



SIDE-EVENT

ORIGINAL: ENGLISH
DATE: SEPTEMBER 6, 2022

**Intellectual Property and Gastronomic Tourism in Peru,
Cameroon, Malaysia and Morocco**

organized by
the World Intellectual Property Organization (WIPO)

Geneva, October 19, 2022

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

- 14.00 – 14.05 Welcome address by:
Representative of the World Intellectual Property Organization (WIPO)
Geneva
- 14.05 – 14.15 Presentation of the Project and Dissemination Tools
Speakers: Representative of WIPO
- 14.15 – 14.55 Presentation of the Project's Findings in the Participating Countries
Speakers: Local Project Coordinator of Peru, National Institute for
the Defense of Competition and Protection of Intellectual
Property (INDECOPI), Lima

Local Project Coordinator of Cameroon, Ministry of
Tourism and Leisure (MINTOUL), Yaoundé

Local Project Coordinator of Malaysia, Intellectual
Property Corporation of Malaysia (MyIPO), Kuala Lumpur

Local Project Coordinator of Morocco, Moroccan
Industrial and Commercial Property Office (OMPIC),
Casablanca, Morocco
- 14.55 – 15.00 Questions and Answers

- 18.00 – 20.00 Reception

*Tasting of culinary specialties from each of the four participating
countries.*