
WIPO LIST OF NEUTRALS

BIOGRAPHICAL DATA

Tony WILLOUGHBY
London
United Kingdom



Nationality: British

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

Westminster School. Solicitor of England and Wales.

LANGUAGES

English

PRESENT POSITION

IP Consultant and Mediator

PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

Senior Partner, Rouse Legal (formerly Willoughby & Partners/Rouse & Co. International), 1994-April 2006; (Consultant to the firm 2006-2012);
Partner, (from 1977), Patent Department, Herbert Smith & Co., 1973-94;
Trade Marks Department, The Distillers Company Ltd, 1970-73.

MEMBERSHIP IN PROFESSIONAL BODIES

(formerly) Fellow, Society of Advanced Legal Studies;
(formerly) Member, Institute of Trade Mark Agents;
(formerly) Director and Founder Member, Intellectual Property Lawyers Organisation.

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AREAS OF SPECIALIZATION

Intellectual property.

EXPERIENCE IN INTELLECTUAL PROPERTY

Has acted for a wide variety of clients in a wide variety of business areas, providing advice in relation to their intellectual property rights. His expertise lies mainly in the enforcement of trade mark rights and copyrights.

EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Numerous applications for registration of domain names: acquisition of domain names from third parties; drafting assignments; invoking a variety of dispute resolution policies; litigating domain name disputes; adjudicating domain name disputes under the UDRP and the Nominet UK DRS Policy.

MAJOR PUBLICATIONS

“Enforcement – trade mark infringement and passing off - QMW London (March 2012)
 “Domain Name Disputes” *The In-House Lawyer* (December 2011)
 “Trade mark surveys: what in-house lawyers need to know” *The In-House Lawyer* (June 2011)
 “Disclosure: past-present-future” CIPA Congress (September 2010)
 “Domain Name Disputes – 10 years on” *Journal of Intellectual Property Law & Practice* Vol.4 Issue 10 [2009]
 “Domain Name DRS Policies: from the sublime to the ridiculous” *Journal of Intellectual Property Law & Practice* Vol.1 Issue 8 [2006]
 “Passing Off” – ITMA Spring Conference (March 2006)
 “Domain Name Law and Practice” [UK Chapter] OUP [2005]
 “Exhaustion of Rights and Parallel Imports,” ITMA Conference, November 1999;
 “Partnerships in Enforcement,” ACG’s Autumn Conference, October 1999;
 “International Exhaustion and Public Health,” *Managing Intellectual Property*, September 1999;
 “Competition Law-Parallel Imports – Another View,” *Amicus Curiae*, Issue 19, July 1999;
 “The Role of the Supervising Solicitor,” *Civil Justice Quarterly*, Vol. 18, April 1999;
 “Lookalikes—A New Law?,” *ITMA*, November 1998;
 “The European Treat: Section 11(2)(b) of the UK Trade Marks Act 1994,” *Trademark World*, November 1998;
 “European Trade Mark Litigation Handbook,” Book Review, *Trademark World*, October 1998;
 “Combating the Counterfeiters: A Practical Guide,” *Corporate Counsel*, Issue 11, September 1998;
 “Structure of the Courts in the United Kingdom—Courts and IPR Enforcement,” Seminar of Intellectual Property Rights, Hanoi, March 1998;
 “A comparative review of the guides to the Trade Marks Act 1994,” *IP Quarterly*, No 3, September 1997;
 “The Mareva Injunction: A Cruel Tyranny?,” *European Intellectual Property Review*, Vol. 19, Issue 8, August 1997;
 “Copyright and the Work of Architects,” Royal Institute of British Architects South Western Region, September 1995;
 “Enforcing the Anton Piller,” *Commercial Lawyer*, March 1996;
 “Anton Piller Orders—A Practical Guide,” *Commercial Lawyer*, July/August 1995;
 “Has the Anton Piller Order Become a Search Warrant?,” *EIPR*, 12, December 1994.

EXPERIENCE IN COURT LITIGATION

Extensive (from 1965 to 2011).

PROFESSIONAL TRAINING IN MEDIATION

Completed courses organized by WIPO and the Chartered Institute of Arbitrators.

EXPERIENCE IN MEDIATION

Acted as mediator in 4 disputes. Represented clients in numerous mediations.

PROFESSIONAL TRAINING IN ARBITRATION

WIPO and Chartered Institute of Arbitrators and Mediators Courses.

EXPERIENCE IN ARBITRATION

WIPO and Nominet (Chairman of the Nominet Panel of Experts)

ARBITRATION/MEDIATION EXPERIENCE
SUMMARY TABLE

Type	Administering Institution		Role			
	Name	Number of Arbitrations	Presiding Arbitrator	Sole Arbitrator	Co-arbitrator	Counsel
International Arbitrations	AAA					
	ICC					
	LCIA					
	Ad Hoc					
	Others:					
Number of cases: Sub-total						
Domestic Arbitrations/ Mediations	Nominet	102	11	74		17
	WIPO	394	24	310	20	40
	Voluntary	19		4		15
Number of cases: Sub-total		515	35	388	20	72
TOTAL		515	35	388	20	72