MADRID PROTOCOL CONCERNING THE
INTERNATIONAL REGISTRATION OF MARKS

CLAIM OF SENIORITY – EUROPEAN UNION
(this form must be annexed, where applicable, to an international application designating the European Union or to a subsequent designation of the European Union)

This cover page must not be sent to the International Bureau.

Madrid System – Contacts
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Mailing address
Madrid Operations Division
Madrid Registry
Brands and Designs Sector
World Intellectual Property Organization (WIPO)
34, Chemin des Colombettes
1211 Geneva 20
Switzerland
CLAIM OF SENIORITY

This request contains the following number of continuation sheets: __________________________

With respect to the designation of the European Union in the international application or in the subsequent designation indicated below, the applicant or holder wishes to claim the seniority of an earlier mark registered in, or for, a Member State of the European Union.

The seniority claim relates to a designation of the European Union in (check the appropriate box):

- ☐ An international application
- ☐ A subsequent designation

(i) Name of the applicant: ____________________________

(ii) Basic application or registration number (as indicated in item 5 of the international application form):

PARTICULARS OF THE EARLIER MARK FOR WHICH SENIORITY IS CLAIMED

(1) Member State of the European Union in, or for, which the earlier mark is registered – (only one box must be checked: if the applicant or holder wishes to claim the seniority of a mark registered in, or for, other Member States, a distinct MM17 form must be completed for each of these other Member States – there must be as many completed MM17 forms as there are Member States for which a seniority is claimed)

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1 The designation of the European Union covers its Member States (Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, The Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden) and, during a transition period, the United Kingdom (for further information, see Information Notice No. 2/2020).

2 The designation of Benelux covers the following States: Belgium, Luxembourg and the Netherlands.

(2) Nature of the registration (check the appropriate box):

- ☐ National registration in the Member State, or
- ☐ International registration having effect in the Member State

(3) Registration number: __________________________________________________________

(4) Filing date: (dd/mm/yyyy) ________________________________________________________

(5) Goods and services for which the earlier mark is registered (indicate these goods and services, grouped in the appropriate class(es)):

Please make consistent use of a semicolon (;) to clearly specify the goods and services indications in your list, e.g.:

09 Scientific, optical and electronic apparatus and instruments; screens for photoengraving; computers.
35 Advertising; compilation of statistics; commercial information agencies.

Please use font “Courier New” or “Times New Roman”, size 12 pt, or above.

If the space provided above is not sufficient, check the box and use a continuation sheet