

WIPO LIST OF NEUTRALS

BIOGRAPHICAL DATA

Natasha C. Lisman, Esq.
Independent Arbitrator and Mediator
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Date of Birth: February 12, 1945
Nationality: USA

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

Education

- J.D., Boston University School of Law (cum laude), 1978
- B.A., Brandeis University (cum laude), 1968

Professional recognition:

- Recognized each year since 2007 in *Best Lawyers in America* as a Best Lawyer in the categories of Arbitration, International Arbitration, Commercial Litigation, Insurance Law, and Intellectual Property
 - Recognized in *Boston* magazine as a Massachusetts Super Lawyer in Business Litigation, 2005-2012; Top 50 Female Lawyers in Massachusetts, 2005, 2008-2012; Top 50 Female Lawyers in New England, 2010-2012
 - Rated AV® Preeminent™ by Martindale-Hubbell
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LANGUAGES

English, Russian, working knowledge of French

April 29, 2015

PRESENT POSITION

Independent Arbitrator and Mediator

AREAS OF SPECIALIZATION

Commercial, intellectual property, insurance coverage and reinsurance disputes

PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

- 1978-2013: Litigator with the law firm of Sugarman, Rogers, Barshak & Cohen, P.C. in Boston, MA, USA
 - 1999: Senior Counsel to Claims Resolution Tribunal for Dormant Bank Accounts in Switzerland
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MEMBERSHIP IN PROFESSIONAL BODIES

- Boston Bar Association (BBA), former member, BBA Council (governing board) and Executive Committee; former co-Chair, BBA International Law Section, Litigation Section, and International Dispute Resolution Committee
 - International Senior Lawyers Project (ISLP), member of the Board of Directors since 2001; member of the Executive Committee since 2010
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EXPERIENCE IN INTELLECTUAL PROPERTY

During a 35-year career as a litigator, advised and represented parties in matters and disputes involving IP issues, including trademark, trade dress, trade name, reverse palming off, copyright, trade secrets, patents, and domain names. As an arbitrator, served as a sole arbitrator and panel member in arbitration proceedings involving IP infringement claims and claims under UDRP.

EXPERIENCE IN DOMAIN NAMES

Represented a client in one of the first UDRP proceedings. Served on eResolution's panel of neutrals. Member of WIPO's panel of neutrals since 2000. Member of ICDR gTLD Panel since 2012.

MAJOR PUBLICATIONS

- "Arbitration Wars in Insurance Insolvency," ARIAS U.S. Quarterly, Vol. 18, No. 4 (2011)
 - "Honoring the Honorable Engagement Clause in Judicial Review of Arbitral Awards: Should the Honorable Engagement Clause Preclude Any Scrutiny for Manifest Disregard of the Law," ARIAS U.S. Quarterly, Vol. 14, No. 3 (2007)
 - "The Importance of Keeping Mediators' Statements Confidential," co-authored by Eric D. Green, Natasha C. Lisman and Jeffrey C. Stern, Massachusetts Lawyers Weekly, February 14, 2005
 - "Application of Products Liability Law to Biotechnology Products," chapter in *Developments in Laws Affecting the Biotechnology Industry*, Massachusetts Bar Association, 1990;
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EXPERIENCE IN COURT LITIGATION

For thirty five years represented parties in innumerable commercial, insurance, reinsurance, and intellectual property disputes in federal and state trial and appellate courts, mediations, and domestic and international arbitrations, and in *pro bono* cases in US courts and the European Court of Human Rights. As a court-appointed special master, mediated and adjudicated a complex electronic discovery dispute

EXPERIENCE IN MEDIATION

Over 35 years of practice as counsel, represented parties in numerous mediations taking place in conjunction with most state and federal court cases. In 2008, completed a 40-hour training as a mediator in the Mediation Workshop offered by the Harvard Law School Program on Negotiation. Subsequently served as a mediator, and successfully helped parties achieve settlement, in disputes arising out of both domestic and cross-border transactions involving insurance coverage and commercial distribution of goods.

TRAINING IN ARBITRATION

- Chartered Institute of Arbitrators, Special Fellowship Course (with examination), 1997
 - AAA initial arbitrator training and annual arbitrator continuing education programs since 2003
 - ICDR/ICC/ICSID advanced seminars and colloquia in international arbitration, 1995, 1997, 2014
 - AIC, Advanced Reinsurance Arbitration, 2005
 - ARIAS, Intensive Arbitrator Training Workshop, 2008; Moving From Arbitrator to Umpire, 2005
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EXPERIENCE IN ARBITRATION

As counsel, represented parties in domestic arbitrations (administered by AAA, JAMS, NAASD, FINRA, and ad hoc) and international arbitrations (administered by ICC and ad hoc), involving commercial, insurance, reinsurance, and intellectual property disputes. As Senior Counsel to Claims Resolution Tribunal for Dormant Bank Accounts in Switzerland, worked closely with a panel of renowned international arbitrators from many countries, drafting dozens of procedural orders and awards. On the rosters of neutrals of the American Arbitration Association and its international arm, International Dispute Resolution Center since 2003. Have served as a sole arbitrator and chair or member of three-person arbitration panels in domestic arbitrations (administered by AAA and ad hoc) and international arbitrations (administered by ICDR) involving commercial, insurance, reinsurance, and intellectual property disputes.

ARBITRATION EXPERIENCE

SUMMARY TABLE

Type	Administering Institution		Role			
	Name	Number of Arbitrations	Presiding Arbitrator	Sole Arbitrator	Co-arbitrator	Counsel
Int'l Arbitrations	ICC	2				2
	ICDR	4		3	1	
	Ad Hoc	2		1		1
	E- Resolution	1		1		
	WIPO	29		25	3	1
Number of cases: sub-total		39		30	4	5
Domestic Arbitrations	AAA	5	3			2
	Ad Hoc	21	3		1	17
	JAMS/ ENDISPUTE	2				2
	NASD /FINRA	2				2
	COURT- ANNEXED	1	1			1
Number of cases: sub-total		31	7		1	24
Total		70	7	30	5	28

MEDIATION EXPERIENCE**SUMMARY TABLE**

Type	Administering Institution		Role	
	Name	Number of Mediations	Mediator	Counsel
International Mediations	JAMS ENDISPUTE	2		2
	Ad hoc	2	1	1
	Number of cases: sub-total		4	1
Domestic Mediations (Estimates)	AAA			
	JAMS ENDISPUTE	5		5
	Court-annexed	12	1	11
	Ad Hoc	26	1	25
Number of cases: sub-total		43	2	41
TOTAL		47	3	44