

WIPO LIST OF NEUTRALS

BIOGRAPHICAL DATA

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Nationality: Irish

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

LL.M., Information Technology and Telecommunications Laws (*awarded with distinction*), Strathclyde University;
Common Professional Examination, Manchester Metropolitan University;
Postgraduate Certificate in Laws (*awarded John Griffiths Prize in Advocacy*) University of Hong Kong.

LANGUAGES

English, French, Spanish, Romanian, Italian and Portuguese (working knowledge)

PRESENT POSITION

Partner, Head of Asia IP & TMT Group at Mayer Brown. Practising information technology, media, telecommunications and intellectual property law. Involved in all aspects of contentious and non-contentious work relating to the information technology, media and telecommunications industry.

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AREAS OF SPECIALIZATION

Information Technology and Telecommunications Laws, Intellectual Property Law.

MEMBERSHIP IN PROFESSIONAL BODIES

Member, Asian Patent Attorneys Association;
Member, Institute for Trade Mark Practitioners in Hong Kong;
Member, International Trademark Association (INTA);
Member, Hong Kong Institute of Trademark Practitioners;
Legal Advisor, Hong Kong Internet Forum;
Legal Advisor, Internet Society of Hong Kong.

Leadership roles:

Board Member, International Institute of Communications (Hong Kong Chapter);
IP Committee Co-chair, American Chamber of Commerce;
Member of Council of Governors, Cable and Satellite Broadcasting Association of Asia (CASBAA);
Board Member, ITechlaw (premier association of technology lawyers);
Board Member, Hong Kong University of Science and Technology (HKUST) R&D Corporation;
Board Member and Co-Chair, Hong Kong International Literary Festival Ltd;
Board Member and Vice President, Hong Kong Chapter and International Women's Forum.

EXPERIENCE IN INTELLECTUAL PROPERTY/TELECOMMUNICATIONS/INFORMATION TECHNOLOGY

Over the years, has acted for a number of brand owners and devised enforcement strategies for them in Greater China and elsewhere in Asia. Handled scores of company name hijacking cases in Hong Kong, devising a successful strategy to enforce court orders against company name hijackers.

Has written over 200 articles on issues concerning information technology, e-commerce, telecommunications and intellectual property law for various publications, and also sits on the editorial board of "*Computer Law and Security Report*". Has contributed chapters to a number of books including "*Intellectual Property in Asia*" book published by Kluwer Law in 2003. Selected number of such publications listed below.

Talks regularly at international conferences on domain names and information technology, e-commerce, telecommunications and intellectual property issues.

Telecommunications/Information Technology:

Taught the LLM in Information Technology and Telecommunications Laws at the University of Hong Kong and has designed the syllabuses for three modules of this course. Has lectured on competition provisions in the Telecommunications Ordinance and on the merger and acquisition regulation for the telecoms industry in Hong Kong. Was an online tutor for the LLM in Information Technology and Telecommunications Laws offered by Strathclyde University for a number of years.

EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Has extensive experience in domain name portfolio management and domain name recovery and has advised a number of ccTLD registries and registrars on their rules, policies and dispute resolution procedures. Has recovered over 200 domain names for clients including .com; .cc; .cn; hk; in; jp; .mobi;.info; and .net domain names and has rendered more than 100 domain name decisions for both WIPO and the Asian Domain Name Dispute Resolution Centre (ADNDRC).

MAJOR PUBLICATIONS

- Wheare, H. & Kennedy, G. *Bid to Keep Pace with Technological Change* (March 1997) IP Asia, Vol. 10 no. 2, pp 21-25;
- Wheare, H. & Kennedy, G. *Hong Kong Telecommunications Law and the Internet: Some Current Issues* (April 1997) Computer and Telecommunications Law Review, Vol. 3 issue 2, pp 66-69;
- Kennedy, G. *Domains of the day: Names System set for a Shake-up* (July / August 2000) IP Asia, Euromoney Institutional Investor PLC, Vol. 13 no. 6, pp 33-36;
- Kennedy, G. *Missed Opportunity to Reshape Dot-hk's Future* (July / August 2001) IP Asia, Vol. 14 no. 6, Euromoney Institutional Investor PLC, pp 21-23;
- Kennedy, G. *First Decisions Issued Under the New .HK Domain Name Dispute Resolution Policy in Hong Kong* (May 2002) World E-Commerce & IP Report, BNA International Inc., pp 15-16;
- Kennedy, G. *Securing and Defending Domain Names in China* (30 May 2002) World eBusiness Law Report, Globe Business Publishing;
- Kennedy, G. & Taylor, D. *Prepare for China's Domain Name Explosion* (April 2003) Managing Intellectual Property, Euromoney Institutional Investor PLC, pp 35-38;
- Kennedy, G. *Hong Kong* (2003) Intellectual Property Law in Asia, Kluwer Law International, pp 117-150;
- Kennedy, G. *Cyber branding - How to Protect Your Domain Name in the Virtual World* (November 2004) Asian Counsel, Vol. 2 Issue 9, Pacific Business Press Limited, pp 44-46;
- Kennedy, G. & Lui, V. *How to Protect Your Rights in the Virtual World* (2004) Xpress, Vol. 10, the Hong Kong Designers' Association, pp 13-15;
- Kennedy, G. & Tai, J. *“.HK” Chinese Domain Name to be Available in 2006* (December 2005) Intellectual Property Forum, Issue 63, The Intellectual Property Society of Australia and New Zealand, p 64;
- Kennedy, G. *What are Internationalized Domain Names and Should One Embrace such Names Openly?* (January 2007) Internet & E-Commerce Alternative Dispute Resolution, University Malaya Press, pp 73-80;
- Kennedy, G. & Chow, R. *Fight for Your Domain Rights - China & Hong Kong* (June 2007) Managing Intellectual Property, Euromoney Institutional Investor PLC, pp 45-48;
- Kennedy, G. & Chow, R. *Official Launch of .HK Chinese Domain Names* (May / June 2007) Computer Law & Security Report, Vol. 23, No. 3, Elsevier Science Ltd, p 241.

Selection of relevant presentations (domain names):

- E-Commerce in Hong Kong - the legal issues* (6 March 2000);
- Conducting Business Over the Internet - the Legal Issues* (13 January 2001);
- E-Commerce - Domain Names* (16 February 2001);
- Dotcoms - Tangible & Intangible Assets* (March 2001);
- Securing and Protecting Your Domain Names - Practical Strategies* (4 June 2002);
- An Introduction to Trade Marks and Domain Names* (29 June 2004);
- Dispute Resolution Procedures for Domain Name Disputes* (23 September 2004);
- Domain Name Dispute Resolution in Asia* (6 October 2005);
- Domain Names: Telephone Numbers or an Extension of your Brand?* (26 September 2008).
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