

Infrastructure Enabling Access to Knowledge

- Public Domain for value creation

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&Public Domain Forum**

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I . Introduction

Background

Industrial Society(Oil, Cars) =>
Creative Society(Creative Resources :
copyrighted material etc.)

*Korean Wave Production Inducement Effect 4.9 trillion
won = 240,000 sold cars*

Increase of Convergence
Copyrights Material
with the Emergence of New Media

*Paper Book = Text+ Photo
VS
e-book = Text+Video+Music+Voice+....*

Increase of dieing out copyrighted materials
due to expiration, orphaned copyrighted materials etc.
from the extension of copyright protection period

Copyright Protection Period 50 years→70 years

**Construction of Future Creative
Economy Infrastructure**

**Response to
Contents Creation Demands**

**Economic & Cultural Recycling
of Creative Resources**

II . Korea's Current Status & Problems

In case of Korea, freely usable copyrighted materials are definitely lacking

Copyright-free site



Korea Copyright Commission

- Collect and provide expired and donated copyrighted materials
- freeuse.copyright.or.kr operated (Mar. '07. ~ Present)
- Literature Art ·Photo etc. **36,978 cases**

- Utilize expired copyrighted materials in commercialization
- Support E-book Production (Provided to 9 corporations approx. 58,000 cases)
- Linked to Naver online information search services (미술저작물, 5,000건 제공)

Secondary Use



- Public Domains that can be freely utilized in the creation are definitely lacking
 - * Urgent need to expand CCL copyrighted materials, open public copyrighted materials etc.
- lack of meta data standards & classification system

II. Business Direction

Strategy & Policy Vision

“A Creative Resource Nation leading The Future Economy”

- Uncover expired copyrighted materials
- Promote opening of public copyrighted materials
- Public Domain Works

- Construct virtual bank of Public Domain works
- Private-government collaborative digitalization
- Improve legal system



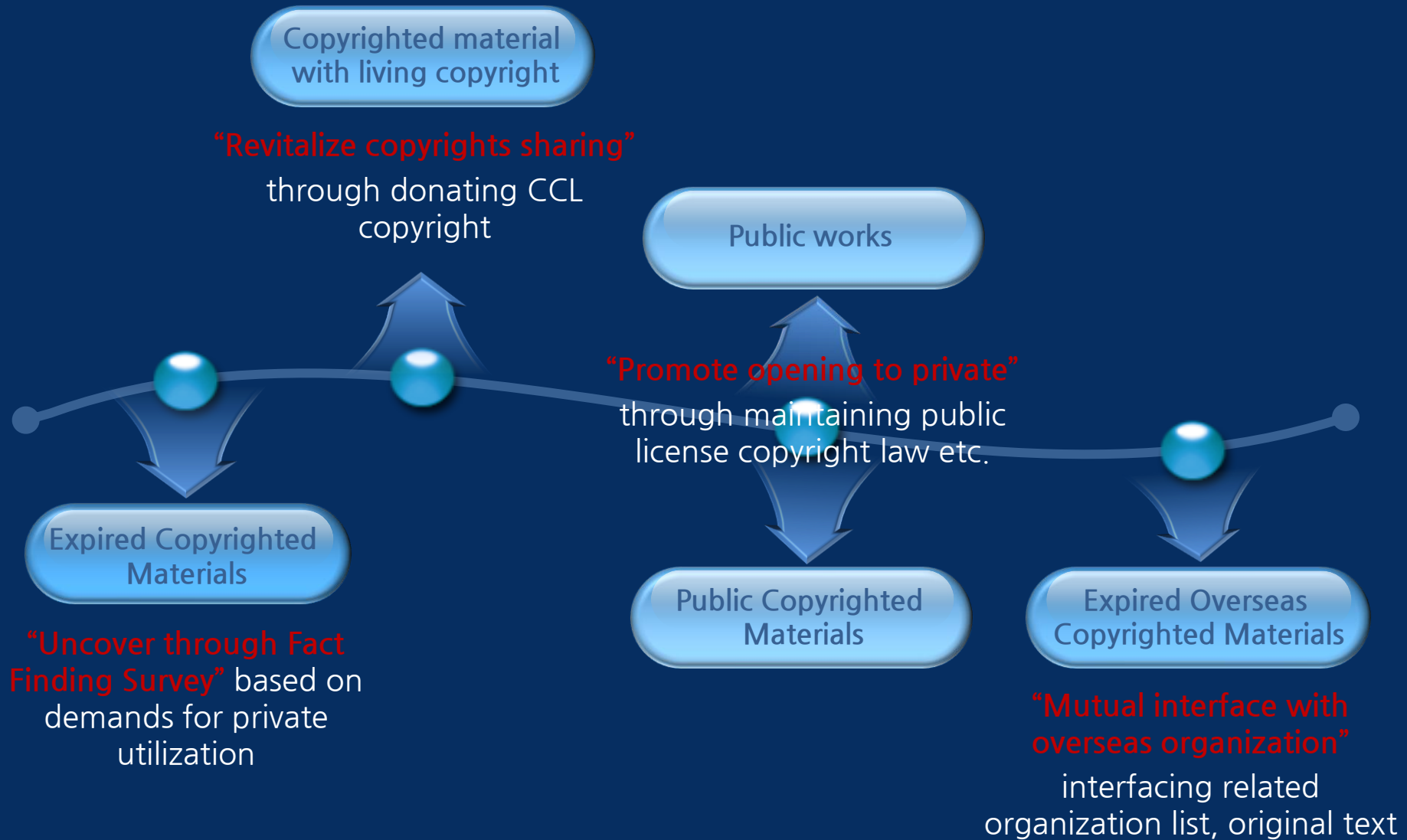
Secure Public Domain works with diverse means

- Preferential support to education sector, e-Book market etc.
- Support to creative activities

Promote commercialization of individual creation

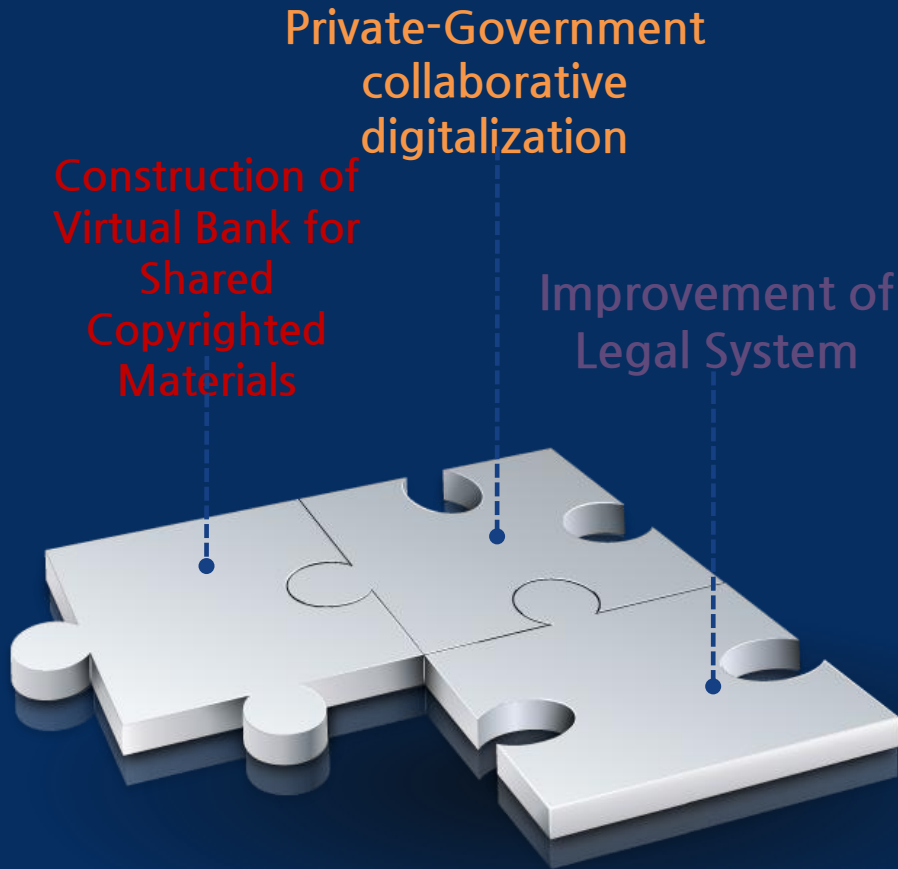
Construct infrastructure for convenient use

Secure Public Domain works with Diverse Means



III. Virtual Bank for Public Domain & Public Domain Forum

Construct Convenient Utilization Infrastructure



1 Construction of Virtual Bank for Public Domain works

- Provide en bloc rights and subject matter information of public domain works
- Original text DB interfacing services



2 Private-Government collaborative digitalization

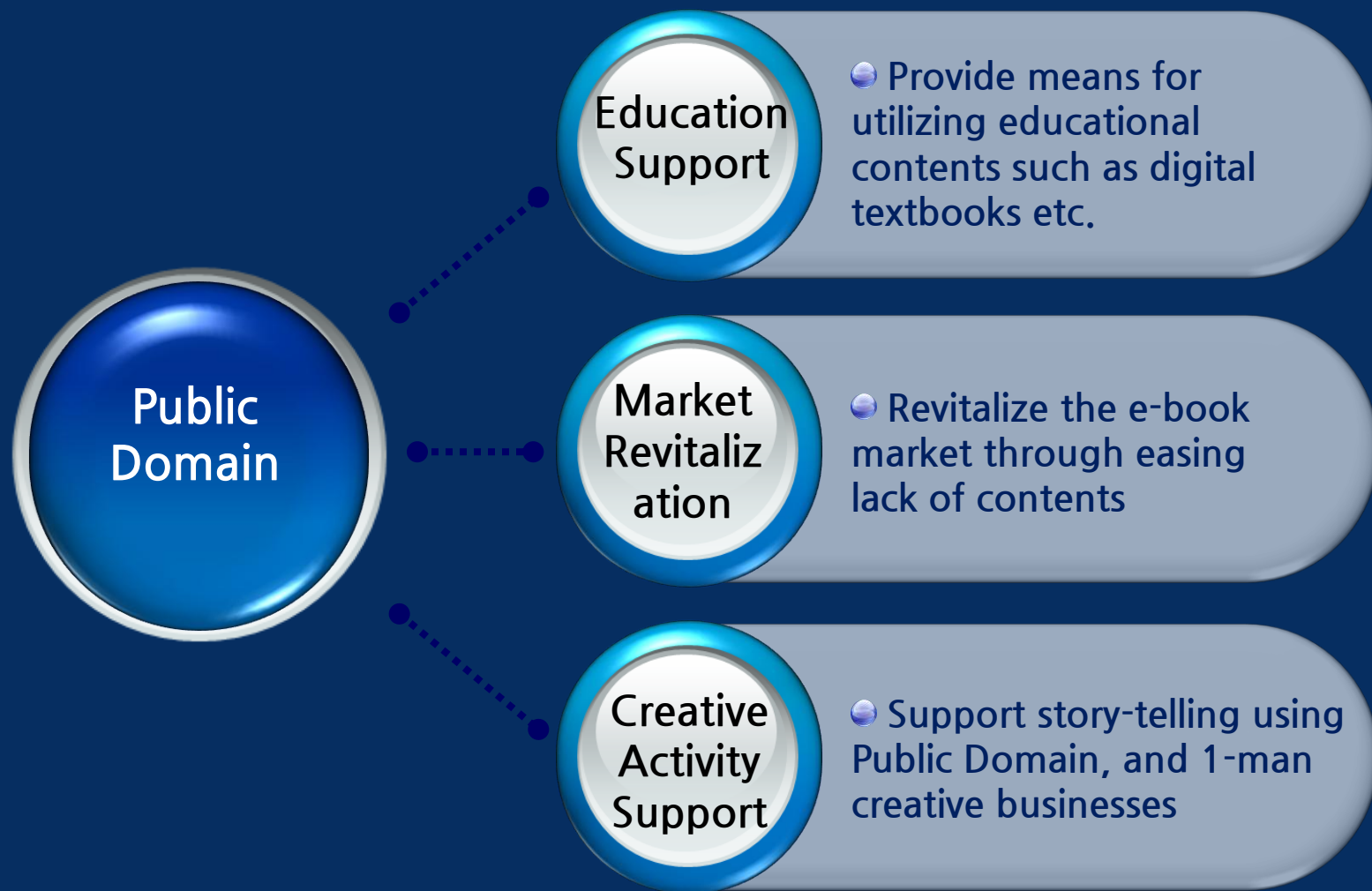
- Step-by-step digitalization through private-government cooperation according to demands for utilization



3 Improvement of legal system

- Development of public licenses for promoting the private opening of public copyrighted materials and revision of copyright law
- Preparation of temporary collection system of rights information
 - * Review of social utilization method of orphan works

Promote Individual Creation & Industrialization



Virtual Bank for Public Domain

Overview of Public Domain Utilization Infrastructure Construction System



Major Challenges

1

Uncover and Continuously Expand Public Domain

Uncover and randomly collect copyrighted materials with expired copyright

Collect

- Uncover expired works through survey on copyrighted materials(Draw up birth and death of copyrighter)
- Construct random information collection system on expired copyrighted materials

Promote expansion of opening public works

Public

- Management of rights information of public copyrighted materials and support of copyrighted material rights processing through trust group
- Disseminate public copyrighted material management guidelines and promote private utilization

Interfacing Public domain works

Overseas

- Promote interfacing with expired overseas copyrighted material servicing organization such as US, Europe etc.
- Aim to lead creative resources of Public Domain in the Asian region such as China, Japan, India etc.

IV. Major Challenges

2

Construction of infrastructure for Public Domain

Improvement of legal system for utilizing human copyrighted materials

Legal System

- Prepare legitimate means of utilizing orphaned copyrighted materials of unknown author
- Provide means of social utilization of out-of-print copyrighted materials with extinct copyright

System

Construct & Operate Virtual Bank of Public Domain works

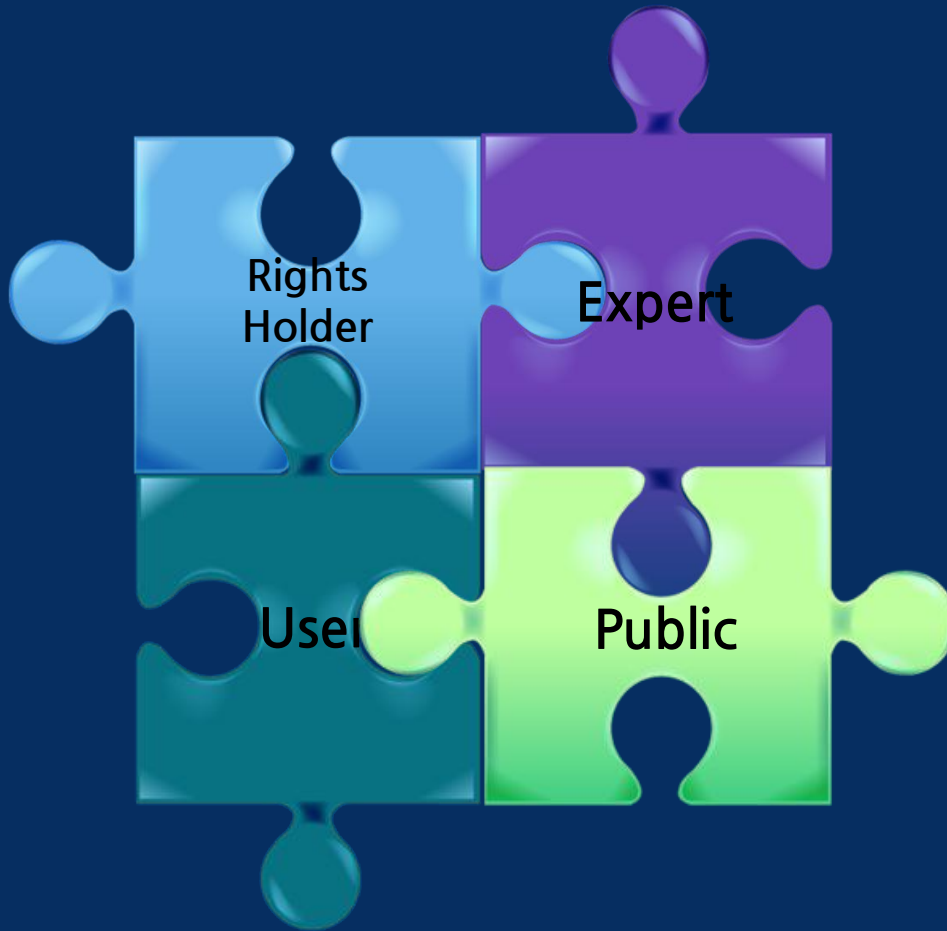
- Construct infrastructure for utilizing public domain works and promote interfacing with original text
- Construction of rights information DB capable of random query(Interface with copyright exchange and registration system etc.)

Digital

Digitalization of Public Domain works

- Digitalization by phase based on private demands
- Win-win cooperation through joint promotion of private & government digitalization

Industry, Academic, Research, Government Cooperation System



Make a **social issue** of policy for promoting the utilization of Public Domain works

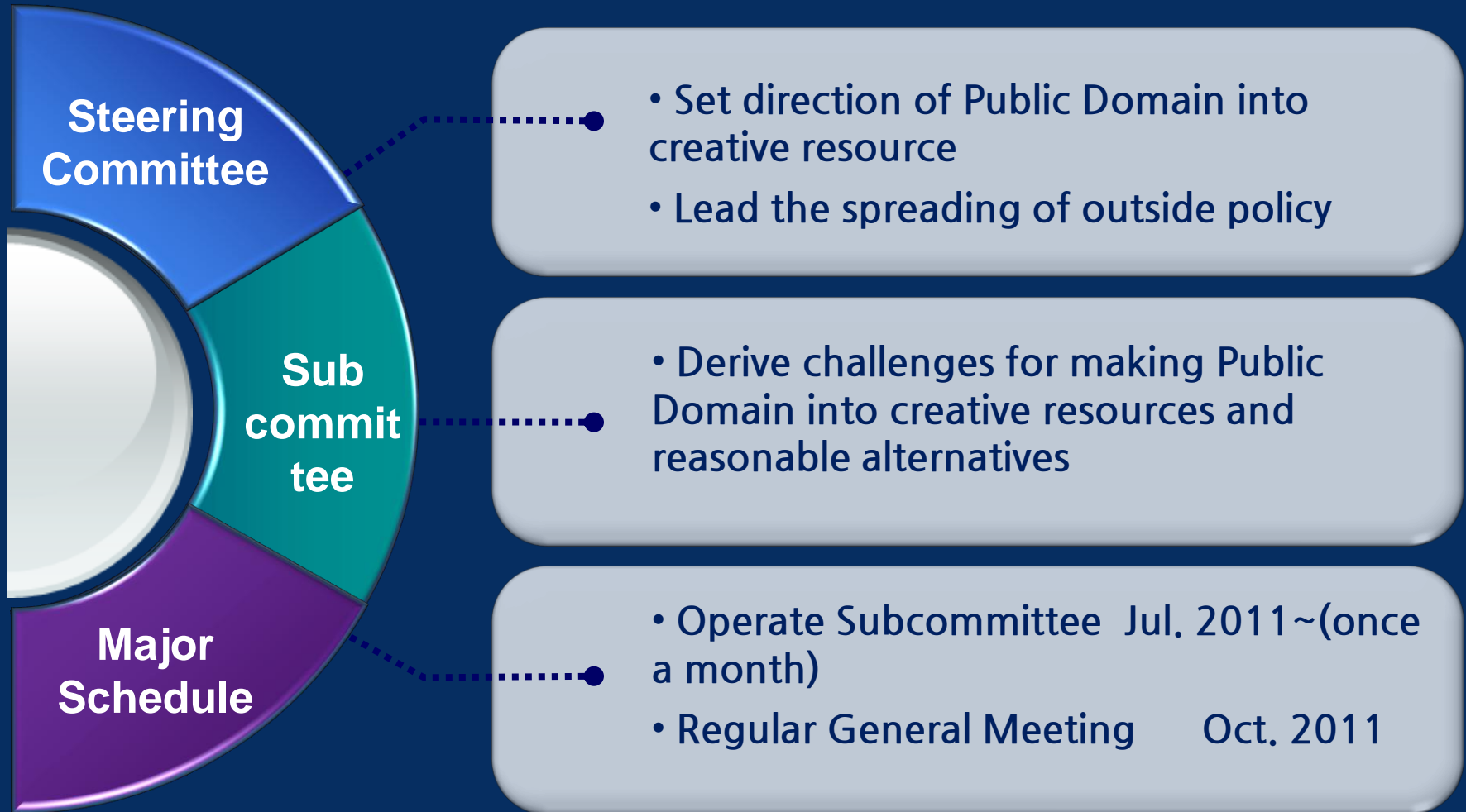


Derive **strategy** for services for uncovering Public Domain and **practicing** social utilization



Promote uncovering of **collaborative challenges for utilization** of Public Domain

Public Domain Value Creation Forum



Forum Subcommittee

Collection & Sharing Subcommittee

● Prepare means of uncovering sharing copyrighted materials that is valuable for social utilization

- ✓ Establish system for uncovering expired works
- ✓ Derive means of revitalizing copyrighted materials sharing

Legal System Infrastructure Creation Subcommittee

● Provide means of improving legal system for promoting uncovering and utilization of Public Domain

- ✓ Development of public license
- ✓ Improvement of legal system for public copyright
 - * Review means of utilization orphaned co

Social Collaboration Subcommittee

● Establish collaboration plan and rules for revitalizing the utilization of Public Domain works

- ✓ Enactment of charter for shared copyrighted material
- ✓ Private-government digitalization and plans etc.

IV. Main schedule

Major Schedule

