
WIPO LIST OF NEUTRALS
BIOGRAPHICAL DATA

Miguel Bernardo O'FARRELL
Partner
Marval, O'Farrell & Mairal
Avenida Leandro N. Alem 882
C1001AAR Buenos Aires
Argentina



Telephone: +54 11 4310 0100
Direct Line: +54 11 4310 0140

Fax: +54 11 4310 0200
Email: mbof@marval.com.ar

Date of Birth: December 15, 1939
Nationality: Argentinian

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

Mediator, Universidad Austral, Buenos Aires, 1996;
Instituto de Altos Estudios Empresariales, 1982;
Lawyer, University of Buenos Aires, Argentina, 1964;
Inter-American Law Institute of New York University, New York, 1964-1965.

LANGUAGES

Spanish and English

PRESENT POSITION

Partner, Marval, O'Farrell & Mairal, Intellectual Property Group, advisor to several international corporations on matters related to general business law, IP, licensing and franchising. A qualified mediator and experienced litigator involved in the enforcement of IP rights for various international clients

August 30, 2016

34, chemin des Colombettes, 1211 GENÈVE 20 (SUISSE) Tel. +41 22 338 82 47 Fax. +41 22 740 37 00
e-mail : arbiter.mail@wipo.int website: <http://arbiter.wipo.int>

PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

Practical experience in the fields of General Business Law; IP litigation; franchising and licensing ni Marval, O'Farrell & Mairal.

Professor at "Escuela de Exportación de la Fundación Bank Boston" (Buenos Aires). Has lectured in IP and Franchising courses at the Universidad Católica Argentina, Universidad Austral, Departamento de Egresados de la Facultad de Derecho y Ciencias Sociales of University of Buenos Aires and at the Insitute for International Research, Buenos Aires.

AREAS OF SPECIALIZATION

General Business Law;
Intellectual Property;
Licensing;
Franchising.

MEMBERSHIP IN PROFESSIONAL BODIES

Chairman, Argentine Section of the Federation Internationale des Conseils en Propriété Industrielle, (FICPI);

Neutral, INTA;

Director of the Argentine Chapter of Licensing Executive Society, (LES);

President, Committee on Technology, Industrial Property and Information Technology Law of the Colegio de Abogados de la Ciudad de Buenos Aires.

Member:

Computer Law Association, (CLA);

International Bar Association, (IBA);

Asociación Argentina de Franchising, (AAF);

Asociación Argentina Agentes de la Propiedad Industrial, (AAAPI);

Colegio de Abogados de la Ciudad de Buenos Aires;

Colegio Público de Abogados de la Capital Federal;

International Association for the Protection of Industrial Property, (AIPPI).

Founding Member;

Asociación Interamericana para la Protección de la Propiedad Industrial (ASIPI).

EXPERIENCE IN INTELLECTUAL PROPERTY

Partner, Intellectual Property Group of Marval, O'Farrell & Mairal, specialising in IP, licensing and franchising. Also an experienced IP litigator and has represented clients in numerous mediation proceedings.

EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Has acted as Attorney for plaintiffs in Domain Name cybersquatting cases before the Federal Courts in Argentina and before WIPO's Domain Name Dispute Resolution Center.

MAJOR PUBLICATIONS

Has contributed several articles for legal and business publications such as:

The Trade Reporter;

La Ley;

El Derecho;
International Business Lawyer;
Expresión Económica Internacional.

Book section:

“Marcas y Patentes internacionales”; Negocios y Comercialización Internacional.

EXPERIENCE IN COURT LITIGATION

Experienced IP litigator in patent, design and trade mark cases before Argentine Federal courts since 1966.

PROFESSIONAL TRAINING IN MEDIATION

Qualified mediator graduated from the Universidad Austral, Buenos Aires and has received mediation training at the Escuela de Abogacía de Buenos Aires and Fundación Arche.

EXPERIENCE IN MEDIATION

Has represented clients both as plaintiffs and defendants in official and private mediation proceedings related to IP conflicts.

ARBITRATION EXPERIENCE
SUMMARY TABLE

| Type | Administering Institution | | Role | | | |
|----------------------------|---------------------------|------------------------|----------------------|-----------------|---------------|----------|
| | Name | Number of Arbitrations | Presiding Arbitrator | Sole Arbitrator | Co-arbitrator | Counsel |
| International Arbitrations | AAA | | | | | |
| | ICC | | | | | |
| | LCIA | | | | | |
| | Ad Hoc | | | | | |
| | Others WIPO | 21 | 3 | 16 | 1 | 1 |
| Number of cases: sub-total | | 1 | | | | 1 |
| Domestic Arbitrations | AAA | | | | | |
| | Ad Hoc | | | | | |
| | | | | | | |
| Number of cases: sub-total | | | | | | |
| TOTAL | | 21 | 3 | 16 | 1 | 1 |

MEDIATION EXPERIENCE**SUMMARY TABLE**

| Type | Administering Institution | | Role | |
|---------------------------------|---------------------------|----------------------|----------|--------------------|
| | Name | Number of Mediations | Mediator | Counsel |
| International Mediations | | | | |
| | | | | |
| | Ad hoc | | | |
| Number of cases: sub-total | | | | |
| Domestic Mediations (Estimates) | AAA | | | |
| | | Approx. 120 | | Approx. 120 |
| | | | | |
| | Court-annexed | | | |
| | Ad Hoc | | | |
| Number of cases: sub-total | | | | |
| TOTAL | | Approx. 120 | | Approx. 120 |