

## WIPO LIST OF NEUTRALS

### BIOGRAPHICAL DATA

William R. TOWNS  
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Date of Birth: November 19, 1952

Nationality: American

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### EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

J.D., (*cum laude*), University of Houston Law Center, Houston, Texas, 1980;  
B.A., (Government and History), University of Texas, Austin, Texas, 1976.

Admitted to the Bar:

The State of Texas;

The United States District Courts for the Northern, Western, Eastern and Southern Districts of Texas;

The United States Court of Appeals for the Fifth Circuit.

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### LANGUAGES

English.

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August 31, 2016

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### **PRESENT POSITION**

Towns Dispute Resolution LLC, Director

An experienced attorney, mediator, and arbitrator. An AV PREEMINENT-rated attorney by Martindale-Hubbell with over thirty-five years of federal and state court experience, litigation and alternative dispute resolution practice concentrates on intellectual property, with an emphasis on trademarks, unfair competition, trade secrets, copyright, and domain name disputes, as well as complex business and commercial litigation, and other international and transnational disputes. Has been consecutively identified in The World's Leading Trademark Professionals ranking by the World Trademark Review (WTR) 1000 in 2013, 2014, and 2015.

WIPO Neutral and has served as a UDRP Panelist since 2003, and has been appointed as an Expert Panelist for both the Legal Rights Objections (LRO) procedure and the Trademark Post-Delegation Dispute Resolution Procedure (PDDRP) implemented under ICANN's New gTLD Program. A member of the Trademark Mediation Network and the Chartered Institute of Arbitrators (CIArb). Serves as an Adjunct Professor of Law at St. Mary's University Law School in San Antonio, Texas, and has taught courses in International Business Transactions and International Intellectual Property.

Contracting Attorney, Polsinelli PC.

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### **PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION**

Judicial Law Clerk, United States District Court for the Southern District of Texas, Galveston, Texas, 1981-82.

Partner, Royston, Rayzor, Vickery & Williams, LLP, Houston and San Antonio, Texas, 1988–2000.  
Associate: 1982–87.

Attorney-Mediator, San Antonio, Texas. 2000-2005.

Partner, Novak Druce Connolly Bove + Quigg LLP, Houston, Texas. 2006-2016.

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### **MEMBERSHIP IN PROFESSIONAL BODIES**

Member:

State Bar of Texas (including Intellectual Property, Alternative Dispute Resolution and International Law Sections);  
American Bar Association (ABA);  
American Intellectual Property Law Association (AIPLA);  
Maritime Law Association of the United States;  
Bar Association of the Fifth Federal Circuit;  
Association of Attorney-Mediators;  
Texas Association of Mediators;  
Chartered Institute of Arbitrators (MCI Arb)  
International Trademark Association (INTA)  
Global Collaborative Law Council.

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### **AREAS OF SPECIALIZATION**

See above

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### **EXPERIENCE IN INTELLECTUAL PROPERTY**

Private practice as an attorney and mediator involving patent infringement, trademark infringement, copyright infringement, trade secrets and unfair competition, domain name disputes; licensing disputes; negotiation and drafting of agreements and licenses relating to intellectual property rights; counseling to clients regarding the creation and protection of intellectual property rights.

WIPO Domain Name Dispute Resolution Panelist (over 250 decisions). Designated by WIPO as an Expert Panelist for both the Legal Rights Objections (LRO) procedure and the Trademark Post-Delegation Dispute Resolution Procedure (PDDRP) under ICANN's New gTLD Program.

Adjunct Professor at St. Mary's University Law School, San Antonio, Texas.

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### **EXPERIENCE WITH RESPECT TO DOMAIN NAMES**

See above.

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### **MAJOR PUBLICATIONS**

U.S. Contingency Fees-A Level Playing Field? WIPO Magazine Special Edition: IP Litigation Costs. February 2010-No. 1. Page 3.

Author of U.S. Chapter of International Domain Name Law and Practice Handbook (Oxford Press, 2d Ed) (2015).

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### **EXPERIENCE IN COURT LITIGATION**

Over thirty years of federal and state court experience in the trial and appellate courts of the United States and the State of Texas. Litigation experience includes patent infringement, trademark infringement, copyright infringement, license agreements, trade secrets and unfair competition, commercial litigation, and insurance disputes.

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### **PROFESSIONAL TRAINING IN MEDIATION**

A.A. White Dispute Resolution Center, "Basic Mediator Training";  
Bexar County Dispute Resolution Center, Family Mediation Training;  
WIPO Arbitration and Mediation Center, "WIPO Workshop for Mediators in Intellectual Property Disputes";  
Association of Attorney-Mediators, "Advanced Mediator Training".

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### **EXPERIENCE IN MEDIATION**

Party representative in numerous mediations and service as mediator in more than 40 mediations. All mediations conducted in the United States. The subject matter of the mediations includes intellectual property disputes, commercial and business disputes, consumer disputes, property damage and casualty claims, and personal injury and death claims.

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### **PROFESSIONAL TRAINING IN ARBITRATION**

Member, Chartered Institute of Arbitrators (MCIArb). Eligible for Fellow/Chartered Arbitrator (FCIArb). As a UDRP Panelist and LRO Expert have decided Over 250 domain name and domain name-related cases.

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**EXPERIENCE IN ARBITRATION**

Trade secrets and unfair competition, trademark and domain name disputes, licensing disputes, commercial disputes, contract disputes.

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**MEDIATION EXPERIENCE****SUMMARY TABLE**

Type	Administering Institution		Role	
	Name	Number of Mediations	Mediator	Counsel
Internat'l Mediations				
	Ad Hoc			
	Others:			
Number of cases: sub-total				
Domestic Mediations	Court-Annexed	70+	24	50+
	Others	18	18	
Number of cases: sub-total				
<b>TOTAL</b>		<b>70+</b>	<b>42</b>	<b>50+</b>