) and the collective management associations that compose Ecad have anticipated payments of copyright royalties to artists, benefiting Brazilian composers, musicians, and interpreters.
- b) Ecad offered discounts in the collection of copyright royalties (over musical works, literary-musical works and phonograms) for producers of concerts and events.
- c) The federal government opened credit lines enabling legal entities that exercise economic activities linked to the events sector to negotiate the payment of debts registered in the Federal Active Debt with benefits.
- d) The enactment of the Cultural Emergency Law (Aldir Blanc Law), which provided for the transfer of federal resources to States, Federal District and Municipalities to support the cultural sector at the time of the pandemic.
- e) In order to try to reduce the impacts of pandemic in the audiovisual sector, ANCINE (Brazilian Film Agency) published normative instructions establishing exceptional administrative measures and started a task force to monitor the execution of ongoing projects in the sector.

6. Territory where it took place (continent, country, and city or region).
Brazil.

7. Relevant sector or sectors.
Audiovisual including cinema, Music, Visual Arts

7.1 Additional observation or sector not listed above:
N/A

8. Please provide the key lessons from this example.
Some segments of the creative economy depend significantly on face-to-face activities, in places of collective attendance, such as shows, concerts, theater performances, art exhibitions, for the generation of important revenues. Although the performance of virtual events during the pandemic has demonstrated to be an alternative way of entertainment and revenue generation, it is not able to adequately remunerate all the agents of the production chains.

9. Please provide links to relevant documents or other sources that could provide further information about this example.

[Gestão coletiva faz adiantamento de direitos autorais para compositores, intérpretes e músicos](#)

[Ecad anuncia descontos nas cobranças de shows e eventos até final de 2021](#)

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[Programa Emergencial de Retomada do Setor de Eventos \(Perse\)](#)

[CORONAVÍRUS: ECAD E ASSOCIAÇÕES ANTECIPAM R\\$ 14 MILHÕES A ARTISTAS](#)

[Lei Aldir Blanc de apoio a cultura é regulamentada pelo Governo Federal](#)

[ANCINE lança medidas em relação ao COVID-19](#)

[Com pandemia, mercado de games cresce 140% no Brasil, aponta estudo](#)

[Pesquisa Games Brasil 2021 mostra crescimento do consumo de jogos com isolamento](#)

10. Please provide any additional comment you might have.
N/A

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