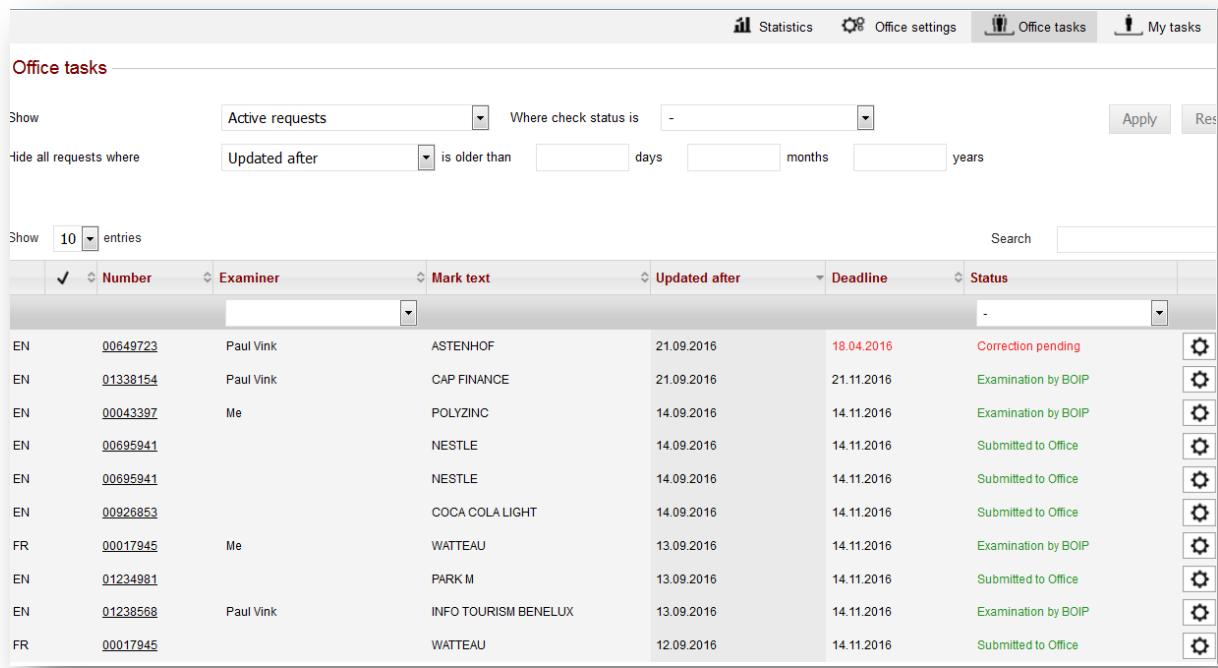


# Madrid eFiling Overview

In keeping pace with the latest technology and expectations from national offices, WIPO has developed an eFiling system that will cater for filing international applications electronically. Integration of the Madrid eFiling service by a national office requires minimal technical development effort.



	Number	Examiner	Mark text	Updated after	Deadline	Status	
EN	<a href="#">00649723</a>	Paul Vink	ASTENHOF	21.09.2016	18.04.2016	Correction pending	
EN	<a href="#">01338154</a>	Paul Vink	CAP FINANCE	21.09.2016	21.11.2016	Examination by BOIP	
EN	<a href="#">00043397</a>	Me	POLYZINC	14.09.2016	14.11.2016	Examination by BOIP	
EN	<a href="#">00695941</a>		NESTLE	14.09.2016	14.11.2016	Submitted to Office	
EN	<a href="#">00695941</a>		NESTLE	14.09.2016	14.11.2016	Submitted to Office	
EN	<a href="#">00926853</a>		COCA COLA LIGHT	14.09.2016	14.11.2016	Submitted to Office	
FR	<a href="#">00017945</a>	Me	WATTEAU	13.09.2016	14.11.2016	Examination by BOIP	
EN	<a href="#">01234981</a>		PARK M	13.09.2016	14.11.2016	Submitted to Office	
EN	<a href="#">01238568</a>	Paul Vink	INFO TOURISM BENELUX	13.09.2016	14.11.2016	Examination by BOIP	
FR	<a href="#">00017945</a>		WATTEAU	12.09.2016	14.11.2016	Submitted to Office	

## Office Module – Application Dashboard

The Madrid eFiling service is available to all interested national offices. The service is comprised of two distinct modules: the applicant module; and the office of origin module. Within the applicant module, a user is able to file an international application electronically just as they would with the MM2 form. The user experience is clear, linear, and simple to use. For national offices, the office of origin module allows them to review, verify, and certify international applications before transmitting them to WIPO.

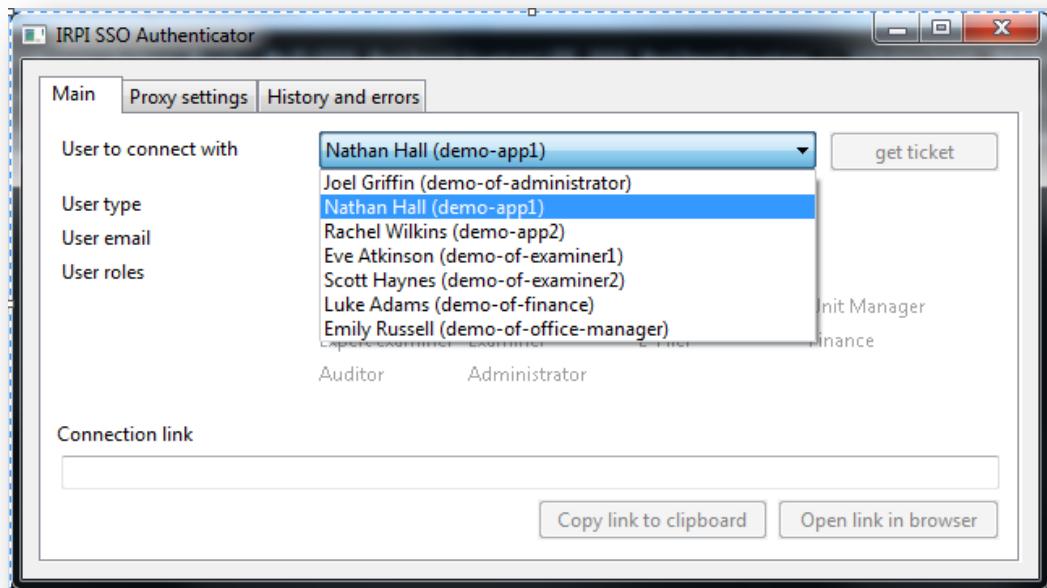
## Benefits to Applicants and Offices

For applicants, this service is presented as an extension of the national offices other electronic services. In fact, it is a natural complement to a national office's domestic eFiling service (where one exists). An applicant logs on to the national office website, using his national office credentials, initiates an international application, sending it to his national office for certification once complete. Alternatively, a partially completed application can be saved and completed later. A great advantage to an applicant using the Madrid eFiling service is that the information provided in his national application is automatically imported into his international applicant when starting the eFiling process.

National offices currently using the Madrid eFiling service have reported a reduction in the number of filing irregularities to be resolved and a marked decrease in the pendency time between receiving an international application and transmission to WIPO.

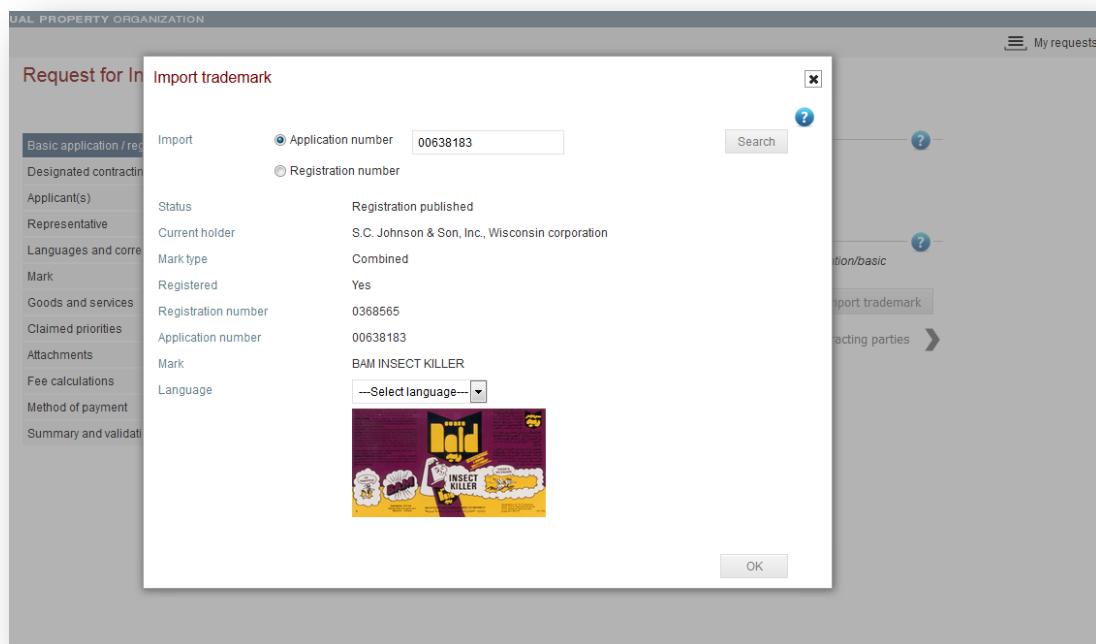
# Integration

There are two primary integration points Madrid eFiling and a national office that needs to be implemented before it can be considered a full functioning service: user authentication for which documentation and support from WIPO is available.



## Sandbox User Authenticator Tool

And the registry from which the basic trademark information is retrieved. This could be an office's own national registry, the Global Brand database or TM class. Should a national office opt for the Global Brand database or TM class, WIPO will perform the implementation.



## Applicant Module – Importing a Trademark

# Applicant Filing Tools

For national offices whose domestic filing language is not one of the Madrid filing languages, their applicants have Google Translate, MGS and TM class at their disposal to assist translating and validating the classification of the imported list of goods and services

Request for International registration

Basic application / registration

Designated contracting parties

Applicant(s)

Representative

Languages and correspondence

Mark

**Goods and services**

Claimed priorities

Attachments

Fee calculations

Method of payment

Summary and validation

You are able to make use of the following tools

Google Translate

Google Translate

TMClass

WIPO MGS

List of goods and services Limitations

Goods and services for which the international registration is sought

Translate terms into English

Show filter

Class 16 Edit | Remove all selected terms | Clear | Display horizontally

■  EN Shades of paper

Class 20 Edit | Remove all selected terms | Clear | Display horizontally

■  EN Furniture, mirrors, picture frames

■  EN of wood, cork, reed, cane, wicker, horn, bone, ivory, whalebone, shell, amber, mother of pearl, meerschaum and substitutes for these materials, or of plastics were not included in other classes

Class 22

## Getting Started

Any interested office can request a sandbox instance of the Madrid eFiling service. This will allow them to evaluate the service through filing, examining and validating one of three prepopulated applications from the perspective of an applicant and office user.

Requests can be sent to [e-marks@wipo.int](mailto:e-marks@wipo.int)