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BIOGRAPHICAL DATA

Emre Kerim YARDIMCI
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Date of Birth: April 5, 1977

Nationality: Turkish

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

Degree in Hautes Etudes Commercial (H.E.C) of University of Geneva in 1999;
Degree in Law University of Geneva in 2002;
Equivalence from University of Istanbul 2007;
Admitted to the Bar of Istanbul 2009;
Chartered Trademark Agent 2005;
Chartered Patent Agent 2005.

LANGUAGES

Turkish, French, English.

PRESENT POSITION

Partner at Deris Attorney-at-Law Partnership;
Board member of Deris Patent and Trademarks Agency A.S.

PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

Head of Trademark Department at Deris Patent of Trademarks Agency A.S.

July 28, 2014

MEMBERSHIP IN PROFESSIONAL BODIES

Member of INTA;
 Member of LES MARQUES;
 Member of PTMG;
 Member of AIPPI;
 Board Member of AIPPI-Turkey;
 Member of AROPI;
 Member of ECTA.

AREAS OF SPECIALIZATION

Trademarks, Patent and Utility Model, Industrial Design, Geographical Indications, Domain names, Data protection, Unfair Competition, Copyright.

EXPERIENCE IN INTELLECTUAL PROPERTY

Has worked primarily in intellectual property application and procedure for the registration of national and international trade marks and designs and also opposition and defense and has dealt with a high number of law firms from many countries and have acquired a large experience on an international level.

Has defined the strategy;

- in intellectual property matters for major international Companies domiciled in Turkey and coordinating their proceedings worldwide;
 - in enforcement and licensing programs of patent rights;
 - in advising clients on patent and trademark litigation in Switzerland and Germany.
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EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Acted as counsel in many domain name disputes - UDRP and court proceedings. Speaker at various conferences and author of articles on the subject matter.

MAJOR PUBLICATIONS

“Turkey : Trademarks”, *Getting the Deal Through, Trademarks 2007* (November 2006, 124-131);

(with M. N. Aydın Deriş -first author-, Banu Barbur and Okan Çan), “Turkey : Copyright”, *Getting the Deal Through, Copyright 2008*, (August 2008, 155-161);

“Turkey : Trademarks”, *Getting the Deal Through, Trademarks 2009*, (October 2009, 181-187);

(with Mr. Okan Çan), “Tips for patent enforcement”, *Managing Intellectual Property*, (September 2011, 80-82);

(with Liad Whatstein and Uri Fruchtman of Dr. Shlomo Cohen & Co., Tel Aviv/Israel) “Trademark Protection for Slogans in Israel and Turkey”, *PowerfulNetworkPowerfulBrands*, (April 2012, Vol. 67, No. 8, 10-11);

“A modern, updated patent law”, *Managing Intellectual Property*, (April 2013, 84-86).

EXPERIENCE IN COURT LITIGATION

Acting in civil and criminal litigation (not less than 30 cases) on national level before the Court of First Instance and the Supreme Court.

Subject matter of the court cases concerned patent infringement and invalidity in electronics and mechanics, obtaining registration of non-traditional marks such as color marks, 3D marks and sound marks and unfair competition, design and trademark infringement and invalidity enforcement and licensing programs of patent rights and trademark rights.
