



Cornell
SC Johnson College of Business

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Launch of the **GLOBAL INNOVATION INDEX 2018** in New York City, USA



On July 10, 2018, the new innovation rankings of the *Global Innovation Index 2018* will be revealed.

This year's report explores the challenges and opportunities for promoting healthy innovation ecosystems in the energy sector.

Where: The Cornell Tech Campus,
Roosevelt Island, 2 W Loop Rd,
NY 10044, New York City, USA

When: Tuesday, July 10, 2018, 11 a.m. – 1.15 p.m.,
followed by the 22nd MEI Dialogs –
Innovation in the Americas



Confederation of Indian Industry

strategy&

Part of the PwC network



National Confederation of Industry
Brazil

CNI. THE STRENGTH OF THE BRAZILIAN INDUSTRY

Global Innovation Index 2018

The **Global Innovation Index (GII)** is a leading reference for measuring a country's innovation performance. Now in its 2nd decade, the GI has established itself as a 'tool for action' for decision makers, leading to the improvement of innovation metrics, the removal of obstacles to innovation and the shaping of efficient national innovation policy strategies.

GII 2018 Theme:

Energizing the World with Innovation

The theme of the *GII 2018*, Energizing the World with Innovation, looks at innovation happening in the energy sector around the world. Access to energy is a prerequisite for improving standards of living, economic development and—in the context of the Global Innovation Index—a necessary ingredient to innovation. Projections indicate that by 2040 the world will require up to 30% more energy than it needs today. At the same time, conventional approaches to energy supply—particularly in cities—are unsustainable in the face of climate change.

This requires shifting towards cleaner and more efficient methods of producing energy through traditional sources as well as scaling up the use of renewable sources.

This year's report reviews the state of innovation in the energy sector across countries. Chapters of the report provide more details on this year's theme from academic, business, and particular country perspectives from leading experts and decision makers.

Launch of the *Global Innovation Index 2018*

Where: The Cornell Tech Campus

When: July 10, 2018, 11 a.m. – 1.15 p.m.



Welcome

- **Francis Gurry**, Director General, World Intellectual Property Organization (WIPO)
- **Dan Huttenlocher**, Dean and Vice Provost, Cornell Tech

Report Presentation

- **Soumitra Dutta**, Co-editor of the GII, Professor and former Dean, SC Johnson College of Business, Cornell University
- **Bruno Lanvin**, Co-editor of the GII, and Executive Director, Global Indices, INSEAD
- **Sacha Wunsch-Vincent**, Co-editor of the GII, Head of Section, Economics and Statistics Division, WIPO

Comments by GII Knowledge Partners

- **Barry Jaruzelski**, Principal and US Leader, Industrial Products and Automotive Advisory Practice, PwC's Strategy&
- **Gianna Sagazio**, Innovation Director, National Confederation of Industry (CNI) Brazil, and Superintendent, Euvaldo Lodi Institute (IEL)

High Level Panel Discussion

“Energizing the World with Innovation”

Chair

Francis Gurry, Director General, WIPO

Panelists

- **Michael Miebach**, Chief Product Officer and Head of Innovation, MasterCard
- **Valentine Rugwabiza**, Ambassador, Permanent Representative of the Republic of Rwanda to the United Nations in New York
- **Pedro Wongtschowski**, Member of the Board of Directors, Ultrapar Participações and Embraer; GII Advisory Board
- **Rima Qureshi**, Executive Vice President and Chief Strategy Officer, Verizon
- **Sweta Govani**, Managing Director, Global Innovation Exchange at Results for Development

Lunch, hosted by WIPO, 1.15 p.m. – 2.15 p.m.

22nd MEI Dialogs – international edition

Innovation in the Americas – challenges and opportunities for competitive growth

Where: The Cornell Tech Campus

When: July 10, 2018, 2.30 p.m. – 5.15 p.m.

Opening Address

- **Gianna Sagazio**, Innovation Director, National Confederation of Industry (CNI) Brazil
- **Francis Gurry**, Director General, World Intellectual Property Organization (WIPO)
- **Soumitra Dutta**, Co-editor of the GII, Cornell University
- **Pedro Wongtschowski**, Member of the Board of Directors, Ultrapar Participações and Embraer; GII Advisory Board
- **Iris Boeninger**, Member of the Board, Banco Estado de Chile and Enel DX Chile
- **Rogelio Montemayor Seguy**, Founding President, Cluster of Energy Coahuila, Mexico

Presentation

“Latin America and the *Global Innovation Index*: challenges and opportunities”

- **Lorena Rivera León**, Program Officer of the GII, WIPO
- **Rafael Escalona Reynoso**, Lead Researcher of the GII, Cornell University
- **Carsten Fink**, Chief Economist, WIPO

Discussion Panels

“The Future of Innovation in the Americas”

Moderator

Lourdes Casanova, Director of the Emerging Markets Institute, Cornell University

Panelists

- **Carlos Pacheco**, CEO, São Paulo Science Research Foundation (FAPESP); Professor, Unicamp

“Future of Work in an Age of Disruptive Innovations”

Moderator

Rafael Lucchesi, Director of Education and Technology, CNI

Panelists

- **Rima Qureshi**, Executive Vice President and Chief Strategy Officer, Verizon
- **Jorge Guimarães**, CEO, EMBRAPA
- **Mauro Kern**, Executive Vice President for Engineering, Embraer
- **Jaime Estupiñán**, Principal, PwC’s Strategy&

Questions and Answers (Q&A)

Cornell Tech Campus Visit, 5.15 p.m. – 5.45 p.m.