INTERNATIONAL CONFERENCE

The Role of IP Offices in the National Innovation Ecosystem

organized by
the World Intellectual Property Organization (WIPO)

and
the National Intellectual Property Center of Georgia (SAKPATENTI)

Tbilisi, October 12 and 13, 2022 (Hybrid)

PROVISIONAL PROGRAM

Prepared by the International Bureau of WIPO

Venue: Biltmore Tbilisi Hotel – Amphitheatre
29 Shota Rustaveli Ave. Tbilisi, Georgia
Wednesday, October 12, 2022

14.00 – 14.30  Registration

14.30 – 14.50  Opening
- Ms. Manana Pruidze, Acting Chairperson the National Intellectual Property Center of Georgia (SAKPATENTI)
- Mr. Daren Tang, Director General, World Intellectual Property Organization (WIPO)
- Mr. Levan Davitashvili, Minister of Economy and Sustainable Development of Georgia

14:50 – 15:00  Congratulation Remarks
- Mr. Christian Archambeau, Executive Director, European Union Intellectual Property Office (EUIPO) Video Message
- Mr. Christoph Ernst, Vice President for Legal and International Affairs (EPO) Video Message

15.00 – 15.30  Session 1: National IP offices in the Development of the National IP Systems
Speakers:
- Mr. Andrea Basso, Chief Technology Officer, MITO, Milan
- Mr. Merab Kutsia, Head, Department of Inventions and New Plant Varieties and Animal Breeds, SAKPATENTI

15.30 – 16.00  Coffee break

16.00 – 17.30  Continuation of Session 1
Moderator: Mr. Andrea Basso
- Mr. Eugeniu Rusu, Director General, State Agency on Intellectual Property of the Republic of Moldova (AGEPI)
- Mr. Vladimir Marić, Director, Intellectual Property Office of the Republic of Serbia
- Mr. Cemil Başpinar, President, Turkish Patent and Trademark Office TÜRKPATENT
- Ms. Lina Mickienė, Deputy Director, State Patent Bureau of the Republic of Lithuania
- Mr. Marek Samoš, Vice-President, Industrial Property Office of the Slovak Republic

- Ms. Sonila Meka, Head, Coordination, Analysing and Reporting Sector, General Directorate of Industrial Property, Ministry of Finances and Economy of the Republic of Albania

Discussion

17.30
End of first day

Thursday, October 13, 2022

09:30 – 10.00 Networking coffee

10:00 – 10:30 Innovation, Patent and Knowledge Based Economy
Moderator: Ms. Nino Chikovani, Deputy Chairperson, Sakpatenti
Speaker:
- Mr. David Gabunia, IP Expert, Georgia

10.30 – 10.45 Session 2: Role of IP Offices by Providing Additional Services
Moderator: Mr. Merab Kutsia, Head, Department of Inventions and New Plant Varieties and Animal Breeds, SAKPATENTI
Speakers:
- Ms. Sophio Mujiri, Advisor of Chairperson, Sakpatenti
  IP and Education

10:45 – 11:00 Coffee Break

11:00 – 12:00 Continuation of Session 2:
- Mr. Walter Chia, Deputy Director, Partnership and Programme Department, Intellectual Property Office of Singapore (IPOS) (online)
  Efficient ways of raising awareness and IP skills development
- Mr. Fatih Karahan, Head of Design Department of TURKPATENT (online)
Applying modern technology to improve office operations and services and provide quality information services to customers

- Ms. Ana Assunção, Communication Officer, Portuguese Institute of Industrial Property (INPI)
  *Communicating IP, From Zero to Hero*

- Ms. Tine Heide Thomsen, Head of Communications, Danish IP Office (DKPTO)
  *DKPTO: Campaigning*

**Q&A**

12:00 – 13:00

**Session 3: Supporting Innovation Activities and Providing Services to the Business**

**Speaker:**

- Ms. Tamara Nanayakkara, Counsellor, IP for Business Division, IP and Innovation Ecosystems Sector, WIPO
  *Supporting Innovation Activities and Providing Services to the Business*

**Discussion**

13.00 – 14.30

Lunch

14:30 – 15.45

**Session 4: IP Offices Roles in Coordination of Enforcement Activities in the Country**

**Moderator:** Mr. Irakli Kasradze, Acting Head, Legal Department, SAKPATENTI

**Speakers:**

- Mr. Xavier Vermandele, Senior Legal Counsellor, Building Respect for IP Division (BRIP), Global Challenges and Partnerships Sector, WIPO *(online)*
  *The Role of WIPO in the Enforcement of IP Rights*

- Mr. Irakli Kasradze, Acting Head, Legal Department, SAKPATENTI

- Mr. Eugeniu Rusu, Director General, State Agency on Intellectual Property (AGEPI) of the Republic of Moldova
  *Moldavian Offices Role in Coordination of Enforcement Activities*

- Mr. Valerio Papajorgjl EUIPO Observatory *(online)*
  *EUIPO support to Enforcement Activities*
- Ms. Eveline Capol, Stop Piracy Secretariat, Swiss Federal Institute of Intellectual Property (IPI) (online)
  Public-private partnerships in Switzerland to raise awareness about intellectual property rights and support their respect

Q&A

15:45 – 16.00

Final remarks and closing

- Ms. Virag Halgand, Head, Section for Central European and Baltic States and Mediterranean Countries, Division for Transition and Developed Countries, Regional and National Development Sector, WIPO (online)

- Ms. Nino Chikovani, Deputy Chairperson, SAKPATENTI