



SIDE-EVENT

ORIGINAL: ENGLISH
DATE: SEPTEMBER 6, 2022

Intellectual Property and Gastronomic Tourism in Peru, Cameroon, Malaysia and Morocco

organized by
the World Intellectual Property Organization (WIPO)

Geneva, October 19, 2022

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

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| 14.00 – 14.05 | Welcome address by: Representative of the World Intellectual Property Organization (WIPO) Geneva |
| 14.05 – 14.15 | Presentation of the Project and Dissemination Tools Speakers: Representative of WIPO |
| 14.15 –14.55 | Presentation of the Project's Findings in the Participating Countries Speakers: Local Project Coordinator of Peru, National Institute for the Defense of Competition and Protection of Intellectual Property (INDECOPI), Lima Local Project Coordinator of Cameroon, Ministry of Tourism and Leisure (MINTOUL), Yaoundé Local Project Coordinator of Malaysia, Intellectual Property Corporation of Malaysia (MyIPO), Kuala Lumpur Local Project Coordinator of Morocco, Moroccan Industrial and Commercial Property Office (OMPIC), Casablanca, Morocco |
| 14.55 – 15.00 | Questions and Answers *** |
| 18.00 – 20.00 | Reception <i>Tasting of culinary specialties from each of the four participating countries.</i> |