

WIPO LIST OF NEUTRALS

BIOGRAPHICAL DATA

Perry VISCOUNTY
Partner
Latham & Watkins
Costa Mesa, CA
United States of America



Nationality: American

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

J.D., University of Southern California Law School, Los Angeles, 1997;
B.S., Business Administration, University of Southern California, Los Angeles, 1984.

LANGUAGES

English

PRESENT POSITION

Partner, Latham & Watkins, 1998-present;
Chair, Litigation Department, Orange County Office, 1999-present;
Member, Technology in Practice Committee, 1999-present.

PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

Partner, Sheppard, Mullin, Richter & Hampton LLP, 1995-1997.
Associate, Sheppard, Mullin, Richter & Hampton LLP, 1987-1995.

January 20, 2020

MEMBERSHIP IN PROFESSIONAL BODIES

Member:

International Trademark Association, Meetings Committee;
Business Trial Lawyers Association;
American Intellectual Property Law Association;
The Marshall School of Business Alumni Association;
The Software Council of Southern California;
Orange Coast Venture Group;
Technology Network (TechNet).

AREAS OF SPECIALIZATION

Intellectual Property Law.

EXPERIENCE IN INTELLECTUAL PROPERTY

Has fourteen years experience in intellectual property.

EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Has handled over 50 domain name disputes.

MAJOR PUBLICATIONS

“Cyber Gray Market is Manufacturers’ Headache”, The National Law Journal, August 2001
“Internet and E-Commerce Spawn Complex Legal Issues”, E-Commerce Law, November/December 2000
“Clicking Past the Competition With Keyword Advertising”, Orange County Business Journal, June 2000;
“Legal Issues Surrounding the Internet and Electronic Commerce”, Journal of Internet Law, December 1999;
“The Hidden Dangers of Internet Meta Tags”, Orange County Business Journal, November 1997;
“Smart Cards - A Solution Looking for a Problem”, Orange County Business Journal, August 1997;
“Directing Traffic on the Information Superhighway”, Orange County Business Journal, July 1997.

EXPERIENCE IN COURT LITIGATION

Has fourteen years experience in court litigation. Has handled numerous trials.

EXPERIENCE IN MEDIATION

Has acted as mediator in over 20 cases.

PROFESSIONAL TRAINING IN ARBITRATION

Attended several MCLE programs on Alternative Dispute Resolution.

EXPERIENCE IN ARBITRATION

Has acted as counsel in over 25 arbitration cases.

ARBITRATION EXPERIENCE

SUMMARY TABLE

Type	Administering Institution		Role			
	Name	Number of Arbitrations	Presiding Arbitrator	Sole Arbitrator	Co-arbitrator	Counsel
International Arbitrations	AAA					
	Ad Hoc	5				5
	Others:					
Number of cases: sub-total		5				5
Domestic Arbitrations	JAMS	10				10
	Various (in practice)					
	AAA	10				10
Number of cases: sub-total						
TOTAL		25				25

MEDIATION EXPERIENCE**SUMMARY TABLE**

Type	Administering Institution		Role	
	Name	Number of Mediations	Mediator	Counsel
International Mediations	AAA			
	Ad Hoc	2		2
	Others:			
Number of cases: sub-total		2		2
Domestic Mediations	Linda Meyer	3		3
	JAMS	10		10
	AAA	5		5
Number of cases: sub-total				
TOTAL		20		20