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**WIPO LIST OF NEUTRALS**

**BIOGRAPHICAL DATA**

Willem J.H. LEPPINK  
Ploum  
Rotterdam  
The Netherlands



Nationality: Dutch

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**EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS**

Professional Education Netherlands Bar Association, 1995;  
Master of Laws, School of Law, University of Groningen, 1994;  
Several courses, School of Business, Western Carolina University, Cullowee, North Carolina, 1988.

Admitted to Dutch Bar: 1994.

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**LANGUAGES**

Dutch, English, oral and written comprehension of German

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**PRESENT POSITION**

Attorney at law (*advocaat*), Partner and Head of the Intellectual Property Practice Group, Ploum (formerly Ploum Lodder Princen), Rotterdam, 2009.

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**PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION**

Attorney at law (*advocaat*), Partner and Head, Intellectual Property/IT Practice Group, Simmons & Simmons, Rotterdam, 2004-2009;  
Partner and acting head Intellectual Property Department Rotterdam, NautaDutilh N.V., Rotterdam, 2002-2004;  
Attorney at law (*advocaat*), NautaDutilh, Rotterdam 1994-2004.

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January 3, 2020

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### MEMBERSHIP IN PROFESSIONAL BODIES

MARQUES, member of the Executive Committee of the Council, chair of the Venue Team and vice chair of the Programming Team;  
International Trademark Association (INTA);  
European Community Trade Mark Association (ECTA);  
Benelux Association of Trade Marks and Designs (BMM), member of the editorial board of the BMM Bulletin;  
Benelux Foundation for the Professional Education of Trade Mark and Design Attorneys, secretary and exam coordinator;  
Netherlands Advertising Law Associates (VvRr), Secretary and co-founder;  
Netherlands Association for Media and Communications Law (VMC);  
Netherlands Copyright Law Association (VVA);  
Dutch Group of the International Association for the Protection of Intellectual Property (AIPPI);  
European Copyright and Design Reports (Sweet and Maxwell), member of the editorial board;  
Journal of Intellectual Property & Practice (Oxford University Press) member of the editorial board;  
Reclameboek.nl, member of editorial board;  
Various universities, guest lecturer on IP and marketing law topics as well as domain names;  
Municipality of Lansingerland, member of the Committee on Geographical Names.

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### AREAS OF SPECIALIZATION

Intellectual property: trademark law, trade name law, copyright law, design law, domain names, anti-counterfeiting, unfair competition, including marketing and advertising law, unfair commercial practices, licensing, tax driven IP structures.

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### EXPERIENCE IN INTELLECTUAL PROPERTY

Twenty years of experience in litigation and advice in intellectual property and advertising law matters as attorney at law (*advocaat*) before the courts and self-regulatory bodies.

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### EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Has regularly advised and litigated in relation to domain names, including alternative domain name dispute resolution. Has acted on behalf of both right owners and defendants.

Has been a panelist in more than 90 domain name disputes at the WIPO Arbitration and Mediation Center and the Czech Arbitration Court, including procedures under the UDRP, the Dispute Resolution Regulations for .nl Domain Names, Legal Rights Objections (LRO) and .eu disputes. Panelist for Trademark Post-Delegation Dispute Resolution Procedure (Trademark PDDRP).

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### MAJOR PUBLICATIONS

Several articles on intellectual property law and litigation in intellectual property law matters.

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### PROFESSIONAL TRAINING IN ARBITRATION

Attended the Advanced Workshop on Domain Name Dispute Resolution Workshop, as well as several Domain Name Panelist Meetings organized by the WIPO Arbitration and Mediation Center.

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**EXPERIENCE IN ARBITRATION**

Has prior experience as counsel in several non-IP related arbitration matters, in addition to experience in other alternative dispute resolution procedures.

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**ARBITRATION EXPERIENCE****SUMMARY TABLE**

Type	Administering Institution		Role			
	Name	Number of Arbitrations	Presiding Arbitrator	Sole Arbitrator	Co-arbitrator	Counsel
International Arbitrations	AAA					
	ICC					
	LCIA					
	Ad Hoc					
Number of cases: sub-total						
Domestic Arbitrations	AAA					
	Ad Hoc	1				1
	RvA (Neth.)	4				4
Number of cases: sub-total		5				5
<b>TOTAL</b>		<b>5</b>				<b>5</b>