WIPO-MCST-KCC INTERREGIONAL WORKSHOP ON COPYRIGHT ENFORCEMENT

organized by

the World Intellectual Property Organization (WIPO)

the Ministry of Culture, Sports and Tourism (MCST) of the Republic of Korea

and

the Korea Copyright Commission (KCC)

Seoul, June 4 to 11, 2013

PROGRAM
Tuesday, June 4, 2013

9.00 – 9.15  **Registration and Administrative Matters**

9.15 – 9.30  **Opening Ceremony**

Welcome addresses by:

Mr. Ki-Hong Kim, Director General, Copyright Bureau, Ministry of Culture, Sports and Tourism (MCST), Seoul

Ms. Louise van Greunen, Director, Building Respect for IP Division, World Intellectual Property Organization (WIPO), Geneva

Mr. Byong-han Yu, Chairman, Korea Copyright Commission (KCC), Seoul

9.30 – 9.45  **Introduction of Participants**

9.45 – 10.10 **Topic 1:** Counterfeiting and Piracy in the Framework of Strategic Goal VI of WIPO

Lecturer: Ms. Louise van Greunen

10.10 – 10.30  **Topic 2:** The Value of IP Protection and Enforcement to Social and Economic Development and Welfare

Lecturer: Ms. Eun-Joo Min, Senior Legal Counsellor, Building Respect for IP Division, WIPO

10.30 – 10.40 Discussion

10.40 – 11.20 **Topic 3:** Economic Contribution of Creative Industries, Copyright Law, Digital Revolution and Related Challenges – Korean Perspective

Lecturer: Mr. KyongSoo Choe, Director-General, Research Office, KCC

11.20 – 11.45 **Topic 4:** Consumer Attitudes and Perceptions as a Component of Building Respect for IP

Lecturer: Ms. Louise van Greunen

11.45 – 12.00 Discussion

12.00 – 14.00 Welcome Lunch, hosted by Mr. Ki-Hong Kim, Director General, Copyright Bureau, MCST

14.00 – 14.30 **Topic 5:** Current Copyright-Related Issues at the International Level

Lecturer: Ms. Eun-Joo Min
<table>
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<th>Time</th>
<th>Topic</th>
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<tr>
<td>14.30 – 17.00</td>
<td>Topic 6: [Round Table] National Experiences: Challenges and Opportunities for Effective Enforcement of Copyright</td>
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<td>Moderator: Ms. Eun-Joo Min</td>
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<td>Participants: All Participants</td>
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<tr>
<td>18.30 – 20.30</td>
<td>Welcome Dinner, hosted by Mr. Byong-han Yu, Chairman, KCC</td>
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**Wednesday, June 5, 2013**

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<th>Time</th>
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<tr>
<td>9.30 – 10.30</td>
<td>Topic 7: Copyright Infringement and Remedies – An Introduction</td>
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<td>Lecturer: Professor Alain Strowel, Saint-Louis University, Brussels</td>
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<tr>
<td>10.30 – 10.45</td>
<td>Discussion</td>
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<td>10.45 – 11.15</td>
<td>Topic 8: Importance of Developing Proper Methodologies to Determine the Scope and Impact of Piracy</td>
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<td>Lecturer: Mr. Sang Chul Jung, Senior Researcher, Korea Culture &amp; Tourism Institute, Seoul</td>
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<td>11.15 – 12.00</td>
<td>Topic 9: Anti-Piracy Activities Undertaken in the Republic of Korea</td>
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<td>Lecturer: Mr. Teawon Cha, Head of Appraisal &amp; Forensic Team, KCC</td>
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<td>12.00 – 12.15</td>
<td>Discussion</td>
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<td>12.00 – 13.30</td>
<td>Lunch Break</td>
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<td>Lecturer: Mr. Seok Cheol Jeong, Director of Online Enforcement Team, KCC</td>
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<td>14.30 – 14.45</td>
<td>Discussion</td>
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<td>14.45 – 15.45</td>
<td>Transfer to the Field Trip Venue</td>
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<td>15.45 – 17.30</td>
<td>Field Trip: Visit to Copyright Protection Center</td>
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**Thursday, June 6, 2013**

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<th>Time</th>
<th>Topic</th>
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<tr>
<td>9.30 – 10.15</td>
<td>Topic 11: Civil and Criminal Procedures</td>
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<td>Lecturer: Professor Strowel</td>
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<tr>
<td>10.15 – 10.30</td>
<td>Discussion</td>
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10.30 – 11.15  Topic 12: Enforcement in the Digital Environment: The Evolving Role of Internet Intermediaries  
Lecturer: Professor Strowel

11.15 – 11.30  Discussion

11.30 – 11.45  Topic 13: Can Criminal Sanctions for IP Crimes be Justified?  
Lecturer: Ms. Louise van Greunen

11.45 – 12.15  Topic 14: Sentencing and Proportionality  
Lecturer: Mr. Kyuhong Lee, Presiding Judge of Goyang Branch of Uijeongbu District Court

12.15 – 12.30  Discussion

12.30 – 14.00  Lunch Break

14.00 – 16.00  Topic 15: [Practical Training] Enforcement Provisions under Part III of the TRIPS Agreement  
Moderator: Ms. Eun-Joo Min  
Participants: All Participants

Friday, June 7, 2013

9.30 – 11.00  Field Trip: Visit to Korea Customs Service

11.00 – 12.00  Transfer back to KCC

12.00 – 13.00  Lunch Break

13.00 – 13.45  Topic 16: Leading Copyright Cases in the Republic of Korea and Criminal and Administrative Sanctions  
Lecturer: Professor Seung Jong Oh, Hongik University, Seoul

13.45 – 14.00  Discussion

14.00 – 15.00  Topic 17: [Round Table] Technological Measures to Address Copyright Piracy  
Moderator: Ms. Eun-Joo Min

Panel:

Mr. Seok-hoon Kim, Team Manager of Research & Development Team, KCC
Mr. JC Choi, Head of International Team, External Cooperation Bureau, Korea Music Copyright Association (KOMCA)

Mr. Sang Hyup Lee, Senior Manager, Policy Office, NHN Corp.

15.00 – 15.15 Discussion

15.15 – 16.00 Topic 18: [Round Table] Public Private Partnerships: Right Holder Cooperation

Moderator: Ms. Eun-Joo Min

Panel:
Mr. JC Choi
Ms. Hyun-sook Kim, Director of SW Policy & Law Lab, Korea Software Property-right Council
Mr. YoungMin Hyun, Director, SW Escrow/OSSLicense/Asset Management, KCC
Mr. Yeong-hwa Jang, Deputy Director, Copyright Protection Division, Copyright Protection Division, MCST

16.00 – 16.15 Discussion

16.15 – 17.00 Topic 19: [Round Table] Building Respect for Copyright: The Need for a Balanced and Multi-Faceted Approach in Strategic Action Plans

Moderator: Ms. Eun-Joo Min

Participants: All Participants

Monday, June 10, 2013

09:30 – 10.30 Topic 20: Border Measures and Disposal and Destruction of Infringing Goods

Lecturer: Mr. Joon H. Bae, Intelligence Analyst, World Customs Organization, Seoul

10:30 – 10:45 Discussion

10.45 – 11.15 Topic 21: Surveys on Attitudes towards Copyright Piracy

Lecturer: Mr. Sung Hun Ju, Director of Education Center, KCC

11.15 – 11.30 Discussion

11.30 – 12.30 Transfer to the Field Trip Venue
Tuesday, June 11, 2013

Lecturer: Mr. Dong Myung Shin, Copyright Technology Team, KCC

10.30 – 10:45 Discussion

10.45 – 11.30  Topic 23: Introduction to the Copyright Awareness Programs in the Republic of Korea
Lecturer: Mr. Sung Hun Ju, Director of Education Center, KCC

11.30 – 11.45 Discussion

11.45 – 13.00 Lunch Break

13.00 – 14.00 Transfer to MCST

14.00 – 15.00 Field Trip: Visit to Copyright Policy Division and Copyright Protection Division in MCST

15.00 – 15.30 Transfer to the Korea Copyright Commission (KCC)

15.30 – 16.30 Evaluation Session

16.30 – 16.40 Closing Ceremony

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