

## WIPO LIST OF NEUTRALS

### BIOGRAPHICAL DATA

Debrett Gordon LYONS  
Australia

Date of Birth: March 24, 1958  
Nationalities: Australian and British

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### OVERVIEW

Debrett is a British and Australian national. He was appointed as an arbitrator of domain name disputes in 1999. Since then Debrett has arbitrated more than 1000 domain name disputes and has written and spoken on various aspects of the domain name dispute resolution. He is currently a domain name panelist with the World Intellectual Property Organisation (WIPO), the FORUM (formerly, the National Arbitration Forum), the Hong Kong International Arbitration Center (HKIAC) and the Arab Center for Domain Name Dispute Resolution (ACDR).

Debrett holds degrees in Law, Science and Philosophy and is qualified both as a Solicitor and as a Registered Trade Mark Attorney in the UK and in Australia. Debrett has specialised in IP law for over 30 years. He is a former partner and practice group head of one of the major London law firms and for many years was a director and council member of the British Institute of Trade Mark Attorneys.

Debrett is a former member of an advisory group to the UK Government on matters of legislative reform of IP laws and practice and for the past 12 years has worked for the Australian Federal Government, responsible for administrative decision making in intellectual property opposition proceedings and for advice on legislative matters concerning trade marks and designs.

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May 27, 2019

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### **EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS**

Fort Street High School, Sydney, 1970-75  
Bachelor of Arts, (Philosophy), University of Sydney, 1989  
Bachelor of Science (Chemistry), University of Sydney, 1982  
Bachelor of Laws, University of Sydney, 1985

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### **FURTHER QUALIFICATIONS AND ADMISSIONS**

Admitted as a Solicitor in New South Wales (1985)  
Admitted as a Solicitor in England and Wales (1991)  
Registered Trade Mark Attorney (United Kingdom) (1994)  
Registered Trade Mark Attorney (Australia) (2000)  
Professional Representative before EUIPO (the European Union Intellectual Property Office) (1996)

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### **SCHOLARSHIPS AND PRIZES:**

G.A.M. Heydon Memorial Prize for Perspectives on Science and Technology (USYD) (1981)  
Research Scholar, Department of Law, Research School of Social Sciences, Australian National University (ANU) (1982-83).

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### **LANGUAGES**

English

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### **PRESENT POSITION**

IP Australia (2006-present)

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### **PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION**

Berwin Leighton Paisner, Solicitors, London (1997-2004)  
Stevens, Hewlett & Perkins, Patent and Trade Mark Attorneys, London (1994-97)  
Boult, Wade & Tennant, Patent and Trade Mark Attorneys, London (1993 -94)  
King & Wood, Mallesons, Solicitors, Sydney (1990-92)  
Boult, Wade & Tennant, Patent and Trade Mark Attorneys, London (1989-90)  
Davies Collison Cave, Patent and Trade Mark Attorneys, Sydney (1987-89)  
F.B. Rice & Co., Patent and Trade Mark Attorneys, Sydney (1985-87)

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### **AREAS OF SPECIALIZATION**

Intellectual property law

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### MEMBERSHIP OF PROFESSIONAL BODIES

British Institute of Trade Mark Attorneys (ITMA): lecturer (1996-2002); committee member (1997-2004); director and council member (1998-2004); fellow (2003); treasurer (2004).

WIPO (the World Intellectual Property Organisation): domain name dispute panelist (1999-present); Panel of IP experts (2002-present).

FORUM (National Arbitration Forum): domain name dispute panelist (2005-present).

HKIAC (Hong Kong International Arbitration Center): domain name dispute panelist (2006-present).

ACDR (Arab Center for Domain Name Dispute Resolution): domain name dispute panelist (2014-present).

UK Government Registration Practice Working Group (Trade Marks): ITMA representative (2000-04).

UK Government Registration Practice Working Group (Designs): ITMA representative (2001-04).

INTA (International Trade Mark Association): committee member (1998-2001).

MARQUES: committee member (2002-04).

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### EXPERIENCE IN INTELLECTUAL PROPERTY

Continuous specialisation in IP law since 1985.

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### EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Arbitration of more than 1000 domain name disputes and other domain name determinations since 1999.

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### MAJOR PUBLICATIONS

*Seeing, Hearing and Smelling Trademarks – A sign of the Times*, (1993) 1 IPA 10;  
*New Code to Self Regulate Franchising Practice*, New South Wales Law Society Journal, April 1993, pp 56-59;  
*“Works of Artistic Craftsmanship” Remains an Enigma*, (1993), 8 IPA 2;  
*Copyright Law Comes to Trademark Owners’ Rescue*, (1993), 10 IPA 2;  
*Copyright in Trade Marks*, 1994, 1 EIPR 21;  
*Reviewing Novelty and Obviousness in Patent Law*, (Part 1), 1994, 1 IPA 2;  
*Reviewing Novelty and Obviousness in Patent Law*, (Part II) 1994, 2 IPA 2;  
*Sounds, Smells and Signs*, (1994), 12 EIPR 540;  
*Vested Rights unbuttoned* (1995), 12 EIPR 608;  
*Elvis All Shook Up by the High Court*, 1997, 10 EIPR 613;  
Co-Author, *The Community Trade Mark Handbook*, Sweet & Maxwell, 2001.

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### EXPERIENCE IN COURT LITIGATION

Australian Federal Court and UK High Court litigator in actions involving patent, design and trade mark infringement and passing off.

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