Trademark applications and registrations worldwide

B1 Trend in trademark applications worldwide

Note: World totals are WIPO estimates using data covering 163 IP offices (see Data description). These totals include the numbers of applications filed directly with national and regional offices (the “Paris route”) as well as the numbers of designations received by offices via the Madrid System (where applicable).

Source: WIPO Statistics Database, October 2015.

B2 Trend in trademark application class counts worldwide

Note: World totals are WIPO estimates using data covering 163 IP offices (see Data description). These totals include class counts in applications filed directly with national and regional offices (the “Paris route”) as well as class counts in designations received by offices via the Madrid System (where applicable). See the glossary for the definition of class count.

Source: WIPO Statistics Database, October 2015.