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**WIPO LIST OF NEUTRALS**

**BIOGRAPHICAL DATA**

Anne-Virginie LA SPADA  
Partner  
BMG Avocats  
Geneva



Nationality: Swiss

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**EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS**

Admitted to the Geneva Bar, May 1998;  
Ph. D. awarded by the Lausanne University School of Law for the publication of a dissertation on the subject: "The Protection of Fictional Characters by Copyright Law", (Award of the Banque Cantonale Vaudoise), January 1998;  
Admitted to the New York Bar, August 1995;  
Master of Laws, Cornell Law School, 1993-94;  
"Licence en droit", Lausanne University School of Law, 1989-93.

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**LANGUAGES**

French, English, German

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**PRESENT POSITION**

Solicitor, B M G Avocats (Geneva, Switzerland), Intellectual Property Department, since September 1998.

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February 7, 2020

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### PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

Trainee solicitor, B M G Avocats (Geneva Switzerland), Intellectual Property Department, March 1996-December 1997;  
Chair of German Law, Research Assistant to Professor Fritz Sturm (part time), Lausanne University School of Law (Switzerland), October 1994-August 1995;  
Chair of Civil Law, Research Assistant to Professor Denis Piotet (full time), Lausanne University School of Law (Switzerland), April 1993-June 1993.

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### MEMBERSHIP IN PROFESSIONAL BODIES

International Literary and Artistic Association (ALAI);  
Licensing Execution Society (LES);  
Société suisse des juristes (SSJ);  
Société genevoise de droit et de législation;  
Editing team of the Swiss Intellectual Property Review "SIC!".

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### AREAS OF SPECIALIZATION

Intellectual Property (trademark, copyright, industrial designs);  
Unfair Competition Law;  
Contracts.

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### EXPERIENCE IN INTELLECTUAL PROPERTY

Advice and litigation for a large number of foreign clients seeking services in Switzerland;  
Advice to Swiss multinational companies regarding the protection of their intellectual property assets in Switzerland and abroad;  
Monitoring of trademark registrations in Switzerland and abroad;  
Monitoring anti-counterfeiting actions on a world-wide basis;  
Drafting and negotiation of licensing agreements and of technology transfer agreements;  
Drafting and negotiation of agreements in the field of advertising.

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### EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Advice on domain names issues as well as monitoring domain names conflicts abroad.

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### MAJOR PUBLICATIONS

"La protection des personnages fictifs par le droit d'auteur", Berne, 1998;  
"Le droit d'auteur", in WEKA Guide for the business manager, January 2000.

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### EXPERIENCE IN COURT LITIGATION

Lawyer in various court proceedings in Switzerland on copyright, unfair competition and trademark law issues.

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