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**WIPO LIST OF NEUTRALS**

**BIOGRAPHICAL DATA**

Miguel Bernardo O'FARRELL  
Partner  
Marval, O'Farrell & Mairal  
Buenos Aires  
Argentina



Nationality: Argentinian

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**EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS**

Mediator, Universidad Austral, Buenos Aires, 1996;  
Instituto de Altos Estudios Empresariales, 1982;  
Lawyer, University of Buenos Aires, Argentina, 1964;  
Inter-American Law Institute of New York University, New York, 1964-1965.

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**LANGUAGES**

Spanish and English

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**PRESENT POSITION**

Partner, Marval, O'Farrell & Mairal, Intellectual Property Group, advisor to several international corporations on matters related to general business law, IP, licensing and franchising. A qualified mediator and experienced litigator involved in the enforcement of IP rights for various international clients

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**PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION**

Practical experience in the fields of General Business Law; IP litigation; franchising and licensing ni Marval, O'Farrell & Mairal.  
Professor at "Escuela de Exportación de la Fundación Bank Boston" (Buenos Aires). Has lectured in IP and Franchising courses at the Universidad Católica Argentina, Universidad Austral, Departamento de Egresados de la Facultad de Derecho y Ciencias Sociales of University of Buenos Aires and at the Insitute for International Research, Buenos Aires.

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January 9, 2020

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### **AREAS OF SPECIALIZATION**

General Business Law;  
Intellectual Property;  
Licensing;  
Franchising.

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### **MEMBERSHIP IN PROFESSIONAL BODIES**

Chairman, Argentine Section of the Federation Internationale des Conseils en Propriété Industrielle, (FICPI);  
Neutral, INTA;  
Director of the Argentine Chapter of Licensing Executive Society, (LES);  
President, Committee on Technology, Industrial Property and Information Technology Law of the Colegio de Abogados de la Ciudad de Buenos Aires.

Member:

Computer Law Association, (CLA);  
International Bar Association, (IBA);  
Asociación Argentina de Franchising, (AAF);  
Asociación Argentina Agentes de la Propiedad Industrial, (AAAPI);  
Colegio de Abogados de la Ciudad de Buenos Aires;  
Colegio Público de Abogados de la Capital Federal;  
International Association for the Protection of Industrial Property, (AIPPI).

Founding Member;

Asociación Interamericana para la Protección de la Propiedad Industrial (ASIPI).

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### **EXPERIENCE IN INTELLECTUAL PROPERTY**

Partner, Intellectual Property Group of Marval, O'Farrell & Mairal, specialising in IP, licensing and franchising. Also an experienced IP litigator and has represented clients in numerous mediation proceedings.

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### **EXPERIENCE WITH RESPECT TO DOMAIN NAMES**

Has acted as Attorney for plaintiffs in Domain Name cybersquatting cases before the Federal Courts in Argentina and before WIPO's Domain Name Dispute Resolution Center.

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### **MAJOR PUBLICATIONS**

Has contributed several articles for legal and business publications such as:

The Trade Reporter;  
La Ley;  
El Derecho;  
International Business Lawyer;  
Expresión Económica Internacional.

Book section:

"Marcas y Patentes internacionales"; Negocios y Comercialización Internacional.

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**EXPERIENCE IN COURT LITIGATION**

Experienced IP litigator in patent, design and trade mark cases before Argentine Federal courts since 1966.

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**PROFESSIONAL TRAINING IN MEDIATION**

Qualified mediator graduated from the Universidad Austral, Buenos Aires and has received mediation training at the Escuela de Abogacía de Buenos Aires and Fundación Arche.

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**EXPERIENCE IN MEDIATION**

Has represented clients both as plaintiffs and defendants in official and private mediation proceedings related to IP conflicts.

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**ARBITRATION EXPERIENCE**
**SUMMARY TABLE**

Type	Administering Institution		Role			
	Name	Number of Arbitrations	Presiding Arbitrator	Sole Arbitrator	Co-arbitrator	Counsel
International Arbitrations	AAA					
	ICC					
	LCIA					
	Ad Hoc					
	Others WIPO	21	3	16	1	1
Number of cases: sub-total		1				1
Domestic Arbitrations	AAA					
	Ad Hoc					
Number of cases: sub-total						
<b>TOTAL</b>		<b>21</b>	<b>3</b>	<b>16</b>	<b>1</b>	<b>1</b>

**MEDIATION EXPERIENCE****SUMMARY TABLE**

Type	Administering Institution		Role	
	Name	Number of Mediations	Mediator	Counsel
International Mediations				
	Ad hoc			
Number of cases: sub-total				
Domestic Mediations (Estimates)	AAA			
		Approx. 120		Approx. 120
	Court-annexed			
	Ad Hoc			
Number of cases: sub-total				
<b>TOTAL</b>		<b>Approx. 120</b>		<b>Approx. 120</b>