

---

**WIPO LIST OF NEUTRALS**

**BIOGRAPHICAL DATA**

Kar Liang SOH  
Ella Cheong LLC  
Singapore  
Singapore



Nationality: Singaporean

---

**EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS**

M.Sc., (Computer Science) with distinction, University of Wales.  
LL.B., (hons), National University of Singapore, 1992.

Patent Agent Examination, Certified by Board of Examiners, Malaysia, 1999;  
SEAD course, FICPI, certified Australian Patent Attorney standard in patent drafting, 1997;  
Advocate and Solicitor, admitted to practice before the Supreme Court of Singapore, 1993.

---

**LANGUAGES**

English, Chinese

---

**PRESENT POSITION**

Director, Ella Cheong LLC.  
Partner, Ella Cheong & G Mirandah, Singapore, 1998 – present;  
World's leading trademark practitioner for Singapore, Euromoney's Expert Guide;  
Head, IT Department, Ella Cheong & G Mirandah, Singapore, 1998-present;  
Editor, Publications Department, Ella Cheong & G Mirandah, Singapore, 1998- present;  
Secretary, IT Committee of Law Society of Singapore, 1998- present.

---

**MEMBERSHIP IN PROFESSIONAL BODIES**

Member:

Asian Patent Attorneys Association (APAA);  
International Federation of Intellectual Property Attorneys (FICPI);  
International Trade Mark Association (INTA);  
Chartered Institute of Patent Agents (Foreign Member) (CIPA);

January 14, 2020

ASEAN Intellectual Property Association (ASEAN-IPA).

---

#### **AREAS OF SPECIALIZATION**

Trademarks, information technology, domain names, e-commerce, patents.

---

#### **EXPERIENCE IN INTELLECTUAL PROPERTY**

Extensive experience: trade mark prosecution in Singapore and globally, trade mark litigation and enforcement (opposition, anti-piracy, infringement, competing claims), patent prosecution, patent litigation (infringement, invalidation), copyright litigation (anti-piracy, infringement).

---

#### **EXPERIENCE WITH RESPECT TO DOMAIN NAMES**

Domain name registration (including ccTLD registrations, DNS configuration assistance, best practices), domain name litigation and disputes (eg, cybersquatters, competing claims).

---

#### **MAJOR PUBLICATIONS**

Singapore chapter, Comparative Law Yearbook Special Issue on Entertainment Law, to be published by the Center for International Legal Studies;

"*IPR Enforcement in Singapore*", Japan Institute of Innovation and Inventors, 1999;

Singapore Chapter, COMP.LEX 1996, John & Kernick, South Africa, 1995;

Various articles in magazines and periodicals, including the International Internet Law Review, Managing Intellectual Property, World Intellectual Property Reporter, IP Asia, Mondaq Business Monitor (online), etc.

---

#### **PROFESSIONAL TRAINING IN MEDIATION**

Intermediate Mediation Workshop, Singapore Mediation Center.

Basic Mediation Course, Singapore Mediation Center.

---