

WIPO LIST OF NEUTRALS

BIOGRAPHICAL DATA

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Date of Birth: April 5, 1959

Nationality: Swedish

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

Master of Law (LL M), University of Stockholm, 1986;
Advanced University Courses (University of Stockholm);
Intellectual Property, 1992;
Copyright & Marketing law, 1993;
IT and License agreements, 1994 / 2001;
Litigation, 1993 / 1995 / 1997.

Registered Community Trade Mark and Design Attorney (EUIPO), since 1996;
Registered Legal Practitioner, European Patent Office, since 2010.

LANGUAGES

Swedish, English, Danish, Norwegian and conversational German

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PRESENT POSITION

Managing Partner, Fenix Legal KB, Stockholm, Sweden, 2008.

PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

Head, Alternative Dispute Resolution Expert Group, Groth & Co. KB, 2000 – 2008;
 Chairman of the Board for Domain Name Regulations in Sweden (NDR), 1998 – 2002;
 Managing Director, Enderborg Trademarks, 1988 – 2000;
 Lawyer and Trademark Agent, Enderborg Trademarks, 1986 – 2000;
 Managing Director, Enderborg Law & Research, 1991 – 1997;
 Law Clerk, Police District of Handen, 1985;
 Law Clerk, Police District of Oskarshamn, 1984;
 Lay Assessor, County Court of Stockholm, 1983 – 1986.

AREAS OF SPECIALIZATION

Intellectual property, especially trademark, copyright and domain names. Branding in new environments, web design.

MEMBERSHIP IN PROFESSIONAL BODIES

Member, International Trademarks Association (INTA), since 1989:

- Member, Publishing Board Committee, 1994 – 1999;
- Member, Internet Committee, 1999 – 2003, and since 2012;
- Represented INTA in the WGC of the DNSO / ICANN, 1999 – 2000;
- Member of the INTA International Panel of Neutrals, since 2003;
- Member of the Alternative Dispute Resolution Committee, 2004 – 2007;
- Head of International Domain Names Issues Subcommittee, 2012 – 2014;
- Member of the Europe Global Advisory Council (Europe GAC) of INTA, since 2016.

Member, Association of Swedish Patent Attorneys (SPOF), since 1994:

- Chairman, Trade Marks Committee, 1997 – 2000;
- President of SPOF, 2009 – 2013;
- Board member / Secretary, since 2017.

Member, Fédération Internationale des Conseils en Propriété Industrielle (FICPI), since 1994 :

- Representing FICPI at ICANN's Intellectual Property Constituency (IPC), since 2000;
- Chairman of the FICPI CET Group 9 (European Trademarks), 2003 – 2006;
- Deputy member of the Executive Committee of FICPI, 2003 – 2006;
- Co-Chair of FICPI CET Group 1 (Domain Names), since 2012.

Associated Member of the American Bar Association (ABA), since 1999;

- Member of ABA ICANN Subcommittee of the Trademarks and the Internet Committee since 2016;
- Member of ABA Social Media Terms of Use Subcommittee of the Trademarks and the Internet Committee since 2016 .

Member, ICANNs GNSO Council 2012 – 2014.

EXPERIENCE IN INTELLECTUAL PROPERTY

Trademark attorney, representing Swedish and international clients since 1986. Representing clients in cases regarding copyright and marketing law.

EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Experience as agent for domain name registrations in all gTLDs and ccTLDs since 1996; main author of the Swedish domain name regulations (see also under "Major Publications"); Member of the WGC of DNSO; representing FICPI in the IPC. Arbitrator ("Panelist") for the WIPO Arbitration and Mediation Center in UDRP cases since 2000; the National Arbitration Forum (FORUM) since 2001, the Swedish Society for Internet Infrastructure (IIS) since 2003 and the Czech Arbitration Court since 2005.

Appointed by WIPO as Premium Name Expert for .mobi in 2006; NAF Panelist for .xxx RES and CEDRP in 2011; WIPO Legal Rights Objection Expert in 2012; NAF URS Examiner in 2013; WIPO TM PDDRP Panelist in 2013; NAF PDDRP Panelist in 2013; NAF RRDRP Panelist in 2013.

Arbitrator or counsel in some 600 cases (June 2017).

MAJOR PUBLICATIONS

"Legal Rights to Commercials" (1986);

"The Day After – a manual for Trade Mark Owners" (1996, 1999);

"INTERNET – Risks and Possibilities" (1997);

"Sole Right on the Internet?" (1998);

Country Profile Contributor (Sweden) for "Trademark Law & the Internet" (INTA; 2001, 2003);

Création d'un ccTLD ouvert: L'expérience Suédoise (LegalBizNext, 2003) ;

"Europe 2004 and Beyond: The .EU and recent European domain name disputes" (University of Uppsala, 2005);

Country Profile Contributor (Sweden) for "McGrady on domain names" (Matthew Bender 2008);

Country Profile Contributor (Sweden) for "Domain Name Law & Practice" (Oxford University Press; 2005, 2012, 2015);

Articles on different aspects of Intellectual Property and Internet Law have been published in a number of newspapers and magazines, including: Brand News, Resumé, Dagens Industri, Managing Intellectual Property, Trademark World, the ABA Yearbook, INTA Bulletin, Svenska Dagbladet, Ny Teknik, LegalBiznext, etc.

EXPERIENCE IN COURT LITIGATION

Attorney for Swedish and international clients in a number of cases before various Swedish Civil Courts and Courts of Appeal, as well as the Patent Appeal Court and the Swedish Supreme Administrative Court, since 1986 (over 230 cases).

Registered at the Swedish National Courts Administration's list of Mediators since 2013.

PROFESSIONAL TRAINING IN MEDIATION

Various seminars/courses since 1988 organized in Sweden and abroad (INTA/ADR, etc).

Mediation training, INTA PON/CPR , Amsterdam / Atlanta / San Diego / Chicago / Berlin, 2003 – 2008.

EXPERIENCE IN MEDIATION

Experience of acting as legal counsel to parties in mediation in Sweden, as well as Mediator in disputes between Scandinavian parties.

MEDIATION EXPERIENCE**SUMMARY TABLE**

Type	Administering Institution		Role	
	Name	Number of Mediations	Mediator	Counsel
International Mediations				
	Ad hoc	10	6	4
Number of cases: sub-total		10	6	4
Domestic Mediations (Estimates)	AAA			
	Court-annexed	28		28
	Ad Hoc	49	19	30
Number of cases: sub-total		77	19	58
TOTAL		87	25	62