Consultations for Developing a National Strategy for Building Respect for IP

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Industrial Property Office of the Slovak Republic

Banská Bystrica and Bratislava, Slovakia, June 19 and 20, 2013

PROGRAM

prepared by the International Bureau of WIPO
Wednesday, June 19, 2013, Banská Bystrica

9.00 – 10.30  **Meeting with the IP Office Management**  
(Ľ. Knoth, V. Kulíková and E. Žatkuliak)

- Overview of the IP Strategy Plan
- Overview of the IP Office Outreach Activities

10.30 – 11.00  **Coffee break**

Speaker: Ms. Hidayatul Marikha binti Mohd Zuki, (MyIPO)

11.00 – 13.00  **Meeting with the “Nefejkuj.sk” project team**  
(Ľ. Knoth, V. Kulíková, L. Lalíková, L. Bocková, D, Zaoral and E. Žatkuliak)

- Existing cooperation activities with the Ministry of Culture
- Pilot project for raising public awareness on IP and enforcement (state of play, implementation, timing and results assessment)

Thursday, June 20, 2013, Bratislava

10.00 – 13.00  **Working meeting of the Commission for Inter-institutional Coordination of Cooperation against Counterfeiting and Piracy**

1. Opening/Welcome
2. Outreach activities of WIPO (Cécile Benbachir)
3. Pilot Project for raising public awareness on IP and enforcement – launching the media campaign (IPO representative)
4. Portal “Intellectual Property”, (information website on IP including a database of decisions, legislation and literature) (Ministry of Culture representative)  
5. Diplomatic Conference to conclude a treaty to facilitate access to published works by visually impaired persons and persons with print disabilities, June 17 to 28, 2013, Marrakech, Morocco (Ministry of Culture representative)
6. Amendment of Copyright Act – state of play (Ministry of Culture representative)
7. Report on the implementation of the EU Customs Action Plan to combat Intellectual Property Right Infringements for the years 2009 to 2012 (Customs representative)
8. EU Customs Action Plan to combat IPR infringements (2013-2017), (Customs representative)
10. Activities of the European Observatory on infringements of IPRs (IPO representative)

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