
WIPO LIST OF NEUTRALS
BIOGRAPHICAL DATA

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Date of Birth: February 22, 1965

Nationality: American

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

J.D., Rutgers School of Law, New Jersey, United States of America, 1990;
B.A., University of Virginia, Virginia, United States of America, 1987.

Admitted to:

District of Columbia;

Pennsylvania;

U.S. District Court for the District of Columbia;

U.S. District Court for the Eastern District of Pennsylvania;

U.S. Court of Appeals for the Federal Circuit.

LANGUAGES

English and Korean.

PRESENT POSITION

Partner, McKenna Long & Aldridge, Washington, D.C., United States of America.

June 5, 2012

AREAS OF SPECIALIZATION

Corporate, International/Europe, Intellectual Property and Technology, Copyright and Trade Secrets, Trademarks, China and Korea Practice.

Industry Focus: Chemicals, Technology and Transportation.

MEMBERSHIP IN PROFESSIONAL BODIES

Active member, International Trademark Association (INTA);

Past Chair, Intellectual Property Rights Committee of the American Chamber of Commerce;

Co-founder and Past Treasurer of the University of Virginia Alumni Association (Korea).

EXPERIENCE IN INTELLECTUAL PROPERTY

Represents foreign and domestic clients in a multi-disciplinary practice that focuses on international transaction, U.S corporate law, and intellectual property counseling, prosecution and litigation. Work on behalf of electronics companies, automobile manufacturers, cosmetics companies, chemicals companies, and companies in other industries concern global intellectual property protection, licensing, and enforcement, as well as corporate counseling in such areas as Hart-Scott-Rodino Filings, anti-trust, and anti-dumping/countervailing duties.

Chair of the Intellectual Property Rights Committee of the American Chamber of Commerce, 1997-2001. In this role, advised officials from the U.S. Department of State, the Office of the U.S. Trade Representative, the U.S. Embassy in Korea, and other public officials and multi-national corporations.

MAJOR PUBLICATIONS

Seminars and Presentations:

- Trademark prosecution and Enforcement in Korea;
 - Nuts and Bolts of U.S. Trademark Prosecution;
 - Fundamentals of U.S. Anti-Trust Regulations;
 - The Impact of the EU's REACH Registration Requirements;
 - Energy Cost Containment Strategies.
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EXPERIENCE IN COURT LITIGATION

Has represented clients in negotiating and forming international joint venture companies and the acquisition of major business concerns. With an understanding of the nuances between the business culture and ethos of the East and West, is very competent to conclude many of today's complex international commercial transactions.

Notable Engagements:

Negotiated and concluded the acquisition of a business unit of a publicly traded U.S. company by a U.S. joint venture between a U.S. and Korean-owned company.

Negotiated a joint venture agreement between a Korean and U.S. construction management company for major joint international projects, including a US\$1.7 billion skyscraper building in Korea.

Represented two Korean automobile manufacturers in connection with corporate governance and regulatory matters.
