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**WIPO LIST OF NEUTRALS**

**BIOGRAPHICAL DATA**

José Pio TAMASSIA SANTOS  
Director  
Pio Tamassia Perícias  
São Paulo  
Brazil



Nationality: Brazilian

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**EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS**

Telecommunication Extension Course, Fundação Armando Álvares Penteado, 1988;  
BSc Business Administration, Mackenzie University, 1984;  
BSc Production Engineering, FEI-Fac. Engenharia Industrial, 1979;  
BSc Electronic Engineering, FEI-Fac. Engenharia Industrial, 1976.

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**LANGUAGES**

Portuguese, Spanish and English

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**PRESENT POSITION**

Expert in information technology and telecommunication matters by appointment of São Paulo State Justice Court and Federal Justice Court. Upon nomination by the Court, is responsible for preparing technical reports on issues in dispute.

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**PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION**

Acted as Telecommunications Engineer, later as Manager for Development of Terminals Sets in Ericsson Telecomm

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**MEMBERSHIP IN PROFESSIONAL BODIES**

ICC International Chamber of Commerce, Brazilian Committee;  
Brazilian Bar Association (OAB), Intellectual Property Committee;  
Honorary member of the Instituto Nacional de Mediação e Arbitragem (National Institute of Mediation and Arbitration) INAMA;  
Instituto Brasileiro de Avaliação e Perícias (Brazilian Institute of Judicial Appraisal and Examination), IBAPE;  
Câmara de Mediação e Arbitragem da Federação das Indústrias do Estado de São Paulo (Mediation and Arbitration Center in the Federation of Industries of São Paulo State), FIESP;  
Câmara de Mediação e Arbitragem Empresarial de São Paulo (Mediation and Arbitration Center in the Sindicomis);  
Commercial Dispute Resolution Center of the Americas, Miami, United States of America, (CDRCA).

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**AREAS OF SPECIALIZATION**

Intellectual Property - trademarks, patents and copyright infringement;  
Information Technology - hardware and software valuation and examination of contracts;  
Telecommunication - fixed and mobile systems, datacom systems and Internet.

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**EXPERIENCE IN INTELLECTUAL PROPERTY**

Has acted as technical counsel for ten years of court litigation for the Judges of São Paulo State Court in Brazil, including hardware patents, software copyright infringement, counterfeit on trademark and piracy on software.

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**EXPERIENCE WITH RESPECT TO DOMAIN NAMES**

Has acted as technical counsel in cases involving domain names litigation.

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**MAJOR PUBLICATIONS**

ERICHEFE II - Um sistema de comutação espacial, CPqD, 1984;  
Um sistema de referencia intermediário, Telebrás, 1986;  
Sistema de Índice de Sonoridade Objetivo, Telerj, 1988;  
Mediação e Arbitragem - Nova perspectiva", IBAPE, 1998;  
"Fraudes em Sistemas de Informação", IRR Institute, 1999;  
"Mediação na Administração Judicial", AASP, 2006.

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**EXPERIENCE IN COURT LITIGATION**

Has acted as technical counsel in many cases in ten years of court litigation activity for the Judges of São Paulo State Court and Federal Justice Court in Brazil:

- cases of software not in compliance with specifications;
- cases of hardware not in compliance with specifications on computer area;
- cases of services not in compliance with contracts on telecommunications area;
- cases of hardware not in compliance with specifications on telecommunications area;
- cases of piracy and counterfeit in software;
- cases of counterfeit in credit cards;
- cases of TV / radio frequency interference;
- cases of licensing contracts valuation;
- cases of engineering activities regulations;

- cases of 2YK bug in banking system;
  - cases of general contractual disputes;
  - cases of dispute of trademarks;
  - cases counterfeit on trademarks;
  - cases of Internet hacker's attack;
  - cases of domain names on Internet;
  - cases of copyrights in intellectual property;
  - other cases.
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### **PROFESSIONAL TRAINING IN MEDIATION**

Mediation seminar, American Arbitration Association (AAA), 1995;  
Course on Mediation and Arbitration, São Paulo State University, 1996;  
Training Program on Mediation in Intellectual Property Disputes, World Intellectual Property Organisation, Geneva, (WIPO), 1996.

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### **EXPERIENCE IN MEDIATION**

Private negotiations for settlement of technical matters litigations.

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### **EXPERIENCE IN MEDIATION AT THE JUSTICE COURT**

Having been designated Judicial Administrator in an action for dissolution of a commercial society, besides having accomplished the obligations as Administrator, acted also as MEDIATOR, composing the Parts who requested the extinction of the process and chose the ARBITRATION as solution form for future controversies.

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### **PROFESSIONAL TRAINING IN ARBITRATION**

International Commercial Arbitration, ICC; Paris, 2003 and 2006;  
Conference on Dispute Resolution International Science and Technology Collaboration, WIPO, Geneve, 2005;  
Domain Name Panelist Meeting, WIPO, Geneve, 2001;  
Second International Conference on Electronic Commerce and Intellectual Property, WIPO, Geneve, 2001;  
Domain Name Panelist Meeting, WIPO, Geneve, 2000;  
International Conference on Dispute Resolution in Electronic Commerce, WIPO, Geneve, 2000;  
International Conference on E-Commerce and Intellectual Property, WIPO, Geneve, 1999;  
13<sup>th</sup> International Congress on Computer and Telecommunications Law, sponsored by ABDI (Associação Brasileira de Informática e Telecomunicações) and CLA (Computer Law Association Inc.), 1999;  
Training Program on Arbitration in Commercial Disputes, CCI, BR, 1997;  
Workshop for Arbitrators, WIPO, Geneve, 1997;  
Seminar on Mediation and Arbitration of Intellectual and Industrial Property, by ASPI (Associação Paulista da Propriedade Industrial), 1995;  
9<sup>th</sup> International Congress on Computer and Telecommunication Law, sponsored by ABDI (Associação Brasileira de Informática e Telecomunicações) and CLA (Computer Law Association Inc.), 1995;  
Arbitration seminar, AAA, 1995;

Seminar on Arbitration as a Solution for Disputes, by Instituto dos Advogados de São Paulo, 1993;  
Judicial Appraisal course by the IBAPE (Instituto Brasileiro de Avaliações e Perícias Judiciais), 1991;  
Judicial Examination course by the IBAPE (Instituto Brasileiro de Avaliações e Perícias Judiciais),  
1991.

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#### **EXPERIENCE IN ARBITRATION**

Has acted as technical counsel in arbitrations in IT and Telecom matters.  
Has acted as arbiter in case involving International Contracts.

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