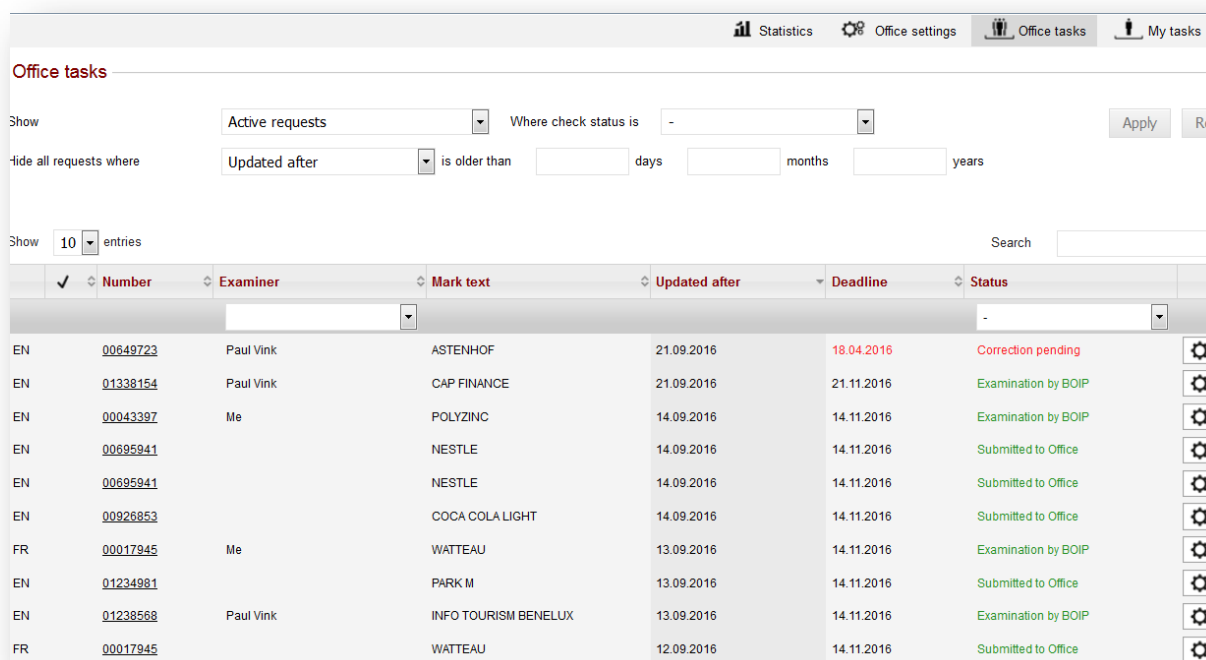


Madrid eFiling Overview

In keeping pace with the latest technology and expectations from national offices, WIPO has developed an eFiling system that will cater for filing international applications electronically. Integration of the Madrid eFiling service by a national office requires minimal technical development effort.



The screenshot displays the 'Office tasks' dashboard. At the top, there are navigation tabs for 'Statistics', 'Office settings', 'Office tasks', and 'My tasks'. Below the tabs, there are filter options: 'Show Active requests' and 'Where check status is'. A search bar is located on the right. The main content is a table with the following columns: 'Number', 'Examiner', 'Mark text', 'Updated after', 'Deadline', and 'Status'. Each row represents a task with a gear icon for settings on the right.

✓	Number	Examiner	Mark text	Updated after	Deadline	Status	
	00649723	Paul Vink	ASTENHOF	21.09.2016	18.04.2016	Correction pending	⚙
	01338154	Paul Vink	CAP FINANCE	21.09.2016	21.11.2016	Examination by BOIP	⚙
	00043397	Me	POLYZINC	14.09.2016	14.11.2016	Examination by BOIP	⚙
	00695941		NESTLE	14.09.2016	14.11.2016	Submitted to Office	⚙
	00695941		NESTLE	14.09.2016	14.11.2016	Submitted to Office	⚙
	00926853		COCA COLA LIGHT	14.09.2016	14.11.2016	Submitted to Office	⚙
	00017945	Me	WATTEAU	13.09.2016	14.11.2016	Examination by BOIP	⚙
	01234981		PARK M	13.09.2016	14.11.2016	Submitted to Office	⚙
	01238568	Paul Vink	INFO TOURISM BENELUX	13.09.2016	14.11.2016	Examination by BOIP	⚙
	00017945		WATTEAU	12.09.2016	14.11.2016	Submitted to Office	⚙

Office Module – Application Dashboard

The Madrid eFiling service is available to all interested national offices. The service is comprised of two distinct modules: the applicant module; and the office of origin module. Within the applicant module, a user is able to file an international application electronically just as they would with the MM2 form. The user experience is clear, linear, and simple to use. For national offices, the office of origin module allows them to review, verify, and certify international applications before transmitting them to WIPO.

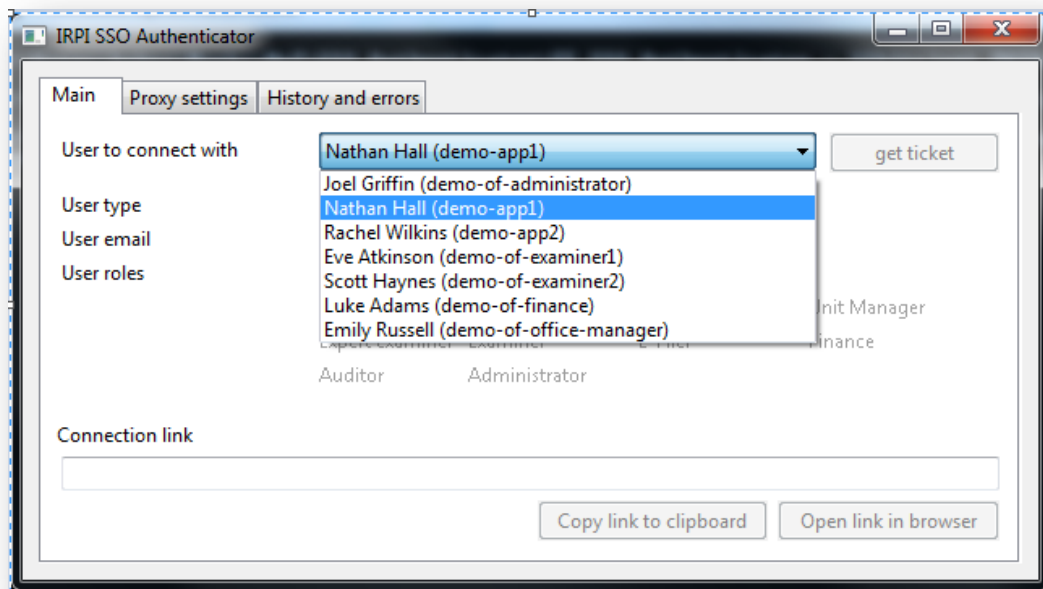
Benefits to Applicants and Offices

For applicants, this service is presented as an extension of the national offices other electronic services. In fact, it is a natural complement to a national office's domestic eFiling service (where one exists). An applicant logs on to the national office website, using his national office credentials, initiates an international application, sending it to his national office for certification once complete. Alternatively, a partially completed application can be saved and completed later. A great advantage to an applicant using the Madrid eFiling service is that the information provided in his national application is automatically imported into his international applicant when starting the eFiling process.

National offices currently using the Madrid eFiling service have reported a reduction in the number of filing irregularities to be resolved and a marked decrease in the pendency time between receiving an international application and transmission to WIPO.

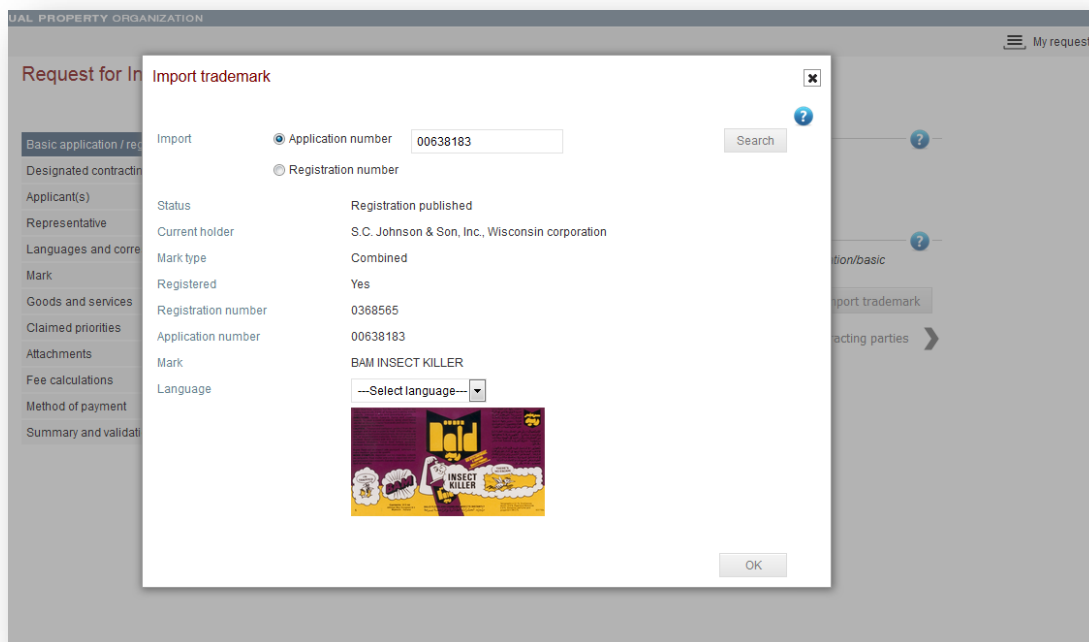
Integration

There are two primary integration points Madrid eFiling and a national office that needs to be implemented before it can be considered a full functioning service: user authentication for which documentation and support from WIPO is available.



Sandbox User Authenticator Tool

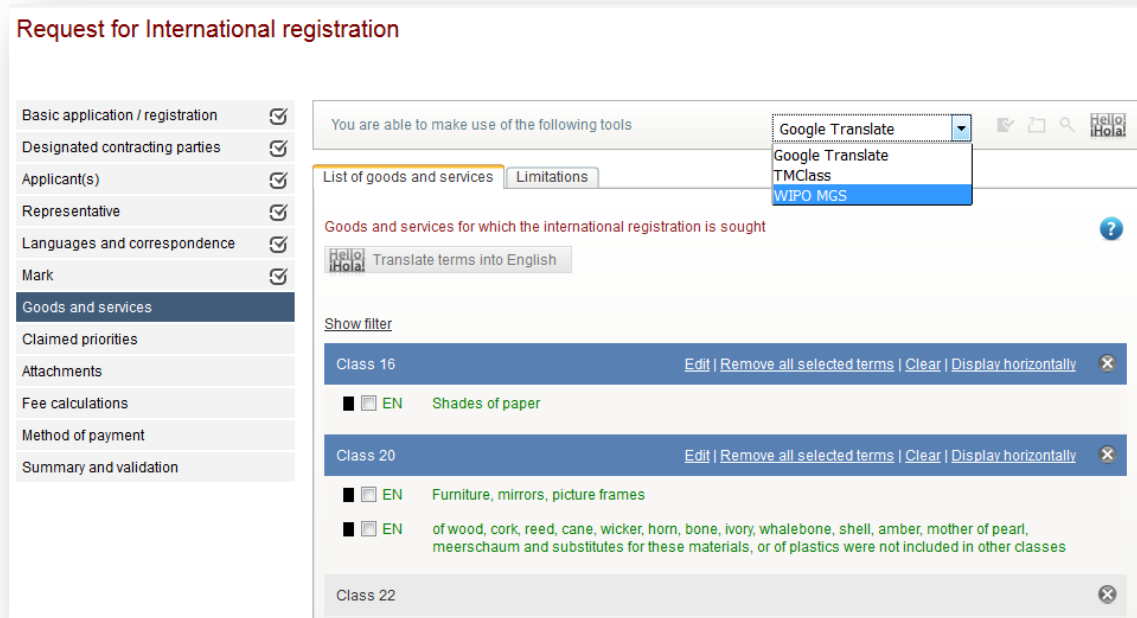
And the registry from which the basic trademark information is retrieved. This could be an office's own national registry, the Global Brand database or TM class. Should a national office opt for the Global Brand database or TM class, WIPO will perform the implementation.



Applicant Module – Importing a Trademark

Applicant Filing Tools

For national offices whose domestic filing language is not one of the Madrid filing languages, their applicants have Google Translate, MGS and TM class at their disposal to assist translating and validating the classification of the imported list of goods and services



Getting Started

Any interested office can request a sandbox instance of the Madrid eFiling service. This will allow them to evaluate the service through filing, examining and validating one of three prepopulated applications from the perspective of an applicant and office user.

Requests can be sent to e-marks@wipo.int