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March 5, 2019

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Madam,
Sir,

The International Bureau of the World Intellectual Property Organization (WIPO) is pleased to invite representatives of your Office/Organization to attend the WIPO Standards Workshop on Name Standardization. The Workshop will take place at WIPO headquarters in Geneva on May 2 and 3, 2019. There will also be a meeting of the Name Standardization Task Force under the Committee on WIPO Standards (CWS) each day on May 2 and 3, 2019 after the Workshop program.

Name standardization and identifiers remain issues of critical importance to the Intellectual Property (IP) community. This Workshop will build on the previous Name Standardization Workshop held at WIPO in 2016 by considering current practices in more depth and discussing possible collaboration projects. The Workshop aims to provide a better understanding of current practices by IP offices, IP industry and others, explore opportunities and challenges with the use of identifiers, and identify areas of cooperation and potential projects for IP Offices and WIPO, particularly within CWS and the Name Standardization Task Force.

The provisional program of the Workshop is available at:
https://www.wipo.int/meetings/en/details.jsp?meeting_id=51426. The language of the meeting will be English.

It would be appreciated if the name(s), title(s) and contact details of the person(s) representing your Office/Organization could be communicated to the International Bureau of WIPO by April 5, 2019, preferably by registering online at:
https://www3.wipo.int/registration/en/form.jsp?meeting_id=51426.

Any questions about this Workshop may be addressed to the Secretariat at cws.mail@wipo.int.

Yours sincerely,



Yo Takagi
Assistant Director General