

## WIPO LIST OF NEUTRALS

### BIOGRAPHICAL DATA

Rodrigo VELASCO SANTELICES  
Alessandri & Compañía  
Santiago  
Chile



Nationality: Chilean

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### EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

B.A., The Grange School, Santiago, 1968;  
LL.B., (*Magna Cum Laude*), University of Chile Law School, Chile, 1975;  
Participant, Academy of American and International Law, 1980;  
International and Comparative Law Center of The Southwestern Legal Foundation University of Dallas, Texas, 1980.

Honorary Assistant Professor, Procedure Law, University of Chile, 1976;  
Professor, Intellectual Property Law, 1993, and Trade Mark Law, University of Chile, 1996;  
Professor Graduate School, University of Chile Law School, Santiago, 1992-97;  
Post Graduate Course, University of Texas (UTD), Dallas, U.S., Academy of American and International Law, 1980;  
ICC Ambassador for Intellectual Property until 2017.

#### Accolades:

“Lawyer of the Year” in the Intellectual Property field as published in the Chilean Chapter of Best Lawyers, 2015;

Chile IP Trademarks Client Choice award and was selected as leading trademark professionals, 2016 edition of WTR 1000;

“Trademark Lawyer of the Year”, The Lawyer Monthly Magazine, Chile, 2016.

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### LANGUAGES

Spanish, English

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January 20, 2020

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### PRESENT POSITION

Partner, IP Director, Law Firm Alessandri & Compañía, Santiago, Chile;  
Professor, Post Graduate Intellectual Property Diploma Program, Finis Terrae University Law School, Santiago, Chile;  
Chilean Delegate to the Executive Committee of FICPI (Fédération Internationale des Conseils en Propriété Intellectuelle);

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### PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

ACHIFI - Member of Board of Directors s 1993-99;  
Vice President, Chilean Association of Industrial Property (Asociación Chilena de la Propiedad Industrial -ACHIFI) 1993-99;  
Chilean Delegate to the Executive Committee of AIPPI, Association Internationale Pour la Protection de la Propriété Industrielle, 1993-99;  
Lawyer, Law Firm Alessandri, Guijón y Reyes, Santiago, 1975-77;  
Lawyer, Law Firm Eugenio Velasco Letelier, Santiago, Chile, 1971-76.

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### AREAS OF SPECIALIZATION

Intellectual Property, domain names and Trademark Law, Commercial Law.

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### MEMBERSHIP IN PROFESSIONAL BODIES

International Trademark Association, INTA;  
Fédération Internationale des Conseils en Propriété Industrielle, FICPI;  
Colegio de Abogados de Chile;  
Asociación Chilena de la Propiedad Industrial, ACHIFI;  
ECTA – European Community Trademarks Association.

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### EXPERIENCE IN INTELLECTUAL PROPERTY

Trademark Attorney, Litigator since 1986.

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### EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Dispute Resolution Arbitrator for NIC, Chile 1998-99.

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### MAJOR PUBLICATIONS

Author of various articles related to Trade Mark Law, published in Chile and abroad;  
*INTA's Trademark Reporter and International Annual Review*;  
Author: "La Pretensión en el Proceso Civil Chileno", *Editorial Jurídica Ediar*, 1975;  
Official Speaker, "Geographical Indications and Denominations of Origin", INTA Annual Meeting, Berlin, May 2008;  
Speaker in many Conferences and Seminars of Industrial Property (ASIFI & INTA);  
Chilean correspondent, *Annual Review of Developments in Trademark Law and Practice*, (INTA).

#### Seminars:

"Protection Against Piracy of Intellectual Property Rights", University of Chile Law School, 1986;  
"Intellectual Property and Technological Development", Institute of International Studies, University of Chile, 1990;

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"New Industrial Property Legislation" University of Chile Law School, 1991.

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**EXPERIENCE IN COURT LITIGATION**

Civil Courts Litigator, 1976-1986;  
Trademark Litigator, 1986 to present.

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**EXPERIENCE IN ARBITRATION**

Has handled numerous arbitration cases for NIC, Chile, and WIPO.

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