
WIPO LIST OF NEUTRALS

BIOGRAPHICAL DATA

Mantas RIMKEVIČIUS
Ellex Valiūnas ir partneriai
Vilnius
Lithuania



Nationality: Lithuanian

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

Doctor of Laws (Ph.D.), Vilnius University, Faculty of Law, 2012;
Research fellowship, Max Planck Institute for Intellectual Property and Competition Law, 2010 – 2011;
PhD studies, Intellectual Property Law, Advertising Law, Entertainment Law, Law against Unfair Competition, Consumer Protection Law, Vilnius University, Faculty of Law, 2007 – 2011;
Master of Laws (LL.M.), Vilnius University, 2007.

LANGUAGES

Lithuanian, English

PRESENT POSITION

Senior Associate, Ellex Valiūnas ir partneriai, Member of Intellectual Property, Media and Privacy group, since 2014;
Lecturer, Vilnius University, Faculty of Law, since 2008.

PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

Senior Consultant (Member of the Lithuanian Bar from April 26, 2012);
Member of Intellectual Property, Information Technologies and Marketing group, law firm Baltic Legal Solutions Lithuania, 2011 – 2014;
Associate, Member of Litigation and Arbitration and Commercial Contracts group, Sorainen and Partners law firm, 2006 – 2010;
Assistant Professor, Lecturer lecturing on contract law, intellectual property and fair trading law in the EU, conducting academic research in advertising law and intellectual property law, supervising students' master thesis, Vilnius University, Faculty of Law, since 2007;

January 30, 2020

Lecturer, lecturing on EU intellectual property and advertising law in a summer school programme, Vilnius University jointly with Charlotte School of Law, NC, USA, since 2014.

MEMBERSHIP IN PROFESSIONAL BODIES

Member of the Arbitration Commission of the Lithuanian Advertising Bureau;
Member of the Lithuanian Bar Association.

AREAS OF SPECIALIZATION

Specialization in advertising law, all aspects of contentious and non-contentious intellectual property, entertainment and technology, media and telecommunications (TMT) law, full range of issues relating to international cross-border IP business strategies, product marketing, franchising, copyright, trademarks, design, fair trade and protection against unfair competition, data protection and privacy, international, EU and domestic trade.

EXPERIENCE IN INTELLECTUAL PROPERTY

Over 10 years of professional experience, advising on a full range of issues relating to intellectual property law, product marketing, advertising, fair trade and protection against unfair competition. Representing clients in disputes relating to trademark and copyright infringements, domain name recovery, unfair competition, passing off and breach of confidential information. Expertise also includes drafting of all types of IP agreements as well as providing IP due diligence.

EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Has advised clients in a number of domain name disputes, including preparation of claims, recovery of domain names and representation in legal proceedings.

MAJOR PUBLICATIONS

Fitness Check evaluation of EU consumer and marketing law directives. Legal study commissioned by the European Commission, 2016 – 2017;

Legal review on industrial design protection in Europe. Legal study commissioned by the European Commission, 2014 – 2016;

Feasibility assessment of the Unified Patent Court jurisdiction's implementation in Lithuania: comparison of local division, regional division and central division. Legal study commissioned by the Office of the Government of the Republic of Lithuania and the Ministry of Justice of the Republic of Lithuania, 2014;

Establishment of the Unified Patent Court – legal aspects. Legal study commissioned by the Prime Minister of the Republic of Lithuania and the Ministry of Justice of the Republic of Lithuania, 2012;

Evaluation Criteria of Misleading Advertising in the European Union and Lithuania. Doctoral Thesis, Socialiniai mokslai, Teisė (01 S), Vilnius, 2012;

National Moral's Exception in the Unfair Commercial Practices Directive. VU Mokslo darbai. Teise. No 79, 2011;

Concepts of Fair and Unfair Commercial Practices. VU Mokslo darbai. Teise. No 81, 2011.

EXPERIENCE IN COURT LITIGATION

Has represented clients both as lead counsel and co-counsel in over 50 cases in the field of intellectual property law in Lithuanian national courts and European Union Intellectual Property Office. Subject matter of the court cases concerned copyright and trademark infringements, general contractual disputes, domain name disputes, advertising, unfair competition.
