



**Chew PhyeKeat**

Partner  
Raja, Darryl & Loh  
Malaysia

Phye Keat has been practising intellectual property law since being called to the Malaysian Bar in 1987. He chambered at and thereafter joined the long established firm of Messrs Raja, Darryl & Loh. He became a partner of the firm in 1991 and was assigned to head the IP department, a position which he still holds today.

Raja, Darryl & Loh's IP department has a long track record of providing a solution based, commercial minded and efficiently managed range of services in all areas of IP including the prosecution of trade mark, patent, design and domain name registrations, enforcement actions both through government administrative procedures as well as through the courts and IP commercialization and management including joint ventures, technology transfer and licensing, software contracts and IP audits and policy making. Phye Keat has also developed the related field of ICT (information and communications technology) practice in the firm and was involved in a number of major government IT projects in connection with the country's Multimedia Super Corridor.

Phye Keat regularly speaks at conferences and seminars and holds key positions in various local and international IP related organizations including International Trade Mark Association (INTA), AIPPI (Malaysian Group), the ASEAN Intellectual Property Association (of which he is the immediate Past President) and the International Chamber of Commerce (ICC) IP Commission. Of note Phye Keat was a contributor to the recently published "IP Roadmap 2007" for the ICC.

Raja, Darryl & Loh  
Advocates and Solicitors  
18<sup>th</sup> Floor, Wisma Sime Darby  
Jalan Raja Laut,  
50350 Kuala Lumpur  
Malaysia  
Tel : 2694 9999  
Fax : 2693 3823  
Website: [www.rajadarrylloh.com](http://www.rajadarrylloh.com)  
Email: [chewphyekeat@rdl.com.my](mailto:chewphyekeat@rdl.com.my)