

## WIPO LIST OF NEUTRALS

### BIOGRAPHICAL DATA

Perry VISCOUNTY  
Partner  
Latham & Watkins  
650 Town Center Drive  
Costa Mesa, CA 92626-1925  
United States of America



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E-mail: [perry.viscounty@lw.com](mailto:perry.viscounty@lw.com)

Date of Birth: September 29, 1962

Nationality: American

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### EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

J.D., University of Southern California Law School, Los Angeles, 1997;

B.S., Business Administration, University of Southern California, Los Angeles, 1984.

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### LANGUAGES

English.

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May 24, 2016

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**PRESENT POSITION**

Partner, Latham & Watkins, 1998-present;  
Chair, Litigation Department, Orange County Office, 1999-present;  
Member, Technology in Practice Committee, 1999-present.

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**PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION**

Partner, Sheppard, Mullin, Richter & Hampton LLP, 1995-1997.  
Associate, Sheppard, Mullin, Richter & Hampton LLP, 1987-1995.

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**MEMBERSHIP IN PROFESSIONAL BODIES**

Member:

International Trademark Association, Meetings Committee;  
Business Trial Lawyers Association;  
American Intellectual Property Law Association;  
The Marshall School of Business Alumni Association;  
The Software Council of Southern California;  
Orange Coast Venture Group;  
Technology Network (TechNet).

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**AREAS OF SPECIALIZATION**

Intellectual Property Law.

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**EXPERIENCE IN INTELLECTUAL PROPERTY**

Has fourteen years experience in intellectual property.

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**EXPERIENCE WITH RESPECT TO DOMAIN NAMES**

Has handled over 50 domain name disputes.

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**MAJOR PUBLICATIONS**

“Cyber Gray Market is Manufacturers’ Headache”, The National Law Journal,  
August 2001  
“Internet and E-Commerce Spawn Complex Legal Issues”, E-Commerce Law, November/December  
2000  
“Clicking Past the Competition With Keyword Advertising”, Orange County Business Journal, June  
2000;  
“Legal Issues Surrounding the Internet and Electronic Commerce”, Journal of Internet Law, December  
1999;  
“The Hidden Dangers of Internet Meta Tags”, Orange County Business Journal, November 1997;  
“Smart Cards - A Solution Looking for a Problem”, Orange County Business Journal, August 1997;  
“Directing Traffic on the Information Superhighway”, Orange County Business Journal, July 1997.

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**EXPERIENCE IN COURT LITIGATION**

Has fourteen years experience in court litigation. Has handled numerous trials.

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**EXPERIENCE IN MEDIATION**

Has acted as mediator in over 20 cases.

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**PROFESSIONAL TRAINING IN ARBITRATION**

Attended several MCLE programs on Alternative Dispute Resolution.

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**EXPERIENCE IN ARBITRATION**

Has acted as counsel in over 25 arbitration cases.

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**ARBITRATION EXPERIENCE**

**SUMMARY TABLE**

Type	Administering Institution		Role			
	Name	Number of Arbitrations	Presiding Arbitrator	Sole Arbitrator	Co-arbitrator	Counsel
International Arbitrations	AAA					
	Ad Hoc	5				5
	Others:					
Number of cases: sub-total		5				5
Domestic Arbitrations	JAMS	10				10
	Various (in practice)					
	AAA	10				10
Number of cases: sub-total						
<b>TOTAL</b>		<b>25</b>				<b>25</b>

**MEDIATION EXPERIENCE**

**SUMMARY TABLE**

Type	Administering Institution		Role	
	Name	Number of Mediations	Mediator	Counsel
International Mediations	AAA			
	Ad Hoc	2		2
	Others:			
Number of cases: sub-total		2		2
Domestic Mediations	Linda Meyer	3		3
	JAMS	10		10
	AAA	5		5
Number of cases: sub-total				
<b>TOTAL</b>		<b>20</b>		<b>20</b>