
WIPO LIST OF NEUTRALS

BIOGRAPHICAL DATA

Mark Van Buren PARTRIDGE
Managing Partner
Partridge & Garcia P.C.
Chicago IL
United States of America



Nationality: American

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

J.D., (Law Degree), Harvard Law School, May 1981;
Undergraduate Degree, University of Nebraska, May 1978.

LANGUAGES

English

PRESENT POSITION

Managing Partner, Partridge & Garcia P.C., Chicago, Illinois, United States of America;
Adjunct Professor, John Marshall Law School.

PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

Partner, Pattishall, McAuliffe, Newbury, Hilliard & Geraldson LLP (law firm).

MEMBERSHIP IN PROFESSIONAL BODIES

American Intellectual Property Law Association (Board of Directors);
American Bar Association;
International Trademark Association (Panel of Neutrals);
Illinois Bar Association;
Chicago Bar Association;

January 10, 2020

Intellectual Property Law Association of Chicago;
Lawyers Club of Chicago (President, 2000).

AREAS OF SPECIALIZATION

Intellectual Property - trademark, copyright, licensing and Internet.

EXPERIENCE IN INTELLECTUAL PROPERTY

Has specialized in trademark and copyright litigation and transactions, including U.S. trademark office proceedings, federal court proceedings, domestic and international licensing and transactions, since 1981.

EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Has served as a member of the WIPO Panel of Experts on the Domain Name Process. Has also represented many clients in domain name disputes in the .com and various ccTLD registries; has negotiated the transfer of domain names and has participated in litigation involving domain names.

MAJOR PUBLICATIONS

Alternative Dispute Resolution: An Essential Competency For Lawyers (Oxford University Press 2009)
Guiding Rights: Trademark, Copyright and the Internet (iUniverse 2003);
"Trade Dress Protection and the Problem of Distinctiveness," The John Marshall Law School Review of Intellectual Property Law, 2002;
"A Review of Recent Trademark and Unfair Competition Cases in the U.S." IDEA: The Journal of Law and Technology, 1997;
"Trademark Parody and the First Amendment: Humor in the Eye of the Beholder," 29 The John Marshall Law Review, 1996;
"Validity of U.S. Trademark Registration Not Revived After Abandonment," European Intellectual Property Review, 1996;
"The Madrid Express: An Introduction to the Madrid System for International Registration and Its Impending Impact on the United States," AIPLA Selected Legal Papers, 1992;
"Developments in Trademark and Unfair Competition Law," 24 The John Marshall Law Review, 1990.

EXPERIENCE IN COURT LITIGATION

Has acted as counsel in over 100 intellectual property cases in courts of first instance and appellate courts in the United States from 1981 to present, with over 30 cases as lead counsel (including bench and jury trials, and appellate arguments). The subject matter of the court cases generally included copyright infringement of publications or computer programs; domain name disputes; licensing disputes; and trademark infringement disputes.

PROFESSIONAL TRAINING IN MEDIATION

Has attended programs on mediation and arbitration at meetings of the American Intellectual Property Law Association (AIPLA) and the International Trademark Association (INTA). Advanced training in mediation includes WIPO Workshop for Mediators in Intellectual Property (2004) and INTA Advanced Mediation Training Program (2005).

EXPERIENCE IN MEDIATION

Member, Northern District of Illinois Act Mediation Panel; INTA Panel of Neutrals; National Arbitration Forum IP Mediation Panel, Alternative Dispute Resolution.

Has acted as counsel in numerous settlement negotiations involving trademark and copyright matters.

Has acted as counsel in many mediations of intellectual property disputes facilitated by a third party.

Has served as mediator in four federal cases involving trademark infringement disputes and domain name disputes.

PROFESSIONAL TRAINING IN ARBITRATION

Has taken arbitration course as part of the Cook County Mandatory Arbitration Program; has attended other programs on arbitration at the American Intellectual Property Law Association.

EXPERIENCE IN ARBITRATION

Panel Chair, Cook County Mandatory Arbitration Program; Member, National Arbitration Forum IP Arbitration Panel.

Has served as an arbitrator in about 20 cases involving personal injury or contract disputes as part of the Cook County Mandatory Arbitration Program.
