Intellectual Property and Gastronomic Tourism in Peru, Cameroon, Malaysia and Morocco

organized by
the World Intellectual Property Organization (WIPO)

Geneva, October 19, 2022

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO
14.00 – 14.05  Welcome address by:
Representative of the World Intellectual Property Organization (WIPO)
Geneva

14.05 – 14.15  Presentation of the Project and Dissemination Tools
Speakers:  Representative of WIPO

14.15 – 14.55  Presentation of the Project’s Findings in the Participating Countries
Speakers:  Local Project Coordinator of Peru, National Institute for
the Defense of Competition and Protection of Intellectual
Property (INDECOPI), Lima
Local Project Coordinator of Cameroon, Ministry of
Tourism and Leisure (MINTOUL), Yaoundé
Local Project Coordinator of Malaysia, Intellectual
Property Corporation of Malaysia (MyIPO), Kuala Lumpur
Local Project Coordinator of Morocco, Moroccan
Industrial and Commercial Property Office (OMPIC),
Casablanca, Morocco

14.55 – 15.00  Questions and Answers
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18.00 – 20.00  Reception

Tasting of culinary specialties from each of the four participating
countries.