

**The Patent Cooperation Treaty (PCT)**  
**Important Tool for Small and Medium-Sized Enterprises (SMEs)**  
**and Independent Inventors**

**Draft Program**

WIPO speakers:

- Mr. Quan-Ling SIM, Head, PCT Outreach and User Relations Section, PCT Legal Division
- Ms. Linda SCHWARZ, Senior Program Officer, PCT Outreach and User Relations Section, PCT Legal Division
- Ms. Carol BIDWELL, WIPO Consultant on PCT Matters

08.30-09.00    Registration

09.00-09.15    Welcoming Remarks

Speaker: Mr. Quan-Ling SIM

09.15-10.15    Theme 1: Introduction to the Patent Cooperation Treaty (PCT)

General introduction to the Patent Cooperation Treaty (PCT), your best option for seeking patents in multiple countries around the world. Learn about the advantages of the PCT through various aspects of the system from filing, international search and preliminary examination, international publication, up to the start of the national patent procedure.

Speaker: Ms. Carol BIDWELL

10.15-11.00    Theme 2: How and Where to File Your PCT Application

A basic and high-level overview of how to prepare and file a PCT application. Some everyday tips and suggestions that you can use to avoid surprises and common pitfalls as you go through the PCT procedure.

Speaker: Ms. Linda SCHWARZ

11.00-11.30    Coffee

11.30-12.15 Theme 3: Filing a PCT Application Electronically

Learn how efficient and effective it is to file PCT applications electronically using PCT-SAFE, WIPO's electronic filing solution. Also learn how PCT-SAFE functions and interfaces with EFS-Web, the electronic filing solution of the United States Patent and Trademark Office (USPTO).

Speaker: Ms. Carol BIDWELL

12.15-13.45 Lunch

13.45-14.15 Theme 4: PCT Information Resources - Getting You Started

A descriptive tour of the PCT information resources available on the WIPO website including PATENTSCOPE®, WIPO's gateway to patent services and activities. Learn how to do a technology search on PATENTSCOPE®, an important first step before seeking patents for your inventions.

Speaker: Mr. Quan-Ling SIM

14.15-15.00 Theme 5: Costs of Using the PCT

How much does it cost to use the PCT? How does this compare with direct filings in the United States and in other countries? Suggestions on how you can minimize costs and maximize benefits when using the PCT.

Speaker: Ms. Linda SCHWARZ

15.00-15.30 Coffee

15.30-16.15 Theme 6: Strategies for Using the PCT

An overview of some PCT strategies which you can use to determine when to use the PCT, how best to use it, and how the PCT can be incorporated into your business strategy.

Speaker: Mr. Quan-Ling SIM

16.15-16.30 Concluding Remarks

16.30 Coffee