WHO FILED THE MOST MADRID TRADEMARK APPLICATIONS IN 2015?

Number of applications: 48,910
Growth in 2015: +0.9%

TOP 5 CLASSES

- Computers and electronics: 11,524 (+5.2%)
- Services for business: 9,818 (+1.8%)
- Technological services: 7,283 (+6.1%)
- Leisure, education and training: 5,863 (+3.9%)
- Clothing: 5,714 (-4.0%)

TOP 10 MADRID APPLICANTS

Number of Madrid applications

- Novartis
- L’Oréal
- Richter Gedeon Nyrt
- Philips Electronics
- Daimler
- Apple
- Boehringer Ingelheim
- Glaxo Group Ltd
- LIDL
- Procter & Gamble

TOP 10 COUNTRIES

Number of applications and share of world total

- U.S.: 7,361 (+11.2%)
- Germany: 6,759 (+3.3%)
- France: 4,143 (+8.8%)
- Switzerland: 3,146 (+7.3%)
- U.K.: 2,704 (-7.7%)
- Italy: 2,628 (-10.3%)
- Japan: 2,197 (+6.8%)
- Australia: 1,951 (+24.7%)
- China: 1,830 (-30.8%)
- Netherlands: 1,278 (-7.3%)

Applications for international registration under the Madrid System